

FROM EXECUTIVE PRODUCER JIM CARREY



DEALER GUIDE

JULY 2019

I'M DYING UP HERE SEASON 1
UP ALL NIGHT COLLECTION
SUPERSTORE SEASON 3
CHAMPIONS SEASON 1
MANSON: THE LOST TAPES



"One of the best new series of the year"
- Minneapolis Star Tribune



i'm Dying up here

SEASON ONE

DEALER GUIDE

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I'M DYING UP HERE SEASON 1

THERE'S NO SUCH THING AS AN EASY LAUGH.

At Goldie's on the Sunset Strip, a group of up-and-coming comedians work on their stand-up craft. They find new rivals, but they also find family. When one of them makes it, they all make it and when they fail, they fail together.

SALES & MARKETING

KEY SELLING POINTS

- *I'm Dying Up Here* stars two time Academy Award winner Melissa Leo (*The Fighter*), Ari Grayner (*Nick & Norah's Infinite Playlist*), Clarke Duke (*Hot Tub Time Machine*) and Andrew Santino (*This Is Us*).
- The show is created by comedic legend Jim Carrey (*The Truman Show*, *Ace Ventura*) and David Flebotte, who has also written and produced the popular series *Boardwalk Empire* and *Desperate Housewives*.
- The show has been well received by fans and is sitting at 7.4 stars on IMDB from over 2.5k votes
- 91% likability on Rotten Tomatoes
- Second Season Available Soon

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

COMPARABLE TITLES

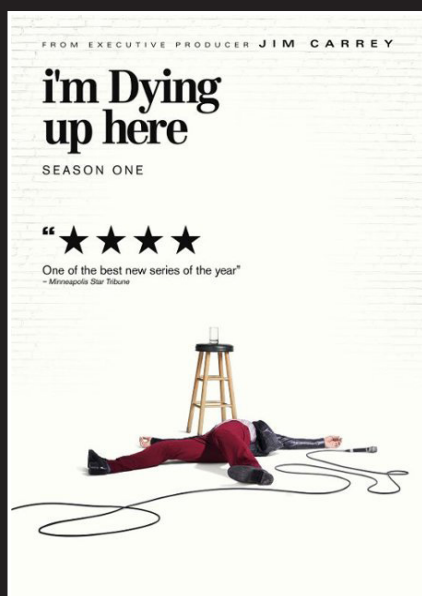
COMPARABLE TITLES	UNITS	RELEASE DATE	AVG. PRICE
VINYL SEASON 1	10,581	08.06.18	\$ 23.00
FAME (WARNER BROS)	5,678	06.12.99	\$ 15.32
FAME	40,332	03.02.10	\$ 17.34



WWW.SHOCK.COM.AU

I'M DYING UP HERE SEASON 1

RELEASE DATE
03.07.19



ARTWORK TBC

SPECS

LABEL: SHOCK
RATING: TBA
DISCS: 4
RUN TIME: 600 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4
GENRE: TV - COMEDY / DRAMA
ASPECT RATIO: WIDE SCREEN
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2017

ACTORS: MELISSA LEO, ARI GRAYNOR, CLARK DUKE

DIRECTOR: ADAM DAVIDSON

PRODUCERS: JIM CARRY AND DAVID FLEBOTTE

FORMAT: DVD
PPD: \$ 20.44 (EX. GST)
RRP: \$ 29.99
CAT#: KAL4850
BARCODE: 5021456219612





UP ALL NIGHT COLLECTION

SLEEP IS FOR BABIES.

Primetime Emmy® nominee Christina Applegate (*Samantha Who?*, *Dead to Me*), Maya Rudolph (*Bridesmaids*) and Will Arnett (*Arrested Development*) star in this smart, irreverent comedy about adjusting to life with a newborn.

Reagan (Applegate) and her husband, Chris (Arnett), have long enjoyed partying with their famous talk show host friend, Ava (Rudolph), but their glamorous lives change with the unexpected arrival of their daughter. Follow their wild and relatable journey through parenthood with this three-disc set that includes all 24 Season One episodes and features phenomenal guest stars Jason Lee (*My Name is Earl*), Molly Shannon (*Saturday Night Live*), Megan Mullally (*Will and Grace*), as well as music icons Alanis Morissette and Stevie Nicks.

Written and produced by *Saturday Night Live* veteran Lorne Michaels, this is one show worth staying up for!

SALES & MARKETING

KEY SELLING POINTS

- *Up All Night* takes an irreverent look at parenthood through the point of view of an acerbic working mother, along with her stay-at-home husband and opinionated parents.
- From Executive Producer, sixteen Primetime Emmy® winner, Lorne Michaels who is also known for his work on *SNL*, *30 Rock* and *A.P. Bio*.
- Stars Golden Globe nominee Christina Applegate (*Anchorman*, *Bad Moms*) and Primetime Emmy nominee Will Arnett (*Arrested Development*, *Flaked*).
- The series also stars the hilarious Maya Rudolph, who is known for *Bridesmaids*, *SNL*, *The Good Place* and *Grown Ups*.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

COMPARABLE TITLES

COMPARABLE TITLES	UNITS	RELEASE DATE	AVG. PRICE
UP ALL NIGHT SERIES 1	2,614	08.08.13	\$ 23.50
THE MILLERS SEASON 1	1,563	12.11.15	\$ 21.10



WWW.SHOCK.COM.AU

UP ALL NIGHT COLLECTION

RELEASE DATE

03.07.19



ARTWORK TBC

SPECS

LABEL: SHOCK

RATING: TBA

DISCS: 8

RUN TIME: 770 MINS

SOUND: DOLBY DIGITAL 5.1

REGION: 4

GENRE: TV - COMEDY

ASPECT RATIO: WIDE SCREEN

LANGUAGE: ENGLISH

SUBTITLES: NONE

YEAR: 2011

ACTORS: CHRISTINA APPEGATE, MAYA RUDOLPH, WILL ARNETT

FORMAT: DVD

PPD: \$ 27.26 (EX. GST)

RRP: \$ 39.99

CAT#: KAL4866

BARCODE: 5021456219773



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SUPERSTORE SEASON 3

Attention all shoppers! Amy (America Ferrera), Jonah (Ben Feldman) and the rest of the Cloud 9 employees are back for more retail adventures in Season 3 of the hit workplace comedy, *Superstore*. Last season's whirlwind finale saw the aisles of Cloud 9 rocked by a massive tornado, leaving the fate of the store and the staff members hanging in the balance. The team must tackle getting back to the day-to-day grind while faced with attempted robberies, dead bodies on Halloween, and even an unexpected pregnancy.

SALES & MARKETING

KEY SELLING POINTS

- The beloved series stars Golden Globe winner America Ferrera and Primetime Emmy® nominee Ben Feldman.
- The series is created by Justin Spitzer who is known for *The Office* and *Scrubs*.
- Season three of *Superstore* has been well received by critics. '*Superstore has set itself up for another season of sweeping romance, lovable characters and smart, relevant humor that gets to the core of the modern American working class.*' - Newsweek.
- The series is ongoing and has been renewed for a fifth season.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook

COMPARABLE TITLES

COMPARABLE TITLES	UNITS	RELEASE DATE	AVG. PRICE
SUPERSTORE SEASONS 1 & 2	1,555	05.09.18	\$ 23.28



WWW.SHOCK.COM.AU

SUPERSTORE SEASON 3

RELEASE DATE

03.07.19

Superstore
Season Three



ARTWORK: TBC

SPECS

LABEL: SHOCK

RATING: TBA

DISCS: 3

RUN TIME: 462 MINS

SOUND: DOLBY DIGITAL 5.1

REGION: 4

GENRE: TV - COMEDY

ASPECT RATIO: WIDE SCREEN

LANGUAGE: ENGLISH

SUBTITLES: NONE

YEAR: 2017

ACTORS: AMERICA FERRERA, BEN FELDMAN, NICO SANTOS

DIRECTOR: VICTOR NELLI JR.

FORMAT: DVD

PPD: \$ 20.44 (EX. GST)

RRP: \$ 29.99

CAT#: KAL4645

BARCODE: 5021456217571



5 021456 217571





CHAMPIONS SEASON 1

HE CALLS IT A SUPPORTING CAST. THEY CALL IT FAMILY.

Vince, a charismatic gym owner with no ambition lives with his younger brother Matthew, a gorgeous idiot. Their simple life of women and working out is put on hold when the teenage son of Vince is dropped off on their doorstep by Priya, one of his old high school flings.

SALES & MARKETING

KEY SELLING POINTS

- Vince is forced to re-think his laid-back lifestyle following an unexpected visit.
- Stars Anders Holm, who is known for his roles in *Workaholics*, *How To Be Single* and *The Intern*.
- The show is created by two time Primetime Emmy® winner Charles Grandy (*Saturday Night Live*, *The Office*) and Primetime Emmy nominee, Mindy Kaling, who also has a supporting role in the show.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

COMPARABLE TITLES

COMPARABLE TITLES	UNITS	RELEASE DATE	AVG. PRICE
ABOUT A BOY (FILM)	76,012	19.02.03	\$ 16.48



WWW.SHOCK.COM.AU

CHAMPIONS SEASON 1

RELEASE DATE

03.07.19



ARTWORK: TBC

SPECS

LABEL: SHOCK
RATING: TBA
DISCS: 3
RUN TIME: 300 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4
GENRE: TV - COMEDY
ASPECT RATIO: WIDE SCREEN
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2018

ACTORS: ANDERS HOLM, ANDY FAVREAU, MINDY KALING

DIRECTOR: MICHAEL SPILLER

FORMAT: DVD
PPD: \$ 20.44 (EX. GST)
RRP: \$ 29.99
CAT#: KAL4856
BARCODE: 5021456219674





MANSON: THE LOST TAPES

FROM PEACE AND LOVE TO COLD-BLOODED MURDER.

A shocking journey into the undisclosed depths of America's most murderous cult.

50 years after the slayings that horrified the world, 100 hours of footage, much of it never before-seen, is recovered and released. This chilling account offers unprecedented access to the gruesome Manson Family story, as told from the inside.

The footage, which was banned and almost forgotten, was shot by a young Robert Hendrickson who was given exclusive access to film the cult for two years. Taken at their ranches against the beautiful backdrop of outer Los Angeles' mountains and valleys, the late Oscar-nominated filmmaker captured every aspect of this sordid existence, retold here through members' own words and actions.

Powerfully insightful. Ultimately terrifying. Discover how one man turned a group of ordinary kids into mass murderers – and just how far they were prepared to go in his name.

SALES & MARKETING

KEY SELLING POINTS

- The compelling documentary gives a unique view into the infamous Manson 'family', and the two-day murder spree the cult went on, which saw movie star, Sharon Tate murdered in her home.
- The documentary features new and exclusive interviews with key people involved in the notorious case, including members from 'the family'.
- Interest in the murder of Sharon Tate at the hands of the Manson family has peaked recently due to Quentin Tarantino's upcoming film, *Once Upon A Time in Hollywood*, and Hilary Duff's recent film, *The Haunting of Sharon Tate*.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

COMPARABLE TITLES

COMPARABLE TITLES	UNITS	RELEASE DATE	AVG. PRICE
AQUARIUS SEASON 1	11,602	29.10.15	\$ 22.40
AQUARIUS SEASON 2	3,914	29.09.16	\$ 23.50
THE FAMILY	1,313	07.06.17	\$ 17.00



WWW.SHOCK.COM.AU

MANSON: THE LOST TAPES

RELEASE DATE

03.07.19



ARTWORK TBC

SPECS

LABEL: SHOCK

RATING: TBA

DISCS: 1

RUN TIME: 120 MINS

SOUND: DOLBY DIGITAL 5.1

REGION: 4

GENRE: DOCUMENTARY

ASPECT RATIO: WIDE SCREEN

LANGUAGE: ENGLISH

SUBTITLES: NONE

YEAR: 2018

DIRECTOR: RICHARD DALE

FORMAT: DVD

PPD: \$ 17.03 (EX. GST)

RRP: \$ 24.99

CAT#: KAL4864

BARCODE: 5021456219759





WWW.SHOCK.COM.AU

I AM: PAUL WALKER

RELEASE DATE

03.07.19

I AM: PAUL WALKER

I AM: Paul Walker is a feature-length documentary film exploring the life and legacy of actor Paul Walker, the Southern California native who cut his teeth as a child actor before breaking out in the blockbuster *Fast and Furious* movie franchise.

Paul Walker's life came to a tragic end in 2013 when he was just 40 years old.

SALES & MARKETING

KEY SELLING POINTS

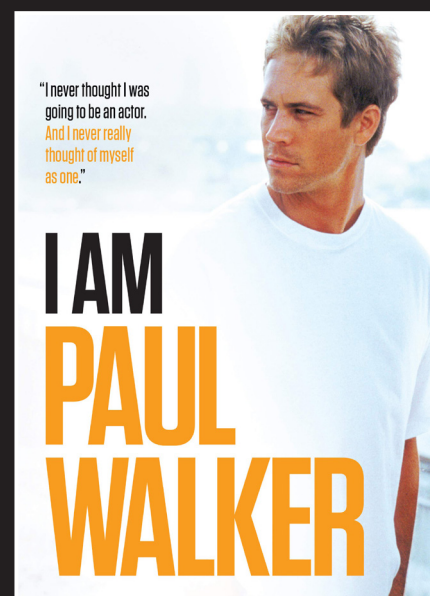
- Featuring interviews with those who knew Paul best, both professionally and personally, alongside extensive archive of rarely seen candid video and still photographs provided by family and friends of the late actor.
- Explores Paul's private side alongside a wildly successful film career. His devotion to his family, his fascination for surfing and autoracing, his passion for marine biology and sharks, his dedication to humanitarian work and his love for his daughter.
- The film features a dynamic cast including *Fast and Furious* actor Tyrese Gibson and Director Rob Cohen, Director Wayne Kramer, family members Cody Walker, Caleb Walker, Ashlie Walker, Cheryl Walker and Paul Walker III, Oakley Lehman, Dr. Michael Domeier and Manager Matt Lubner.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

COMPARABLE TITLES

COMPARABLE TITLES	UNITS	RELEASE DATE	AVG. PRICE
I AM: HEATH LEDGER	3,031	08.11.17	\$ 16.30
I AM: ALI	9,412	06.11.14	\$ 18.46



ARTWORK: TBC

SPECS

LABEL: SHOCK
 RATING: TBA
 DISCS: 1
 RUN TIME: 120 MINS
 SOUND: DOLBY DIGITAL 5.1
 REGION: 4
 GENRE: DOCUMENTARY
 ASPECT RATIO: WIDE SCREEN
 LANGUAGE: ENGLISH
 SUBTITLES: NONE
 YEAR: 2018

ACTORS: PAUL WALKER, ROB COHEN, TYRESE GIBSON

DIRECTOR: ADRIAN BUITENHUIS

FORMAT: DVD
 PPD: \$ 13.62 (EX. GST)
 RRP: \$ 19.99
 CAT#: KAL4867
 BARCODE: 5021456219780





I AM: CHRIS FARLEY

I AM: Chris Farley is a documentary film that tells the bittersweet story of one of the most innovative comedians who ever graced the stage, screen and television, before his untimely death at the tender age of 33.

Immortalised for his uniquely bold, energetic and in-your-face comedic style, Chris Farley's off-the-charts-talent cemented his place as a key player in a movement that evolved and redefined the comedic genre.

SALES & MARKETING

KEY SELLING POINTS

- The film, from the directors of *A Brony Tale*, *I AM: Evel Knievel* and the upcoming *Johnny Cash - American Rebel*, tells Chris Farley's story, from his early days in Madison, through his work at the legendary club *Second City* to his rapid rise to the top of the comedy world on *Saturday Night Live*.
- The documentary features interviews with the beloved funnyman's fellow co-stars and colleagues, including Adam Sandler, Dan Aykroyd, David Spade, Tom Arnold, Christina Applegate, Mike Myers and Molly Shannon, just to name a few.
- Chris Farley's siblings are also interviewed, offering a personal insight into the natural-born performer.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

COMPARABLE TITLES

COMPARABLE TITLES	UNITS	RELEASE DATE	AVG. PRICE
I AM: HEATH LEDGER	3,031	08.11.17	\$ 16.30
I AM: ALI	9,412	06.11.14	\$ 18.46

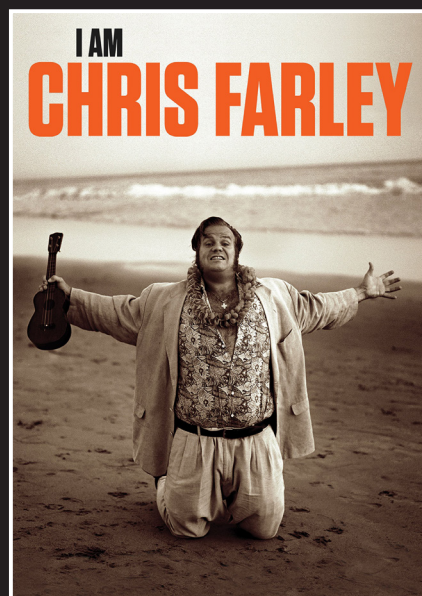


WWW.SHOCK.COM.AU

I AM: CHRIS FARLEY

RELEASE DATE

03.07.19



ARTWORK: TBC

SPECS

LABEL: SHOCK
RATING: TBA
DISCS: 1
RUN TIME: 120 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4
GENRE: DOCUMENTARY
ASPECT RATIO: WIDE SCREEN
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2015

ACTORS: ADAM SANDLER, DAN AYKROYD, DAVID SPADE

DIRECTOR: BRENT HODGE

FORMAT: DVD

PPD: \$ 13.62 (EX. GST)

RRP: \$ 19.99

CAT#: KAL4869

BARCODE: 5021456219803



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I AM: EVEL KNieVEL

This documentary dives deep into the world's original daredevil – Evel Knievel – a story that can only be told at full speed, straight up, and with no flowery prose.

Combined with original exclusive interviews, *I AM: Evel Knievel* weaves in rare archival footage of this bigger-than-life character to tell Knievel's incredible story, with a cast that includes those who were there, those who wanted to be Evel, and those who became who they are today because of one man who paved the way for those that risk it all.

SALES & MARKETING

KEY SELLING POINTS

- The film also showcases Knievel's rise from a small town rebel in Butte, Montana, to a cultural icon.
- The documentary's cast features those who knew him best and were inspired to achieve greatness of their own, including Matthew McConaughey, Kid Rock, Michelle Rodriguez, Guy Fieri, Robbie Maddison, daredevils Spanky Spangler, Mike Vallely, and Willie G. Davidson of Harley-Davidson.
- It also features interviews from his family members including sons Kelly and Robbie, as well as former wives Linda Knievel and Krystal Kennedy-Knievel.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

COMPARABLE TITLES

COMPARABLE TITLES	UNITS	RELEASE DATE	AVG. PRICE
I AM: HEATH LEDGER	3,031	08.11.17	\$ 16.30
I AM: ALI	9,412	06.11.14	\$ 18.46



WWW.SHOCK.COM.AU

I AM: EVEL KNieVEL

RELEASE DATE

03.07.19



I AM EVEL



KNIEVEL



ARTWORK TBC

SPECS

LABEL: SHOCK
 RATING: TBA
 DISCS: 1
 RUN TIME: 120 MINS
 SOUND: DOLBY DIGITAL 5.1
 REGION: 4
 GENRE: DOCUMENTARY
 ASPECT RATIO: WIDE SCREEN
 LANGUAGE: ENGLISH
 SUBTITLES: NONE
 YEAR: 2014

ACTORS: KID ROCK, MATTHEW MCCONAUGHEY, MICHELLE RODRIGUEZ

DIRECTOR: DERIK MURRAY

FORMAT: DVD
 PPD: \$ 13.62 (EX. GST)
 RRP: \$ 19.99
 CAT#: KAL4868
 BARCODE: 5021456219797





I AM: JFK JNR

I AM: JFK Jr. tells the story of a life cut tragically short – the story of a little boy whose salute transfixed a nation, a boy who would grow to become the embodiment of American hopes for the future. Not to mention, according to *People Magazine*, 'The Sexiest Man Alive'.

SALES & MARKETING

KEY SELLING POINTS

- Combining rarely seen archival footage, classic photos, and cutting edge visuals and graphics, this documentary paints an intimate portrait of the man who was born into the glare of the harshest spotlight ever.
- Original interviews featuring friends and personal associates that knew JFK Jr. best, including Robert De Niro, Cindy Crawford and Mike Tyson.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

COMPARABLE TITLES

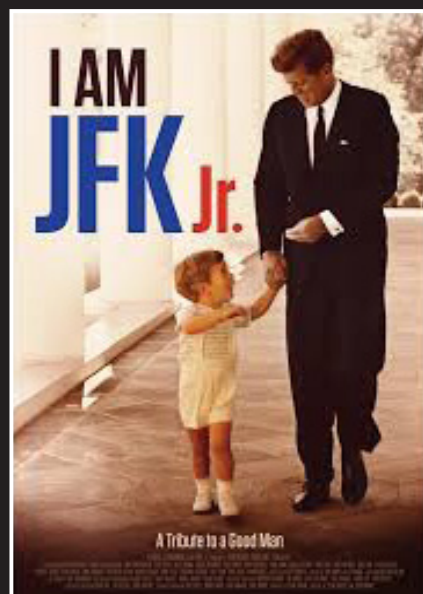
COMPARABLE TITLES	UNITS	RELEASE DATE	AVG. PRICE
I AM: HEATH LEDGER	3,031	08.11.17	\$ 16.30
I AM: ALI	9,412	06.11.14	\$ 18.46



WWW.SHOCK.COM.AU

I AM: JFK JR

RELEASE DATE
03.07.19



ARTWORK TBC

SPECS

LABEL: SHOCK
RATING: TBA
DISCS: 1
RUN TIME: 120 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4
GENRE: DOCUMENTARY
ASPECT RATIO: WIDE SCREEN
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2015

ACTORS: CINDY CRAWFORD, LARRY FLYNT, ROBERT DE NIRO

DIRECTOR: DERIK MURRAY

FORMAT: DVD
PPD: \$ 13.62 (EX. GST)
RRP: \$ 19.99
CAT#: KAL4870
BARCODE: 5021456219810

