



DEALER GUIDE

AUGUST 2019

AIR CRASH INVESTIGATION
LOREDO
EUREKA
SURFACE
SLAP SHOT

COVER TITLE:

DICE SEASON 1



DEALER GUIDE

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DICE SEASON 1

THE FOUR LETTER WORD RETURNS.

Hickory, dickory, dock – the Dice Man's back and he's ready to rock. 25 years after taking the entertainment world by storm, Andrew Dice Clay, the former king of comedy, is eager to reclaim his throne. But that's easier said than done. Onstage he's still his bad boy self – loaded with swagger and bravado. Offstage is a different story, as he deals with a demanding girlfriend, two kids, car payments, mounting gambling debt and all of life's obstacles that keep him from being a stand up guy. See these two worlds collide hilariously in DICE, the outrageous comedy.

SALES & MARKETING

KEY SELLING POINTS

- Twenty-five years after taking the entertainment world by storm, Andrew Dice Clay is eager to reclaim his comedy throne.
- Created by Scot Armstrong, who is known for his work on other hilarious films *Road Trip*, *Old School*, *Hangover Part II* and *The Heartbreak Kid*.
- Stars comedian Andrew Dice Clay (*A Star is Born*, *The Adventures of Ford Fairlane*), Kevin Corrigan (*Pineapple Express*, *The Departed*) and Natasha Leggero (*He's Just Not That Into You*, *Another Period*).
- The comedy features a large list of guest stars, including magician Criss Angel, singer Wayne Newton, and actors Adrien Brody, Mickey Rourke and Michael Imperioli.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

COMPARABLE TITLES	RELEASE DATE	UNITS	AVG. PRICE
ADVENTURES OF FORD FAIRLANE	2002	67,789	\$15.80



WWW.SHOCK.COM.AU

DICE
SEASON 1
RELEASE DATE
07.08.19



ARTWORK TBC

SPECS

LABEL: SHOCK
RATING: TBC
DISCS: 1 DVD
RUN TIME: 180 MINS
SOUND: MONO
REGION: 4
GENRE: TV / COMEDY
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2016

DIRECTOR: SCOT ARMSTRONG

ACTORS: ANDREW DICE CLAY, KEVIN CORRIGAN,
NATASHA LEGGERO

FORMAT: DVD
PPD: \$17.03 (Ex. GST)
RRP: \$24.99
CAT#: KAL4863
BARCODE: 5021456219742





WWW.SHOCK.COM.AU

AIR CRASH INVESTIGATION SEASON 18

RELEASE DATE
07.08.19

AIR CRASH INVESTIGATION SEASON 18

EVERY AIR CRASH INVESTIGATION HAS TO GET IT RIGHT TO KEEP YOUR SKIES SAFE.

Every time a plane crashes, the world takes notice. And so do the experts whose job it is to figure out what happened. Air Crash Investigation 18 uncovers the truth behind the most legendary aviation disasters, and every episode features eyewitness accounts, captivating re-enactments, state-of-the-art CGI, and interviews with the investigators who ultimately determined what went wrong.

This season on Air Crash Investigation: a commercial airliner goes down in eastern Ukraine, Qantas Airways flight 72 nearly falls out of the sky and Swiss investigators must determine how a seasoned Alitalia crew flew their DC-9 into the ground just a few miles short of a Zurich runway.

SALES & MARKETING

KEY SELLING POINTS

- Season 18 of this highly successful TV series from Canada.
- Seasons 1 - 17 have collectively sold over 31k units in Australia on DVD to date.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.



ARTWORK TBC

SPECS

LABEL: SHOCK
RATING: TBC
DISCS: 3 DVD
RUN TIME: 400 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4
GENRE: TV / DOCUMENTARY / DRAMA
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2018

FORMAT: DVD
PPD: \$17.03 (Ex. GST)
RRP: \$24.99
CAT#: KAL4871

BARCODE: 5021456219827





EUREKA COMPLETE COLLECTION

SMALL TOWN. BIG SECRET.

A U.S. Marshall becomes the sheriff of a remote cozy little Northwestern town of Eureka where the best minds in the US have secretly been tucked away to build futuristic inventions for the government which often go disastrously wrong.

SALES & MARKETING

KEY SELLING POINTS

- The TV series stars Colin Ferguson, known for his roles in *Haven* and *The Vampire Diaries* as well as Salli Richardson-Whitfield from *NCIS*.
- The series also stars Primetime Emmy winner Joe Morton, known for his roles in other popular series *Scandal*, *Grace and Frankie* and *God Friended Me*.
- Eureka was nominated for a Primetime Emmy in the category 'Outstanding Special Visual Effects for a Series'.
- The collection includes all five seasons of the sci-fi comedy.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook, website takeovers, google ads and programmatic ads.

COMPARABLE TITLES	RELEASE DATE	UNITS	AVG. PRICE
WAREHOUSE 13 SEASON 1	2011	44,300	\$18.90
WAREHOUSE 13 SEASON 2	2012	32,861	\$19.50
WAREHOUSE 13 SEASON 3	2013	22,810	\$21.80



WWW.SHOCK.COM.AU

EUREKA COMPLETE COLLECTION

RELEASE DATE

07.08.19



ARTWORK TBC

SPECS

LABEL: SHOCK
RATING: M
DISCS: 23 DVD
RUN TIME: 4620 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4
GENRE: TV / ADVENTURE / COMEDY
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2006

ACTORS: COLIN FERGUSON, ERICA CERRA,
SALLI RICHARDSON-WHITFIELD

FORMAT: DVD

PPD: \$54.54 (Ex. GST)

RRP: \$79.99

CAT#: KAL4874

BARCODE: 5021456219858





LAREDO THE FULL COLLECTION

ONE FOR ALL, AND ALL FOR ACTION!

Saddle up and join in the fun with the wackiest company of Texas Rangers ever to uphold the law. Laredo, with its blend of western comedy and high drama, is one of the best television westerns to be found. Laredo brings together three Texas Rangers with distinctive personalities, strengths and weaknesses, under the stern command of Captain Edward Parmalee (Philip Carey). Wacky Reese (Neville Brand), brawny Joe (William Smith) and smooth Chad (Peter Brown) are equally good at roughhouse humor as well as serious law keeping. Quick in the saddle and quick on the draw, when these lawmen go after evil-doers, they always see justice done!

SALES & MARKETING

KEY SELLING POINTS

- Rustlers, bank robbers, and their own wild schemes: a band of Texas Rangers keeps getting in and out of trouble, under the jaundiced eye of Captain Parmalee.
- Laredo is a spin off from the series 'The Virginian', with the three main characters were such a hit after featuring in one episode that they earned their own series.
- Stars Philip Carey (*Calamity Jane*), Neville Brand (*Stalag 17*) and William Smith (*Hawaii Five-O*).

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

COMPARABLE TITLES	RELEASE DATE	UNITS	AVG. PRICE
THE VIRGINIAN SEASON 1	2009	2,322	\$60.40
THE VIRGINIAN SEASON 2	2012	1,232	\$54.60

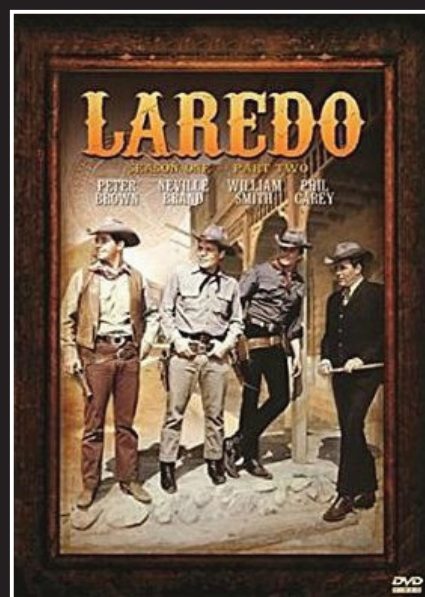


WWW.SHOCK.COM.AU

LAREDO THE FULL COLLECTION

RELEASE DATE

07.08.19



ARTWORK TBC

SPECS

LABEL: SHOCK
RATING: TBC
DISCS: 16 DVD
RUN TIME: 3360 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4
GENRE: TV / WESTERN
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 1965

ACTORS: PETER BROWN, PHILIP CAREY,
WILLIAM SMITH

FORMAT: DVD
PPD: \$68.17 (Ex. GST)
RRP: \$99.99

CAT#: KAL4872

BARCODE: 5021456219834



5 021456 219834



SURFACE

WATER. THE PERFECT HIDING PLACE.

When young oceanographer Laura Daughtery (Lake Bell) discovers a massive underwater creature, her obsession to uncover the origins of this dangerous "unidentified species" will lead her and others on a mysterious adventure through the darkest, deepest parts of the sea and the most sinister and shady places on Earth. The fate of the world is in their hands - they just don't know it.

SALES & MARKETING

KEY SELLING POINTS

- A marine biologist, an insurance salesman and a teen-aged boy find their lives fundamentally changed by the emergence of a new, and often dangerous, species of sea life, while government agents work to keep the affair under wraps.
- The show was nominated for a Primetime Emmy in the category of 'Outstanding Special Visual Effects for a Series.'
- Stars actress Lake Bell, who is well known for her roles in *It's Complicated*, *Man Up* and *Wet Hot American Summer: First Day of Camp*. Also stars Leighton Meester (*Gossip Girl*), Jay R. Ferguson (*Mad Men*) and Carter Jenkins (*Famous in Love*).
- The series was well received, with People Magazine saying "A show with some Spielbergian tricks of suspense."

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

COMPARABLE TITLES	RELEASE DATE	UNITS	AVG. PRICE
SURFACE SEASON 1	2017	4,866	\$40.00



WWW.SHOCK.COM.AU

SURFACE

RELEASE DATE

07.08.19



ARTWORK TBC

SPECS

LABEL: SHOCK
RATING: M
DISCS: 4 DVD
RUN TIME: 960 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4
GENRE: TV / ADVENTURE / MYSTERY
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2005

DIRECTOR: JEFFREY REINER

ACTORS: JAY R. FERGUSON, LAKE BELL,
LEIGHTON MEESTER

FORMAT: DVD

PPD: \$23.85 (Ex. GST)

RRP: \$34.99

CAT#: KAL4873

BARCODE: 5021456219841





SLAP SHOT

A failing ice hockey team finds success with outrageously violent hockey goonery.

SALES & MARKETING

KEY SELLING POINTS

- A failing ice hockey team finds success with outrageously violent hockey goonery.
- Stars Oscar winner and screen legend Paul Newman, who is known for his roles in *Cool Hand Luke* and *The Colour of Money*.
- The film also stars Golden Globe nominee Strother Martin (*Cool Hand Luke*) and Michael Ontkean (*Twin Peaks*).
- Slap Shot has earned itself a cult following, with Rolling Stone magazine saying "*Slap Shot remains the greatest sports flick of the 1970s.*"

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

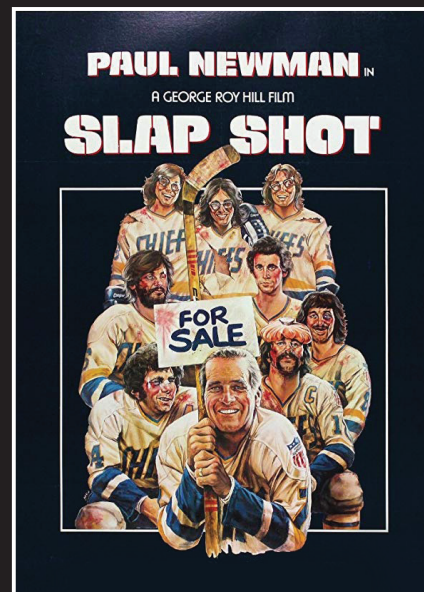
CINEMA
CULT

WWW.SHOCK.COM.AU

SLAP SHOT

RELEASE DATE

07.08.19



ARTWORK TBC

SPECS

LABEL: SHOCK
RATING: R
DISCS: 1 DVD / 1 BLU
RUN TIME: 123 MINS
SOUND: MONO
REGION: 4 - (DVD) / B - (BLU)
GENRE: COMEDY / DRAMA / SPORT
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 1977

DIRECTOR: GEORGE ROY HILL

ACTORS: PAUL NEWMAN, STROTHER MARTIN,
MICHAEL ONTKEAN

FORMAT: DVD
PPD: \$7.03 (Ex. GST)
RRP: \$9.99
CAT#: KAL4859
BARCODE: 5021456219704

FORMAT: BLU
PPD: \$13.62 (Ex. GST)
RRP: \$19.99
CAT#: KAL4860
BARCODE: 5021456219711



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5 021456 219711



THEY MIGHT BE GIANTS

In a Manhattan psychiatric hospital a man, convinced he is Sherlock Holmes, is treated by a female doctor who happens to be named Watson.

SALES & MARKETING

KEY SELLING POINTS

- In a Manhattan psychiatric hospital a man, convinced he is Sherlock Holmes, is treated by a female doctor who happens to be named Watson.
- Stars Oscar winner George C. Scott, who is known for his work in other films such as *12 Angry Men* and *The Hustler*. He was nominated for a BAFTA award for his role in the film.
- The film also stars Oscar winner Joanne Woodward, star of other hit films *The Three Faces of Eve* and *Philadelphia*.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

CINEMA
CULT

WWW.SHOCK.COM.AU

THEY MIGHT BE GIANTS

RELEASE DATE

07.08.19



ARTWORK TBC

SPECS

LABEL: SHOCK
RATING: G
DISCS: 1 DVD / 1 BLU
RUN TIME: 98 MINS
SOUND: MONO
REGION: 4 - (DVD) / B - (BLU)
GENRE: COMEDY / MYSTERY / ROMANCE
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 1971

DIRECTOR: ANTHONY HARVEY

ACTORS: GEORGE C. SCOTT, JOANNE WOODWARD,
JACK GILFORD

FORMAT: DVD
PPD: \$7.03 (Ex. GST)
RRP: \$9.99
CAT#: KAL4857
BARCODE: 5021456219681

FORMAT: BLU
PPD: \$13.62 (Ex. GST)
RRP: \$19.99
CAT#: KAL4858
BARCODE: 5021456219698



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5 021456 219698



MO BETTER BLUES

Actor Denzel Washington gives a riveting performance in Spike Lee's breathtaking film on music and love. Talented trumpeter Bleek Gillingham (Washington) is obsessed by his music and indecisive about his girlfriends Indigo (Joie Lee) and Clark (Cynda Williams). But when he is forced to come to the aid of his childhood manager and friend (Spike Lee), Bleek finds his world more fragile than he ever imagined.

SALES & MARKETING

KEY SELLING POINTS

- Jazz trumpeter Bleek Gilliam makes questionable decisions in his professional and romantic lives.
- Written and directed by Oscar winner Spike Lee.
- Stars two time Oscar winner Denzel Washington (*Training Day*), Wesley Snipes (*White Me Can't Jump*) and Primetime Emmy nominee Giancarlo Esposito (*Breaking Bad*).

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

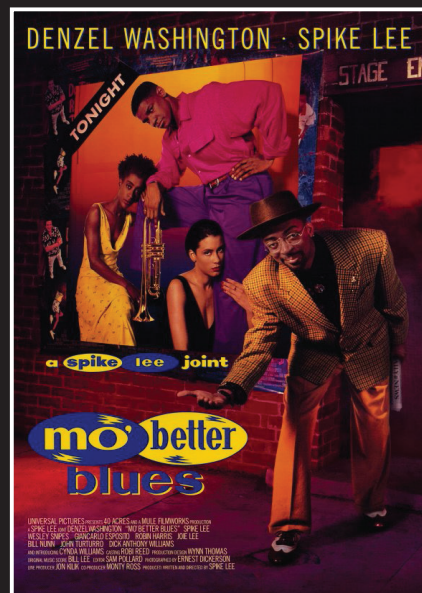


WWW.SHOCK.COM.AU

MO BETTER BLUES

RELEASE DATE

07.08.19



ARTWORK TBC

SPECS

LABEL: SHOCK
RATING: M
DISCS: 1 DVD
RUN TIME: 130 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4
GENRE: DRAMA / MUSICAL / ROMANCE
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 1990

DIRECTOR: SPIKE LEE

ACTORS: DENZEL WASHINGTON,
GIANCARLO ESPOSITO, WESLEY SNIPES

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4883

BARCODE: 5021456219940

FORMAT: BLU

PPD: \$10.22 (Ex. GST)

RRP: \$14.99

CAT#: KAL4914

BARCODE: 5021456220144



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DO THE RIGHT THING

IT'S THE HOTTEST DAY OF THE SUMMER. YOU CAN DO NOTHING, YOU CAN DO SOMETHING, OR YOU CAN... DO THE RIGHT THING.

Directed by visionary filmmaker Spike Lee, *Do the Right Thing* is one of the most thought provoking and groundbreaking films of the last 20 years. The controversial story centers around one scorching inner-city day, when racial tensions reach the boiling point in a tough Brooklyn neighborhood. This powerful landmark film combines humor and drama with memorable characters, capturing an unforgettable piece of American history.

SALES & MARKETING

KEY SELLING POINTS

- On the hottest day of the year on a street in the Bedford-Stuyvesant section of Brooklyn, everyone's hate and bigotry smolders and builds until it explodes into violence.
- The film was nominated for two Oscars and four Golden Globes.
- Stars Danny Aiello (*Moonstruck*) who was nominated for an Oscar for his role in the film in the category Best Actor in a Supporting Role.
- Also stars Oscar nominee Ruby Dee (*American Gangster*) and Giancarlo Esposito (*Breaking Bad*).
- The film was met with acclaim from both critics and audiences. It currently has a rating of 90% on Rotten Tomatoes.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

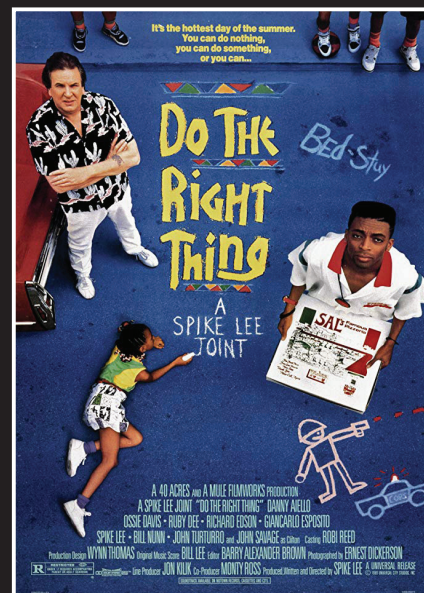


WWW.SHOCK.COM.AU

DO THE RIGHT THING

RELEASE DATE

07.08.19



ARTWORK TBC

SPECS

LABEL: SHOCK
RATING: R
DISCS: 1 DVD
RUN TIME: 120 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4
GENRE: DRAMA / COMEDY
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 1989

DIRECTOR: SPIKE LEE

ACTORS: DANNY AIELLO, OSSIE DAVIS, RUBY DEE

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4884

BARCODE: 5021456219957





JUNGLE FEVER

The critically acclaimed film from Spike Lee explores the provocative consequences of interracial relationships. Black architect Flipper Purify (Wesley Snipes) begins an affair with his working-class Italian secretary (Annabella Sciorra), which causes them to be scrutinized by their friends, cast out from their families and shunned by their neighbors in this moving view of inner-city life.

SALES & MARKETING

KEY SELLING POINTS

- The film was written and directed by Oscar winner Spike Lee.
- Stars Wesley Snipes (*White Men Can't Jump*, *Blade*), Oscar nominee Samuel L. Jackson (*Pulp Fiction*, *Avengers franchise*), and Ruby Dee (*American Gangster*).
- The movie was well received, with the Los Angeles Times saying "*Strong and Powerful*", and the South Florida Sun-Sentinel saying "*Jungle Fever is confidently acted, brilliantly written and thoroughly provocative. Lee has succeeded again.*"

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

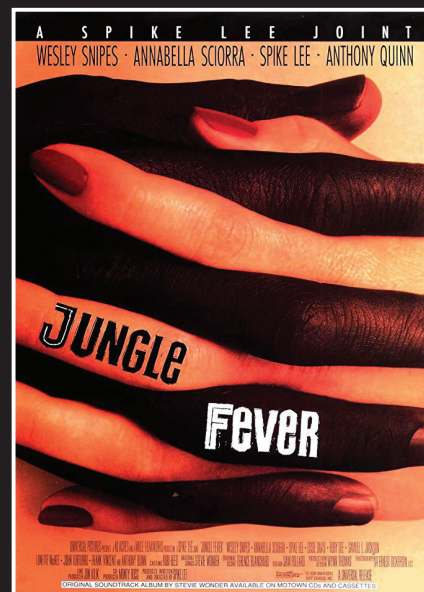


WWW.SHOCK.COM.AU

JUNGLE FEVER

RELEASE DATE

07.08.19



ARTWORK TBC

SPECS

LABEL: SHOCK
RATING: M
DISCS: 1 DVD
RUN TIME: 132 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4
GENRE: ROMANCE / DRAMA
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 1991

DIRECTOR: SPIKE LEE

ACTORS: RUBY DEE, SAMUEL L. JACKSON, WESLEY SNIPES

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4885

BARCODE: 5021456219964





WWW.SHOCK.COM.AU

ALWAYS
RELEASE DATE
07.08.19

ALWAYS

THEY COULDN'T HEAR HIM. THEY COULDN'T SEE HIM. BUT HE WAS THERE WHEN THEY NEEDED HIM... EVEN AFTER HE WAS GONE.

A story about life, love and loss, Steven Spielberg directs *Always*, a heart-warming romantic adventure. After sacrificing himself to save a friend (John Goodman), a daredevil firefighting pilot (Richard Dreyfuss) returns to earth to help his surviving girlfriend (Holly Hunter) move on with her life. Breathtaking cinematography and exhilarating aerial choreography highlight this compelling adventure.

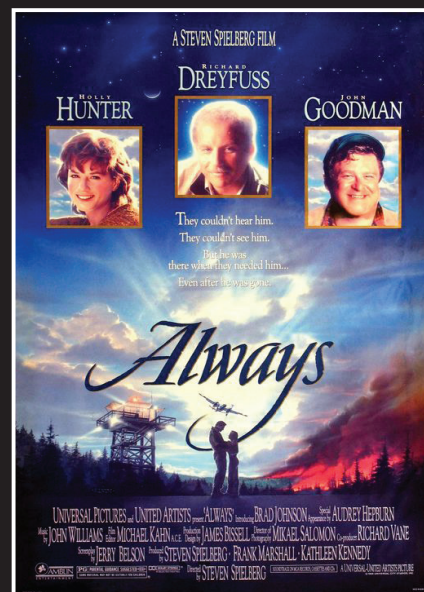
SALES & MARKETING

KEY SELLING POINTS

- *Always* features a star filled cast, and has Oscar winners Richard Dreyfuss (*Jaw*, *Mr. Holland's Opus*) and Holly Hunter (*The Firm*, *the Piano*) as leads. Iconic actress and Oscar winner Audrey Hepburn (*Breakfast at Tiffany's*) also stars in the film, alongside Golden Globe winner John Goodman (*Roseanne*, *Damages*).
- The film is directed legendary director and three time Oscar winner, Steven Spielberg.

MARKETING POINTS

- Extensive national PR/promo campaign.
- Digital marketing campaign including Facebook, website takeovers, google ads and programmatic ads.



ARTWORK TBC

SPECS

LABEL: SHOCK
RATING: PG
DISCS: 1 DVD / 1 BLU
RUN TIME: 122 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD) / B - (BLU)
GENRE: FANTASY / ROMANCE
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 1989

DIRECTOR: STEVEN SPIELBERG

ACTORS: AUDREY HEPBURN, HOLLY HUNTER,
JOHN GOODMAN, RICHARD DREYFUSS

FORMAT: DVD
PPD: \$7.03 (Ex. GST)
RRP: \$9.99
CAT#: KAL4888
BARCODE: 5021456220120

FORMAT: BLU
PPD: \$10.22 (Ex. GST)
RRP: \$9.99
CAT#: KAL4889
BARCODE: 5021456220137





DRAGON: THE BRUCE LEE STORY

THE MYSTERY. THE LIFE. THE LOVE. THE LEGEND.

Jason Scott Lee and Lauren Holly star in this unforgettable glimpse into the life, love, and the unconquerable spirit of the legendary Bruce Lee. From a childhood of rigorous martial arts training, Lee realizes his dream of opening his own kung-fu school in America. Before long, he is discovered by a Hollywood producer (Robert Wagner) and begins a meteoric rise to fame and an all too short reign as one of the most charismatic action heroes in motion picture history. Hailed as "an immeasurably entertaining movie" by CBS-TV, *Dragon* is ablaze with comedy, touching romance, and spectacular martial arts sequences.

SALES & MARKETING

KEY SELLING POINTS

- A fictionalized account of the life of the martial arts superstar.
- Stars Jason Scott Lee as Bruce Lee and Lauren Holly (*NCIS, What Women Want*).
- Also stars six time Golden Globe nominee Robert Wagner (*NCIS, Austin Powers*).

MARKETING POINTS

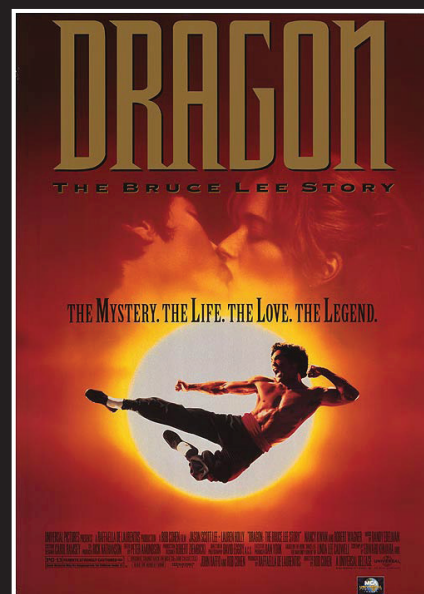
- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.



WWW.SHOCK.COM.AU

DRAGON: THE BRUCE LEE STORY

RELEASE DATE
07.08.19



ARTWORK TBC

SPECS

LABEL: SHOCK
RATING: M
DISCS: 1 DVD / 1 BLU
RUN TIME: 120 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD) / B - (BLU)
GENRE: ACTION / DRAMA / BIOGRAPHY
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 1993

DIRECTOR: ROB COHEN

ACTORS: JASON SCOTT LEE, LAUREN HOLLY,
ROBERT WAGNER

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4877

BARCODE: 5021456219889

FORMAT: BLU

PPD: \$10.22 (Ex. GST)

RRP: \$14.99

CAT#: KAL4878

BARCODE: 5021456219896



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VIDEODROME

FIRST IT CONTROLS YOUR MIND... THEN IT DESTROYS YOUR BODY.

Sci-fi horror filmmaker David Cronenberg's (*Scanners*) diabolical invader is a television show that seduces and controls its viewers. Featuring rock star Deborah Harry (in her first major film) as a kinky hostess, James Woods as a cable programmer looking for the ultimate in viewing thrills, and special make-up effects by Oscar-winner Rick Baker (*An American Werewolf in London*, *Star Wars*), Videodrome is a pulsating science fiction nightmare about a world where video can control and alter human life.

SALES & MARKETING

KEY SELLING POINTS

- When he acquires a different kind of show for his station, a sleazy cable-TV programmer begins to see his life and the future of media spin out of control in a terrifying new reality.
- Stars 80s singer of *Blondie* fame Debbie Harry and is directed by David Cronenberg, who is known for his work on *The Fly* and *Dead Ringers*.

MARKETING POINTS

- Extensive national PR/promo campaign.
- Digital marketing campaign including Facebook, website takeovers, google ads and programmatic ads.

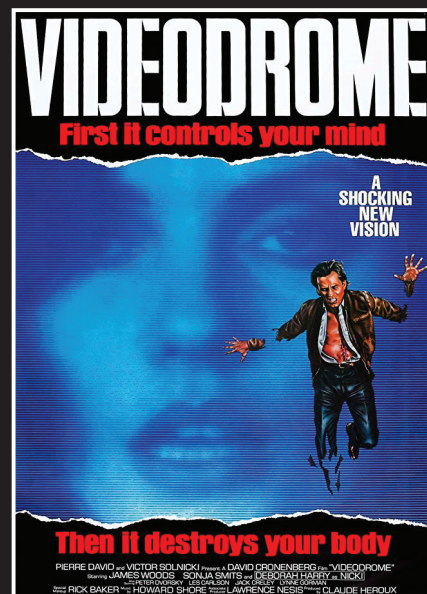


WWW.SHOCK.COM.AU

VIDEODROME

RELEASE DATE

07.08.19



ARTWORK TBC

SPECS

LABEL: SHOCK

RATING: R

DISCS: 1 DVD / 1 BLU

RUN TIME: 87 MINS

SOUND: DOLBY DIGITAL 5.1

REGION: 4 - (DVD) / B - (BLU)

GENRE: HORROR / SCI-FI / THRILLER

ASPECT RATIO: 16:9

LANGUAGE: ENGLISH

SUBTITLES: NONE

YEAR: 1983

DIRECTOR: DAVID CRONENBERG

ACTORS: DEBBIE HARRY, JAMES WOODS

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4875

BARCODE: 5021456219865

FORMAT: BLU

PPD: \$10.22 (Ex. GST)

RRP: \$14.99

CAT#: KAL4876

BARCODE: 5021456219872



5 021456 219865



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MEXICAN HAYRIDE

Fresh from the hit *"Abbott and Costello Meet Frankenstein,"* the comedy duo set out on *"Mexican Hayride."* Costello plays Joe Bascom, who is on the trail of Harry Lambert (Bud Abbott). Lambert coerced Bascom into swindling friends in Iowa, and Bascom has followed him into Mexico to force him to pay up. Through a series of misunderstandings, Bascom becomes "Amigo Americano" and is honored and feted. Lambert sees this as an opportunity for further land swindles in Mexico, and again tries to use Bascom as an unwitting pawn.

SALES & MARKETING

KEY SELLING POINTS

- Two con men selling phony stock flee to Mexico ahead of the law, where they run into a woman friend from their earlier days, who is now a bullfighter.
- Stars Iconic duo Bud Abbott and Lou Costello, who are known as 'The Kings of Comedy'. One of the greatest box office attractions in the history of show business, Bud Abbott and Lou Costello who were quite possibly the two most quoted men in America at their peak.
- Our previous releases of Abbott & Costello films have been well received, and have sold over 3.5k units on DVD in a few months, not including the complete collection, which has sold 1k units.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

COMPARABLE TITLES	RELEASE DATE	UNITS	AVG. PRICE
ABBOTT & COSTELLO COLLECTION (20 FILMS)	2018	1,000	\$139.90



WWW.SHOCK.COM.AU

MEXICAN HAYRIDE

RELEASE DATE

07.08.19



ARTWORK TBC

SPECS

LABEL: SHOCK
 RATING: G
 DISCS: 1 DVD
 RUN TIME: 78 MINS
 SOUND: MONO
 REGION: 4
 GENRE: COMEDY / ROMANCE
 ASPECT RATIO: 16:9
 LANGUAGE: ENGLISH
 SUBTITLES: NONE
 YEAR: 1948

DIRECTOR: CHARLES BARTON

ACTORS: BUD ABBOTT, LOU COSTELLO,
 VIRGINIA GREY

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4713

BARCODE: 5021456218257





ONE NIGHT IN THE TROPICS

Jim "Lucky" Moore (Allan Jones), an insurance salesman, comes up with a novel policy for his friend, Steve (Robert Cummings): a 'love insurance policy', that will pay out \$1-million if Steve does not marry his fiancée, Cynthia (Nancy Kelly). The upcoming marriage is jeopardized by Steve's ex-girlfriend, Mickey (Peggy Moran), and Cynthia's disapproving Aunt Kitty. The policy is underwritten by a nightclub owner, Roscoe (William Frawley), who sends two enforcers - Abbott and Costello - to ensure that the wedding occurs as planned. Everyone involved in the situation winds up sailing or flying to San Marcos (a fictional South American country), where another complication arises, when Lucky falls for Cynthia. Lucky winds up marrying Cynthia, but Roscoe does not have to pay the \$1-million because Steve ends up marrying Mickey.

SALES & MARKETING

KEY SELLING POINTS

- The debut film of comedy duo Abbott & Costello, *One Night in the Tropics* includes their famous routine, 'Who's on First?'.
- Along side the iconic duo, the film also stars Primetime Emmy winner Robert Cummings from *The Bob Cummings Show*.
- One of the greatest box office attractions in the history of show business, Bud Abbott and Lou Costello were quite possibly the two most quoted men in America at their peak.
- Our previous releases of Abbott & Costello films have been well received, and have sold over 3.5k units on DVD in a few months, not including the complete collection, which has sold 1k units.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

COMPARABLE TITLES	RELEASE DATE	UNITS	AVG. PRICE
ABBOTT & COSTELLO COLLECTION (20 FILMS)	2018	1,000	\$139.90



WWW.SHOCK.COM.AU

ONE NIGHT IN THE TROPICS

RELEASE DATE
07.08.19



ARTWORK TBC

SPECS

LABEL: SHOCK
RATING: G
DISCS: 1 DVD
RUN TIME: 83 MINS
SOUND: MONO
REGION: 4
GENRE: COMEDY / MUSICAL
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 1940

DIRECTOR: A. EDWARD SUTHERLAND

ACTORS: BUD ABBOTT, LOU COSTELLO,
ROBERT CUMMINGS

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4714

BARCODE: 5021456218264





WWW.SHOCK.COM.AU

PARDON MY SARONG

RELEASE DATE

07.08.19

PARDON MY SARONG

Abbott and Costello travel to the South Seas in this gag-filled exotic comedy. Screwball bus drivers Algy (Abbott) and Wellington (Costello) travel off the course from Los Angeles to join the crew of playboy Tommy Layton's (Robert Paige) yacht. A hurricane detours the craft to an uncharted island, inhabited by innocent natives and a sinister Dr. Varnoff (Lionel Atwill). Mistaken for a legendary god, Wellington is betrothed to a beautiful native girl (Nan Wynn), in the hilarious "Tree of Truth" scene. Chosen to appease an angry volcano god, Wellington learns the volcano has been rigged by Varnoff and his men who plan to collect the gullible natives' sacred jewel. Rising to the occasion, Wellington vanquishes the villain with feats of unbelievable athletic agility in this delightful south sea caper.

SALES & MARKETING

KEY SELLING POINTS

- A pair of bus drivers accidentally steal their own bus. With the company issuing a warrant for their arrest, they tag along with a playboy on a boat trip that finds them on a tropical island, where a jewel thief has sinister plans for them.
- Stars iconic duo Bud Abbott and Lou Costello, who are known as 'The Kings of Comedy'
- Directed by Arthur Lubin who is known for his work on hit TV Shows *Mister Ed*, *Bonanza* and *Maverick*.
- One of the greatest box office attractions in the history of show business, Bud Abbott and Lou Costello were quite possibly the two most quoted men in America at their peak.
- Our previous releases of Abbott & Costello films have been well received, and have sold over 3.5k units on DVD in a few months, not including the complete collection, which has sold 1k units.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

COMPARABLE TITLES	RELEASE DATE	UNITS	AVG. PRICE
ABBOTT & COSTELLO COLLECTION (20 FILMS)	2018	1,000	\$139.90



ARTWORK TBC

SPECS

LABEL: SHOCK
 RATING: G
 DISCS: 1 DVD
 RUN TIME: 84 MINS
 SOUND: MONO
 REGION: 4
 GENRE: ADVENTURE / COMEDY / MUSICAL
 ASPECT RATIO: 16:9
 LANGUAGE: ENGLISH
 SUBTITLES: NONE
 YEAR: 1942

DIRECTOR: ERLE C. KENTON

ACTORS: BUD ABBOTT, LOU COSTELLO,
 VIRGINIA BRUCE

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4715

BARCODE: 5021456218271





RIDE 'EM COWBOY

Abbott and Costello portray hot dog vendors who travel west with Bronco Bob Mitchell (Dick Foran) to a dude ranch in Arizona. Accused of not being a real cowboy, Bob is determined to learn the ropes and win the rodeo. Soon after arriving with Bob and Duke (Abbott) at Gower Gulch, Willoughby (Costello) accidentally shoots an arrow through an Indian maiden's teepee, which she mistakes for a proposal.

Fleeing from the amorous girl, Duke and Willoughby land at the Lazy S ranch as cowhands. Trying to keep a low profile with the natives, the pair come to the rescue of Bob when he is kidnapped by scheming gamblers in this rollicking Western adventure featuring Ella Fitzgerald and the Merry Macs.

SALES & MARKETING

KEY SELLING POINTS

- Two peanut vendors at a rodeo show get in trouble with their boss and hide out on a railroad train heading west. They get jobs as cowboys on a dude ranch, despite the fact that neither of them knows anything about cowboys, horses, or anything else.
- Stars Iconic duo Bud Abbott and Lou Costello, who are known as 'The Kings of Comedy'
- Directed by Arthur Lubin who is known for his work on hit TV Shows *Mister Ed*, *Bonanza* and *Maverick*.
- One of the greatest box office attractions in the history of show business, Bud Abbott and Lou Costello were quite possibly the two most quoted men in America at their peak.
- Our previous releases of Abbott & Costello films have been well received, and have sold over 3.5k units on DVD in a few months, not including the complete collection, which has sold 1k units.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

COMPARABLE TITLES	RELEASE DATE	UNITS	AVG. PRICE
ABBOTT & COSTELLO COLLECTION (20 FILMS)	2018	1,000	\$139.90



WWW.SHOCK.COM.AU

RIDE 'EM COWBOY

RELEASE DATE

07.08.19



ARTWORK TBC

SPECS

LABEL: SHOCK
 RATING: G
 DISCS: 1 DVD
 RUN TIME: 86 MINS
 SOUND: MONO
 REGION: 4
 GENRE: COMEDY / WESTERN / MUSICAL
 ASPECT RATIO: 16:9
 LANGUAGE: ENGLISH
 SUBTITLES: NONE
 YEAR: 1942

DIRECTOR: ARTHUR LUBIN

ACTORS: BUD ABBOTT, DICK FORAN,
 LOU COSTELLO

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4716

BARCODE: 5021456218288





THE TIME OF THEIR LIVES

This hilarious fantasy-comedy is considered one of Abbott and Costello's most imaginative screen efforts. Lou Costello and Marjorie Reynolds are mistakenly shot as traitors during the Revolutionary War and are doomed to remain as ghosts in Danbury Mansion until their innocence is proven.

Years later a nervous young man, following the advice of his psychiatrist (Bud Abbott), plans a quiet weekend in the mansion with his fiancée and her aunt. As soon as Costello overhears the young man's intent to open the mansion to the public, he and the ghostly Miss Reynolds behind to haunt the house, with hysterical results. The nervous Abbott witnesses blinking lights, a walking gown and eerie harpsichord music, before the ghosts' reputations are restored.

SALES & MARKETING

KEY SELLING POINTS

- Stars iconic duo Bud Abbott and Lou Costello, who are known as 'The Kings of Comedy'.
- Directed by Oscar winner Charles Barton, who is generally considered the best director of Abbott and Costello films.
- The film also stars Oscar winner Gale Sondergaard.
- Our previous releases of Abbott & Costello films have been well received, and have sold over 3.5k units on DVD in a few months, not including the complete collection, which has sold 1k units.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

COMPARABLE TITLES	RELEASE DATE	UNITS	AVG. PRICE
ABBOTT & COSTELLO COLLECTION (20 FILMS)	2018	1,000	\$139.90



WWW.SHOCK.COM.AU

THE TIME OF THEIR LIVES

RELEASE DATE
07.08.19



ARTWORK TBC

SPECS

LABEL: SHOCK
RATING: PG
DISCS: 1 DVD
RUN TIME: 82 MINS
SOUND: MONO
REGION: 4
GENRE: COMEDY / FANTASY / ROMANCE
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 1946

DIRECTOR: CHARLES BARTON

ACTORS: BUD ABBOTT, GALE SONDERGAARD,
LOU COSTELLO

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4717

BARCODE: 5021456218295





WHO DONE IT?

In this slapstick comedy thriller, Abbott and Costello play would-be radio writers who find themselves involved in a real murder during the recording of a "whodunit" play. Trying to solve the crime, they are targeted by the killer and suspected by the police.

A madcap chase through the radio station features a riotous encounter with a fitful drinking fountain, a mix-up in a sound recordings library, and a runaway elevator. With a strong supporting cast including Mary Wickes as a wisecracking secretary and William Bendix as a cop who's even dumber than Lou. *Who Done It?* has been called "one of Abbott and Costello's best." by critic Leonard Maltin.

SALES & MARKETING

KEY SELLING POINTS

- Two dumb soda jerks dream of writing radio mysteries. When they try to pitch an idea at a radio station, they end up in the middle of a real murder when the station owner is killed during a broadcast.
- Also stars Primetime Emmy nominee Mary Wickes, who is known for her roles in *White Christmas*, *Sister Act* and *Sister Act: Back in the Habit*.
- Our previous releases of Abbott & Costello films have been well received, and have sold over 3.5k units on DVD in a few months, not including the complete collection, which has sold 1k units.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

COMPARABLE TITLES	RELEASE DATE	UNITS	AVG. PRICE
ABBOTT & COSTELLO COLLECTION (20 FILMS)	2018	1,000	\$139.90

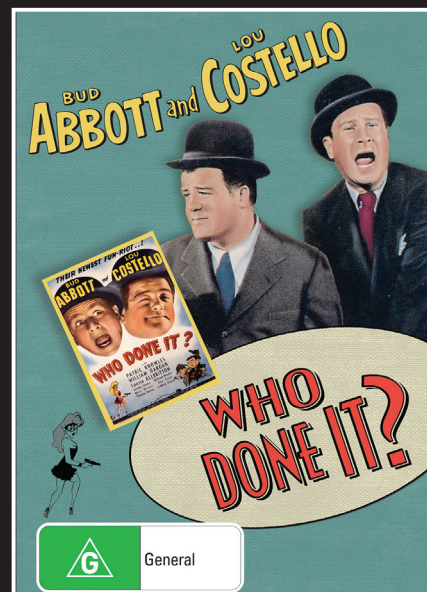


WWW.SHOCK.COM.AU

WHO DONE IT?

RELEASE DATE

07.08.19



ARTWORK TBC

SPECS

LABEL: SHOCK
 RATING: G
 DISCS: 1 DVD
 RUN TIME: 78 MINS
 SOUND: MONO
 REGION: 4
 GENRE: COMEDY / MYSTERY
 ASPECT RATIO: 16:9
 LANGUAGE: ENGLISH
 SUBTITLES: NONE
 YEAR: 1942

DIRECTOR: ERLE C. KENTON

ACTORS: BUD ABBOTT, LOU COSTELLO,
 MARY WICKES

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4718

BARCODE: 5021456218301





ABBOTT AND COSTELLO MEET THE MUMMY

Pete and Freddie (Abbott and Costello) overhear a Cairo archaeologist's chatter about discovering a legendary mummy and decide to apply as chaperones for the corpse's journey to America. But when they arrive at the archaeologist's home, he has been murdered, the mummy seems to have disappeared and to top it all off, the boys become owners of a sacred medallion that holds the key to the location of an ancient buried treasure that many would kill for!

Learning that the medallion is cursed, Pete hides it in a most appetising place and Freddie bites the bait. Then it's up to the bumbling Americans to preserve the legend of the mummy and keep the treasure from falling into the wrong hands. Abbott and Costello Meet The Mummy is loaded with surprises. One of the most interesting is Lou Costello's daughter Carole appearing as a cigarette girl who pours water all over her dad!

SALES & MARKETING

KEY SELLING POINTS

- Bud and Lou find themselves pursued by an Egyptian cult for a special medallion linked to a walking mummy.
- Stars iconic duo Bud Abbott and Lou Costello, who are known as 'The Kings of Comedy'.
- Also features Dan Seymour (*Key Largo*, *The Untouchables*) and notable film noir actress Marie Windsor (*The Killing*, *Murder She Wrote*).
- One of the greatest box office attractions in the history of show business, Bud Abbott and Lou Costello were quite possibly the two most quoted men in America at their peak.
- Our previous releases of Abbott & Costello films have been well received, and have sold over 3.5k units on DVD in a few months, not including the complete collection, which has sold 1k units.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

COMPARABLE TITLES	RELEASE DATE	UNITS	AVG. PRICE
ABBOTT & COSTELLO COLLECTION (20 FILMS)	2018	1,000	\$139.90



WWW.SHOCK.COM.AU

ABBOTT AND COSTELLO MEET THE MUMMY

RELEASE DATE
07.08.19



ARTWORK TBC

SPECS

LABEL: SHOCK
RATING: G
DISCS: 1 DVD
RUN TIME: 90 MINS
SOUND: MONO
REGION: 4
GENRE: ACTION / COMEDY / ADVENTURE
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 1955

DIRECTOR: CHARLES LAMONT

ACTORS: BUD ABBOTT, LOU COSTELLO,
MARIE WINDSOR

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4712

BARCODE: 5021456218240

