



# DEALER GUIDE

**MAY 2019**

THE BOLD TYPE SEASON 1  
THE GOOD PLACE SEASONS 1-3 COLLECTION  
THE MIRACLE SEASON 1  
HANG UPS SEASON 1



COVER TITLE:

**THE BOLD TYPE SEASON 1**

# DEALER GUIDE

# GO ON THE FEST

- 03 THE BOLD TYPE SEASON 1
- 04 THE GOOD PLACE SEASONS 1-3 COLLECTION
- 05 THE MIRACLE SEASON 1
- 06 HANG UPS SEASON 1
- 07 MAD DOGS SEASON 1
- 08 KEVIN CAN WAIT SEASON 2
- 09 THE BEVERLY HILLBILLIES SEASON 1
- 10 THE BEVERLY HILLBILLIES SEASON 2
- 11 THE BEVERLY HILLBILLIES SEASON 3
- 12 THE BEVERLY HILLBILLIES SEASON 4
- 13 PARENTHOOD
- 14 YOU DON'T MESS WITH THE ZOHAN
- 15 JACK AND JILL
- 16 ABBOTT AND COSTELLO MEET FRANKENSTEIN
- 17 BUCK PRIVATES
- 18 COMIN' ROUND THE MOUNTAIN
- 19 HIT THE ICE
- 20 HOLD THAT GHOST
- 21 IN SOCIETY



## THE BOLD TYPE SEASON 1

Revealing a glimpse into the outrageous lives and loves of those behind the global women's magazine, *Scarlet*, *The Bold Type* centers around the rising generation of women finding their own voices in a sea of intimidating leaders. Inspired by the life of former *Cosmopolitan* magazine editor-in-chief (Joanna Coles), the series weaves together stories that explore self-expression, sexuality, freedom and equality.

## SALES & MARKETING

### KEY SELLING POINTS

- *The Bold Type* presents an aspirational yet refreshingly realistic portrait of young women's careers, friendships and love lives in a big city.
- The series is produced by Victor Nelli Jr, who is also known for directing popular series *Ugly Betty*, *Superstore*, *Brooklyn Nine-Nine* and *Black-ish*.
- The show has an IMDB rating of 8.1 from over 6k votes, and is sitting at 86% on Rotten Tomatoes. Critics have praised the series, saying 'The Bold Type *is like* Sex and the City *meets* The Devil Wears Prada, *but in the best way possible*.' - Bust Magazine

### MARKETING POINTS

- Key dailies, magazines, on-line and radio.
- Extensive national PR/promo campaign.
- Digital marketing campaign including Facebook, website takeovers, Google ads and programmatic ads.

## COMPARABLE TITLES

COMPARABLE TITLES	UNITS	VALUE	AVG. PRICE
YOUNGER SEASON 1	6,134	\$108,327	\$17.70
YOUNGER SEASON 2	5,152	\$91,540	\$17.80
YOUNGER SEASON 3	4,682	\$83,064	\$17.70
YOUNGER SEASON 4	2,689	\$46,521	\$17.30



WWW.SHOCK.COM.AU

## THE BOLD TYPE SEASON 1

RELEASE DATE

01.05.19



ARTWORK TBC

### SPECS

LABEL: SHOCK  
 RATING: TBA  
 DISCS: TBA  
 RUN TIME: 450 MINS  
 SOUND: DOLBY DIGITAL 5.1  
 REGION: 4  
 GENRE: TV - DRAMA  
 ASPECT RATIO: WIDE SCREEN  
 LANGUAGE: ENGLISH  
 SUBTITLES: NONE  
 YEAR: 2017

ACTORS: AISHA DEE, KATIE STEVENS, MEGHANN FAHY,

DIRECTORS: VICTOR NELLI JR.

FORMAT: DVD  
 PPD: \$ 20.44 (EX. GST)  
 RRP: \$ 29.99  
 CAT#: KAL4847  
 BARCODE: 5021456219582







## THE GOOD PLACE SEASONS 1 - 3 COLLECTION

### ALL THREE SEASONS OF THE HILARIOUS EMMY NOMINATED SERIES!

Welcome to The Good Place. Everything is fine.

What happens when we die? It's a question everyone has asked, since the beginning of time. But when Eleanor Shellstrop (Kristen Bell, *Veronica Mars*) dies tragically, she finds out that the afterlife is amazing; full of frozen yogurt, soulmates, and wonderful people who have done incredible things with their lives. It is absolutely perfect. The only problem is Eleanor isn't supposed to be in The Good Place. In fact, her life decisions wouldn't have even gotten her close. But due to a clerical error, she's been given someone else's reward and now has to struggle with being good in order to make sure her secret isn't discovered.

From Michael Schur, executive producer of *Brooklyn Nine-Nine* and *Parks And Recreation*, comes this hilarious comedy, with fantastic cast, Ted Danson, Kristen Bell, Jameela Jamil, William Jackson Harper, Manny Jacinto, D'Arcy Carden and Maya Rudolph.

## SALES & MARKETING

### KEY SELLING POINTS

- The show is created by Michael Schur, who is a producer known for other hilarious series such as *Brooklyn Nine-Nine*, *Parks And Recreation* and *The Office*.
- Stars Ted Danson, who was nominated for his lead role as Michael, Kristen Bell (*Bad Moms*, *Forgetting Sarah Marshall*) and D'Arcy Carden (*Barry*, *Broad City*).
- Ted Danson received an Emmy nomination for Outstanding Lead Actor in a Comedy Series and Maya Rudolph was nominated in the category Outstanding Guest Actress in a Comedy Series.
- The Good Place* also received a Golden Globe nomination for Best Television Series - Musical or Comedy, while Kristen Bell was nominated in the category of Best Performance by an Actress in a Television Series - Musical or Comedy.
- The series has a rating of 8.2 on IMDB from over 55k votes and is sitting at 97% on Rotten Tomatoes.

### MARKETING POINTS

- Key dailies, magazines, on-line and radio.
- Extensive national PR/promo campaign.
- Digital marketing campaign including Facebook, website takeovers, Google ads and programmatic ads.

## COMPARABLE TITLES

COMPARABLE TITLES	UNITS	RELEASE DATE	AVG. PRICE
THE GOOD PLACE SEASON 1	2,324	4.4.2018	\$22.70



WWW.SHOCK.COM.AU

## THE GOOD PLACE SEASONS 1 - 3 COLLECTION

RELEASE DATE

01.05.19



ARTWORK TBC

## SPECS

LABEL: SHOCK  
 RATING: M  
 DISCS: 9 DVDS  
 RUN TIME: 836 MINS  
 SOUND: DOLBY DIGITAL 5.1  
 REGION: 4  
 GENRE: TV - COMEDY  
 ASPECT RATIO: WIDE SCREEN  
 LANGUAGE: ENGLISH  
 SUBTITLES: NONE  
 YEAR: 2016  
 ACTORS: JAMEELA JAMIL, KRISTEN BELL, TED DANSON  
 DIRECTOR: DEAN HOLLAND

FORMAT: DVD  
 PPD: \$ 34.08 (EX. GST)  
 RRP: \$ 49.99  
 CAT#: KAL4849  
 BARCODE: 5021456219605





## THE MIRACLE SEASON 1

### IT CHANGES EVERYTHING.

During the incursion in a mob boss' hideout, police find a Virgin Mary plastic sculpture which weeps blood. There is no answer to the mystery, but the power of the enigma will make the people who come in touch with this sculpture crazy, derailing their lives.

## SALES & MARKETING

### KEY SELLING POINTS

- From the same producers of *The Young Pope*, comes this Italian drama centered on a statue of the Virgin Mary that weeps tears of blood.
- The series is written by bestselling Italian novelist and award winner Niccolò Ammaniti, who also acts as director.
- Leading the cast is Guido Caprino (*Medici*), Elena Lietti (*Like Crazy*) and award winner Alba Rohrwacher (*Hungry Hearts*).
- The series was broadcast and promoted heavily on Foxtel Showcase.

### MARKETING POINTS

- Key dailies, magazines, on-line and radio.
- Extensive national PR/promo campaign.
- Digital marketing campaign including Facebook, website takeovers, Google ads and programmatic ads.

## COMPARABLE TITLES

COMPARABLE TITLES	UNITS	VALUE	AVG. PRICE
THE YOUNG POPE	6,823	\$179,903	\$26.40

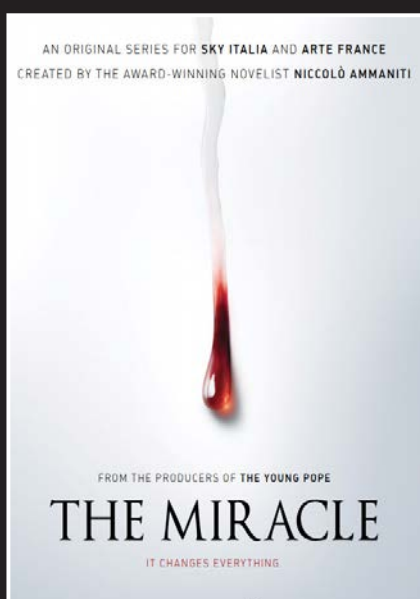


WWW.SHOCK.COM.AU

## THE MIRACLE SEASON 1

RELEASE DATE

01.05.19



ARTWORK TBC

### SPECS

LABEL: SHOCK  
 RATING: TBA  
 DISCS: 3 DVDS  
 RUN TIME: 480 MINS  
 SOUND: DOLBY DIGITAL 5.1  
 REGION: 4  
 GENRE: TV - DRAMA / MYSTERY  
 ASPECT RATIO: WIDE SCREEN  
 LANGUAGE: ITALIAN  
 SUBTITLES: ENGLISH  
 YEAR: 2018

ACTORS: ELENA LIETTI, GUIDO CAPRINO

DIRECTOR: NICCOLÒ AMMANITI

FORMAT: DVD  
 PPD: \$ 20.44 (EX. GST)  
 RRP: \$ 29.99  
 CAT#: KAL4848  
 BARCODE: 5021456219599







## HANG UPS SEASON 1

AN UNCONVENTIONAL COMEDY, ABOUT AN UNCONVENTIONAL THERAPIST TRYING TO KEEP HIS UNCONVENTIONAL LIFE - AND PATIENTS - FROM FALLING APART.

After the collapse of his previous group therapy practice, Richard is no longer able to conduct the traditional 50-minute sessions most therapists have with their patients. Instead, he's developed a new form of therapy - weekly quick-fire sessions with his patients which take place online, through a webcam. The few patients on his list present a hilarious and outrageous catalogue of neuroses, phobias, issues, anxieties and psychopathies, but even these short sessions, where he's confronted by everything from the sublime to the ridiculous, are not his greatest challenge. His patience and temperament are stretched to their limit by the daily interruptions of a demanding extended family, errant teenagers and his own trouble-filled past.

## SALES & MARKETING

### KEY SELLING POINTS

- A comedy series about an unconventional therapist, Dr Richard Pitt, who is trying to keep his life, and patients, from falling apart.
- Leading the phenomenal cast, *Hang Ups* stars BAFTA Nominee Stephen Mangan (*Rush*, *Green Wing*) and Academy Award Nominee Richard E. Grant (*Can You Ever Forgive Me?*)
- The series also stars BAFTA winner Katherine Parkinson (*The IT Crowd*) and Primetime Emmy winner Charles Dance (*Game of Thrones*).
- *Hangs Ups* has a 90% rating on Rotten Tomatoes, with *The Guardian* commenting, 'If sometimes their issues are a little overblown, these brilliant improvised performances bring such a spontaneous authenticity that it's easy to forget you are not spying on a real session. It is also often hilarious.'

### MARKETING POINTS

- Key dailies, magazines, on-line and radio.
- Extensive national PR/promo campaign.
- Digital marketing campaign including Facebook, website takeovers, Google ads and programmatic ads.

## COMPARABLE TITLES

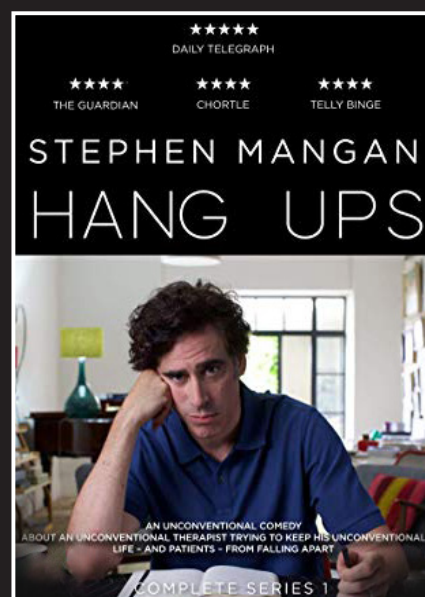
COMPARABLE TITLES	UNITS	VALUE	AVG. PRICE
EPISODES SERIES 3	3,338	\$62,147	\$18.60
CATASTROPHE SEASON 2	2,021	\$29,344	\$14.50



WWW.SHOCK.COM.AU

## HANG UPS SEASON 1

RELEASE DATE  
01.05.19



ARTWORK TBC

### SPECS

LABEL: SHOCK  
RATING: TBA  
DISCS: 2 DVDS  
RUN TIME: 180 MINS  
SOUND: DOLBY DIGITAL 5.1  
REGION: 4  
GENRE: TV - COMEDY  
ASPECT RATIO: WIDE SCREEN  
LANGUAGE: ENGLISH  
SUBTITLES: NONE  
YEAR: 2018

ACTORS: BEBE CAVE, RICHARD E. GRANT, STEPHEN MANGAN

DIRECTOR: ROBERT DELAMERE

FORMAT: DVD

PPD: \$ 20.44 (EX. GST)

RRP: \$ 29.99

CAT#: KAL4840

BARCODE: 5021456219513





## MAD DOGS SEASON 1

When a group of underachieving 40-something friends gather in Belize to celebrate the early retirement of an old friend, a series of wild, comedic events unfold, exposing dark secrets and a web of lies, deception and murder.

## SALES & MARKETING

### KEY SELLING POINTS

- A group of guys travel to Belize to see an old friend, when things take an unexpectedly dark turn.
- The series boasts a massive cast and stars Billy Zane (*Titanic*), Romany Malco (*The 40 Year Old Virgin*) Steve Zahn (*Modern Family*) and Golden Globe nominee Michael Imperioli (*The Sopranos*).
- The show is produced by Primetime Emmy nominee Suzanne Mackle (*The Crown*, *Kinky Boots*) and Oscar Nominee Andy Harries (*The Queen*, *Cold Feet*)
- The ten-part series received positive reviews, with the *Boston Globe* saying 'The cast is top-notch... acting like a bunch of fun-loving dudes having their male-only Big Chill moment - but then also bringing a palpable undercurrent of tension and competition that gradually rises to the surface.'

### MARKETING POINTS

- Key dailies, magazines, on-line and radio.
- Extensive national PR/promo campaign.
- Digital marketing campaign including Facebook, website takeovers, Google ads and programmatic ads.

## COMPARABLE TITLES

COMPARABLE TITLES	UNITS	VALUE	AVG. PRICE
FORTITUDE SERIES 1	10,706	\$261,925	\$24.50
FORTITUDE SERIES 2	2,814	\$82,950	\$29.50
BOSCH SEASON 1	11,266	\$275,205	\$24.40
BOSCH SEASON 2	7,119	\$192,027	\$27.00
BOSCH SEASON 3	2,606	\$92,671	\$35.60



WWW.SHOCK.COM.AU

## MAD DOGS SEASON 1

RELEASE DATE

01.05.19



ARTWORK TBC

### SPECS

LABEL: SHOCK  
 RATING: TBA  
 DISCS: 4 DVDS  
 RUN TIME: 560 MINS  
 SOUND: MONO  
 REGION: 4  
 GENRE: TV - COMEDY / CRIME  
 ASPECT RATIO: WIDE SCREEN  
 LANGUAGE: ENGLISH  
 SUBTITLES: NONE  
 YEAR: 2015

ACTORS: BILLY ZANE, MICHAEL IMPERIOLI, ROMANY MALCO, STEVE ZAHN

DIRECTOR: CHARLES MCDUGALL

FORMAT: DVD  
 PPD: \$ 20.44 (EX. GST)  
 RRP: \$ 29.99  
 CAT#: KAL4839  
 BARCODE: 5021456219506







## KEVIN CAN WAIT SEASON 2

A retired police officer is on a fresh career path as he rises to the challenge of being a newly single dad. His kids are grateful to him for making sure they're okay, but decide it's time for him to get out of the house, so they turn to Vanessa (Leah Remini), his former police partner, for help.

## SALES & MARKETING

### KEY SELLING POINTS

- Season 2 of *Kevin Can Wait* co-stars the hilarious Kevin James and Primetime Emmy winner Leah Remini.
- The show was nominated for a People's Choice Award, in the category Favorite New TV Comedy.
- Producers for the series includes Rock Reuben (*King of Queens*), Jeff Sussman (*Paul Blart: Mall Cop*) and Rob Long (*Cheers*).

### MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

## COMPARABLE TITLES

COMPARABLE TITLES	UNITS	VALUE	AVG. PRICE
KEVIN CAN WAIT SEASON 1	1,357	\$32,943	\$24.30



WWW.SHOCK.COM.AU

## KEVIN CAN WAIT SEASON 2

RELEASE DATE

01.05.19



ARTWORK TBC

### SPECS

LABEL: SHOCK

RATING: TBA

DISCS: 3 DVDS

RUN TIME: 720 MINS

SOUND: DOLBY DIGITAL 5.1

REGION: 4

GENRE: TV - COMEDY

ASPECT RATIO: WIDE SCREEN

LANGUAGE: ENGLISH

SUBTITLES: NONE

YEAR: 2018

ACTORS: GARY VALENTINE, KEVIN JAMES, LEAH REMINI

DIRECTOR: ANDY FICKMAN

FORMAT: DVD

PPD: \$ 20.44 (EX. GST)

RRP: \$ 29.99

CAT#: KAL4832

BARCODE: 5021456219414







## THE BEVERLY HILLBILLIES SEASON 1

When a surveyor finds a swamp full of oil on Jed Clampett's (Buddy Ebsen) land, the backwoods family goes from rags to riches. In *The Beverly Hillbillies Season 1*, Jed moves in his entire family, including mother-in-law 'Granny' (Emmy nominee Irene Ryan), daughter Elly May (Donna Douglas) and cousin Jethro (Max Baer, Jr.) to California. In the first 36 episodes, Beverly Hills society has no idea who just joined their ranks.

Living next door to money-hungry banker Milburn Drysdale (Raymond Bailey) and his pretentious wife Margaret (Harriet E. MacGibbon), the Clampetts get into their fair share of hilarious misadventures and misunderstanding. Even with Drysdale's compassionate secretary 'Miss Jane' Hathaway (Emmy nominee Nancy Kulp) on their side, the family still manages to run into trouble as they navigate their lavish new lifestyle. With their simple ways, honourable intentions and down-home wisdom, *The Beverly Hillbillies* instantly became a one-in-a-million comedy classic.

## SPECIAL FEATURES

- Original Episode Sponsor Openings and Closings on Select Episodes
- Extended Version of 'The Clampetts Strike Oil'

## SALES & MARKETING

### KEY SELLING POINTS

- *The Beverly Hillbillies* is an American sitcom originally broadcast on CBS for nine seasons, from 1962 to 1971
- The show is a classic rags to riches story about poor backwoods family who move to Beverly Hills, California, after striking oil on their land.
- *The Beverly Hillbillies* ranked among the top 20 most-watched programs on television for eight of its nine seasons, twice ranking as the number one series of the year, with a number of episodes that remain among the most-watched television episodes of all time.

### MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook

## COMPARABLE TITLES

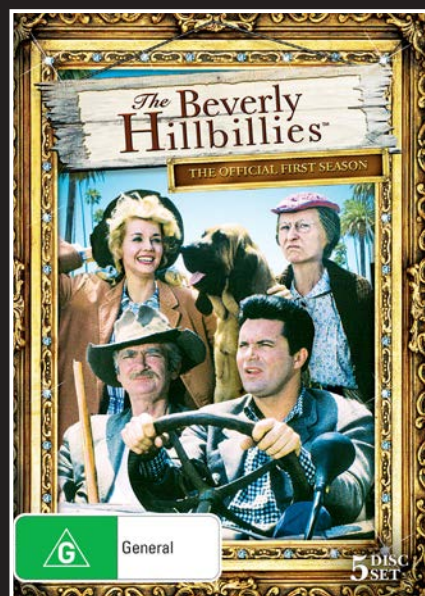
COMPARABLE TITLES	UNITS	RELEASE DATE	AVG. PRICE
BEVERLY HILLBILLIES SEASON 1-4	3,566	5.4.2017	\$44.90



WWW.SHOCK.COM.AU

## THE BEVERLY HILLBILLIES SEASON 1

RELEASE DATE  
**01.05.19**



ARTWORK TBC

### SPECS

LABEL: SHOCK  
RATING: G  
DISCS: 5 DVDS  
RUN TIME: 920 MINS  
SOUND: MONO  
REGION: 4  
GENRE: TV - COMEDY  
ASPECT RATIO: WIDE SCREEN  
LANGUAGE: ENGLISH  
SUBTITLES: NONE  
YEAR: 1962

ACTORS: BUDDY EBSSEN, DONNA DOUGLAS, IRENE RYAN, MAX BAER JR.

DIRECTOR: JOSEPH DEPEW

FORMAT: DVD

PPD: \$ 17.03 (EX. GST)

RRP: \$ 24.99

CAT#: KAL4186

BARCODE: 5021456212897







## THE BEVERLY HILLBILLIES SEASON 2

'Y'ALL COME BACK NOW, Y'HEAR!'

After striking it rich by discovering oil on his Ozarks property, Jed Clampett (Buddy Ebsen) is urged by his kinfolk to move his family to Beverly Hills. Unwise in the ways of the wealthy, the Clampetts are mentored by that greenback go-getting bank president, Mr. Drysdale (Raymond Bailey), and his ever-sensible assistant Jane Hathaway (Nancy Kulp), who are determined to keep all of Jed's millions in his bank, no matter what it takes. So sit back, relax and watch this bevy of backwoods bumpkins turn Beverly Hills upside down with a heapin' helpin' of true country hospitality in this 5-disc Official Second Season collection that includes all 36 hysterical episodes. Co-starring Irene Ryan, Donna Douglas and Max Baer, Jr.

## SALES & MARKETING

### KEY SELLING POINTS

- *The Beverly Hillbillies* is an American sitcom originally broadcast on CBS for nine seasons, from 1962 to 1971
- The show is a classic rags to riches story about poor backwoods family who move to Beverly Hills, California, after striking oil on their land.
- *The Beverly Hillbillies* ranked among the top 20 most-watched programs on television for eight of its nine seasons, twice ranking as the number one series of the year, with a number of episodes that remain among the most-watched television episodes of all time.

### MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

## COMPARABLE TITLES

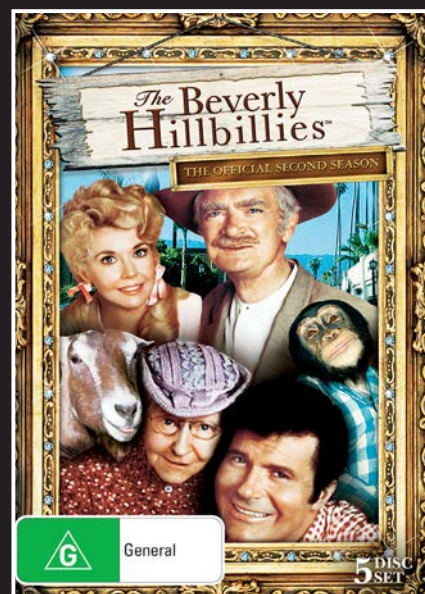
COMPARABLE TITLES	UNITS	RELEASE DATE	AVG. PRICE
BEVERLY HILLBILLIES SEASON 1-4	3,566	5.4.2017	\$44.90



WWW.SHOCK.COM.AU

## THE BEVERLY HILLBILLIES SEASON 2

RELEASE DATE  
**01.05.19**



ARTWORK TBC

### SPECS

LABEL: SHOCK  
RATING: G  
DISCS: 5 DVDS  
RUN TIME: 920 MINS  
SOUND: MONO  
REGION: 4  
GENRE: TV - COMEDY  
ASPECT RATIO: WIDE SCREEN  
LANGUAGE: ENGLISH  
SUBTITLES: NONE  
YEAR: 1963

ACTORS: BUDDY EBSSEN, DONNA DOUGLAS, IRENE RYAN,  
MAX BAER JR.

DIRECTOR: JOSEPH DEPEW

FORMAT: DVD  
PPD: \$ 17.03 (EX. GST)  
RRP: \$ 24.99  
CAT#: KAL4187  
BARCODE: 5021456212903



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## THE BEVERLY HILLBILLIES SEASON 3

'WEEEEEEEEEEEEELL DOGGIES!'

Jed (Buddy Ebsen), a poor Ozarks mountaineer, is out hunting when he accidentally discovers an oil gusher on his property. Suddenly stinking rich, he packs up his family and moves to Beverly Hills. Now, living high on the hog in a mansion with a genuine 'cement pond,' Granny (Irene Ryan) is determined to get beautiful Elly May (Donna Douglas) married off to a suitable beau while Jed does his best to steer his nephew Jethro (Max Baer, Jr.), with his sixth grade 'ed-a-ma-ca-tion,' toward solid career opportunities. The official third season makes its DVD debut in this 5-disc set that's loaded with all 34 laugh-out-oud episodes of the legendary series

## SALES & MARKETING

### KEY SELLING POINTS

- *The Beverly Hillbillies* is an American sitcom originally broadcast on CBS for nine seasons, from 1962 to 1971
- The show is a classic rags to riches story about poor backwoods family who move to Beverly Hills, California, after striking oil on their land.
- *The Beverly Hillbillies* ranked among the top 20 most-watched programs on television for eight of its nine seasons, twice ranking as the number one series of the year, with a number of episodes that remain among the most-watched television episodes of all time.

### MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

## COMPARABLE TITLES

COMPARABLE TITLES	UNITS	RELEASE DATE	AVG. PRICE
BEVERLY HILLBILLIES SEASON 1-4	3,566	5.4.2017	\$44.90



WWW.SHOCK.COM.AU

## THE BEVERLY HILLBILLIES SEASON 3

RELEASE DATE  
**01.05.19**



ARTWORK TBC

### SPECS

LABEL: SHOCK  
RATING: G  
DISCS: 5 DVDS  
RUN TIME: 870 MINS  
SOUND: MONO  
REGION: 4  
GENRE: TV - COMEDY  
ASPECT RATIO: WIDE SCREEN  
LANGUAGE: ENGLISH  
SUBTITLES: NONE  
YEAR: 1964

ACTORS: BUDDY EBSEN, DONNA DOUGLAS, IRENE RYAN, MAX BAER JR.

DIRECTOR: JOSEPH DEPEW

FORMAT: DVD  
PPD: \$ 17.03 (EX. GST)  
RRP: \$ 24.99  
CAT#: KAL4188  
BARCODE: 5021456212910



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## THE BEVERLY HILLBILLIES SEASON 4

Follow the backwoods Clampett clan as they strike it rich, load up the truck, and move to Beverly... Hills that is! Experience the downhome charm of Jed (Buddy Ebsen), Granny (Irene Ryan), Elly May (Donna Douglas), and Jethro (Max Baer Jr.), as these country folk adjust to a new life of fabulous wealth and everything that comes with it. Along with hobnobbing with movie stars, millionaires, and magicians, hilarity ensues as they deal with bumbling burglars, fend off unwanted marriage proposals, and get used to life with bankers and butlers in this side-splitting fourth season of *The Beverly Hillbillies*.

## SALES & MARKETING

### KEY SELLING POINTS

- *The Beverly Hillbillies* is an American sitcom originally broadcast on CBS for nine seasons, from 1962 to 1971
- The show is a classic rags to riches story about poor backwoods family who move to Beverly Hills, California, after striking oil on their land.
- *The Beverly Hillbillies* ranked among the top 20 most-watched programs on television for eight of its nine seasons, twice ranking as the number one series of the year, with a number of episodes that remain among the most-watched television episodes of all time.

### MARKETING POINTS

- Digital marketing campaign including Facebook
- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.

## COMPARABLE TITLES

COMPARABLE TITLES	UNITS	RELEASE DATE	AVG. PRICE
BEVERLY HILLBILLIES SEASON 1-4	3,566	5.4.2017	\$44.90



WWW.SHOCK.COM.AU

## THE BEVERLY HILLBILLIES SEASON 4

RELEASE DATE  
**01.05.19**



ARTWORK TBC

### SPECS

LABEL: SHOCK  
RATING: G  
DISCS: 4 DVDS  
RUN TIME: TBA  
SOUND: MONO  
REGION: 4  
GENRE: TV - COMEDY  
ASPECT RATIO: WIDE SCREEN  
LANGUAGE: ENGLISH  
SUBTITLES: NONE  
YEAR: 1965

ACTORS: BUDDY EBSSEN, DONNA DOUGLAS, IRENE RYAN,  
MAX BAER JR.

DIRECTOR: JOSEPH DEPEW

FORMAT: DVD  
PPD: \$ 17.03 (EX. GST)  
RRP: \$ 24.99  
CAT#: KAL4189  
BARCODE: 5021456212927







## PARENTHOOD

IT COULD HAPPEN TO YOU.

Director Ron Howard teams with Steve Martin and an all-star cast to create a hilarious, touching and unforgettable portrait of life's most rewarding occupation: Parenthood. The Buckmans are a modern-day family facing the age-old dilemma of trying to raise children the 'right' way. At the center of the storm is Gil (Steve Martin), who manages to keep his unique sense of humor while attempting to maintain a successful career and be a loving husband and parent, all at the same time. As Gil and the rest of the Buckmans discover, being the 'perfect' parent often means just letting children be themselves. Mary Steenburgen, Rick Moranis, Tom Hulce, Jason Robards and Dianne Wiest add vibrant performances to this heart-warming comedy that *Gannett Newspapers* call 'a funny, touching experience that will sweep you away.'

## SALES & MARKETING

### KEY SELLING POINTS

- The film is directed by Ron Howard, two time Oscar winner and one of the most popular directors of this generation.
- The star studded cast is led by Golden Globe nominee and acting legend Steven Martin, who is known for other classics such as *Roxanne*, *Father of the Bride*, *Sgt. Bilko* and *The Jerk*.
- Also part of this phenomenal cast is Oscar winners Mary Steenburgen (*Melvin and Howard*), Diane Wiest (*The Birdcage*), Emmy winner Rick Moranis (*Honey I shrank the Kids*), Keanu Reeves (*The Matrix*) and Emmy winner Martha Plimpton (*Raising Hope*).
- The film won two Oscars, with Dianne Wiest taking home the award for Best Actress in a Supporting Role, and Randy Newman winning Best Music, Original Song for 'I Love to See You Smile.'

### MARKETING POINTS

- Digital marketing campaign including Facebook
- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.

## COMPARABLE TITLES

COMPARABLE TITLES	UNITS	RELEASE DATE	AVG. PRICE
PARENTHOOD	25,899	\$360,833	\$13.90
PARENTHOOD SEASON 1	40,127	\$828,895	\$20.70
PARENTHOOD SEASON 2	29,705	\$695,037	\$23.40
PARENTHOOD SEASON 3	25,425	\$549,372	\$21.60
PARENTHOOD SEASON 4	19,652	\$422,617	\$21.50



WWW.SHOCK.COM.AU

## PARENTHOOD

RELEASE DATE  
01.05.19



ARTWORK:TBC

### SPECS

LABEL: SHOCK  
RATING: M  
DISCS: 1 DVD / 1 BLU  
RUN TIME: 124 MINS  
SOUND: DOLBY DIGITAL 5.1  
REGION: 4  
GENRE: COMEDY / DRAMA  
ASPECT RATIO: WIDE SCREEN  
LANGUAGE: ENGLISH  
SUBTITLES: NONE  
YEAR: 1989

ACTORS: DIANNE WIEST, MARY STEENBURGEN, RICK MORANIS, STEVE MARTIN

DIRECTOR: RON HOWARD

FORMAT: DVD

PPD: \$ 7.03 (EX. GST)

RRP: \$ 9.99

CAT#: KAL4845

BARCODE: 5021456219568

FORMAT: BLU

PPD: \$ 10.22 (EX. GST)

RRP: \$ 14.99

CAT#: KAL4846

BARCODE: 5021456219575





## YOU DON'T MESS WITH THE ZOHAN

### HE'S SILKY, SMOOTH AND HARDER THAN TRIGONOMETRY!

Comedy superstar Adam Sandler is back - and funnier than ever - as The Zohan, the finest counterterrorist agent the Israeli army has. That is, until he fakes his death and travels to Manhattan to live his dream...as a hairdresser. Now this skilled fighting machine who used to clip bad guys is out to prove he can make the cut as a top stylist. All goes silky smooth until his cover is blown when he's recognized by a Palestinian cab driver (Rob Schneider). Now, The Zohan must fight to live a peaceful new life in New York in this razor-sharp action-packed comedy from Adam Sandler, Robert Smigel, Judd Apatow and Dennis Dugan.

## SALES & MARKETING

### KEY SELLING POINTS

- An Israeli Special Forces Soldier fakes his death so he can re-emerge in New York City as a hair stylist.
- The film is written by and stars Adam Sandler, who is known for his other hilarious comedies *Big Daddy*, *The Wedding Singer*, *Grown Ups*, *Happy Gilmore* and *Click*.
- The film grossed over \$100 million at the box office and has sold over 154k units on DVD in Australia.

### MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

## COMPARABLE TITLES

COMPARABLE TITLES	UNITS	VALUE	AVG. PRICE
YOU DON'T MESS WITH THE ZOHAN	154,583	\$2,889,999	\$18.70



WWW.SHOCK.COM.AU

## YOU DON'T MESS WITH THE ZOHAN

RELEASE DATE

01.05.19



ARTWORK TBC

## SPECS

LABEL: SHOCK  
 RATING: M  
 DISCS: 1 DVD / 1 BLU  
 RUN TIME: 113 MINS  
 SOUND: DOLBY DIGITAL 5.1  
 REGION: 4  
 GENRE: COMEDY  
 ASPECT RATIO: WIDE SCREEN  
 LANGUAGE: ENGLISH  
 SUBTITLES: NONE  
 YEAR: 2008

ACTORS: ADAM SANDLER, JOHN TURTURRO, NICK SWARDSON

DIRECTOR: DENNIS DUGAN

FORMAT: DVD

PPD: \$ 7.03 (EX. GST)

RRP: \$ 9.99

CAT#: KAL4843

BARCODE: 5021456219544

FORMAT: BLU

PPD: \$ 10.22 (EX. GST)

RRP: \$ 14.99

CAT#: KAL4844

BARCODE: 5021456219551







## JACK AND JILL

SHE ISN'T SHY. SHE ISN'T SUBTLE. AND, WORST OF ALL, SHE ISN'T LEAVING

Jack Sadelstein (Adam Sandler), a successful advertising executive in Los Angeles with a beautiful wife (Katie Holmes) and kids, dreads one event each year: the holiday visit of his identical twin sister, Jill (also Adam Sandler). Jill's neediness and passive-aggressiveness are maddening to Jack, turning his normally tranquil life upside down. Things spin even more out of control for Jack when Jill decides to extend her visit-and he doesn't think that she'll ever leave.

## SALES & MARKETING

### KEY SELLING POINTS

- Family guy Jack Sadelstein prepares for the annual event he dreads: the Thanksgiving visit of his fraternal twin sister, the needy and passive-aggressive Jill, who then refuses to leave.
- The film has a huge cast, led by Golden Globe nominee Adam Sandler, and also stars Oscar winner Al Pacino (*The God Father, Serpico*) and Katies Holmes (*The Kennedys After Camelot*).
- The film grossed over \$150 million at the box office.

### MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

## COMPARABLE TITLES

COMPARABLE TITLES	UNITS	VALUE	AVG. PRICE
JACK AND JILL	97,973	\$1,600,486	\$16.30



WWW.SHOCK.COM.AU

## JACK AND JILL

RELEASE DATE

01.05.19



ARTWORK: TBC

## SPECS

LABEL: SHOCK

RATING: MA

DISCS: 1 DVD

RUN TIME: 91 MINS

SOUND: DOLBY DIGITAL 5.1

REGION: 4

GENRE: COMEDY

ASPECT RATIO: WIDE SCREEN

LANGUAGE: ENGLISH

SUBTITLES: NONE

YEAR: 2011

ACTORS: ADAM SANDLER, AL PACINO, KATIE HOLMES

DIRECTOR: DENNIS DUGAN

FORMAT: DVD

PPD: \$ 7.03 (EX. GST)

RRP: \$ 9.99

CAT#: KAL4830

BARCODE: 5021456219469



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## ABBOTT AND COSTELLO MEET FRANKENSTEIN

Comedy meets horror when Bud Abbott and Lou Costello encounter Universal's classic monsters in the frightfully funny Abbott and Costello Meet Frankenstein. The world of baggage handlers Chick Young (Abbott) and Wilbur Grey (Costello) is turned upside down when they receive the remains of Dracula (Bela Lugosi) and Frankenstein (Glenn Strange) bound for the House of Horrors museum. When Dracula and Frankenstein escape, complete chaos ensues as Chick and Wilbur get mixed up in an evil plot to switch Wilbur's brain with Frankenstein's and are aided by Larry Talbot (Lon Chaney, Jr.), who turns into The Wolf Man when the moon is full!

Featuring a perfect blend of laughs and thrills, Abbott and Costello Meet Frankenstein is one of the 'all-time great horror comedies.' (Leonard Maltin's Classic Movie Guide)

## SALES & MARKETING

### KEY SELLING POINTS

- Two hapless freight handlers find themselves encountering Dracula, the Frankenstein Monster and the Wolf Man.
- Stars iconic duo Bud Abbott and Lou Costello, who are known as 'The Kings of Comedy'.
- The film was directed by Oscar winner Charles Barton, who is known for other popular films such as *Ma & PA Kettle at the Fair* and *The Shaggy Dog*.
- One of the greatest box office attractions in the history of show business, Bud Abbott and Lou Costello were quite possibly the two most quoted men in America at their peak.

### MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

## COMPARABLE TITLES

COMPARABLE TITLES	UNITS	RELEASE DATE	AVG. PRICE
ABBOTT & COSTELLO COLLECTION (20 FILMS)	800	28.11.2018	\$139.90



WWW.SHOCK.COM.AU

## ABBOTT AND COSTELLO MEET FRANKENSTEIN

RELEASE DATE  
**01.05.19**



ARTWORK TBC

### SPECS

**LABEL:** SHOCK  
**RATING:** PG  
**DISCS:** 1 DVD  
**RUN TIME:** 83 MINS  
**SOUND:** MONO  
**REGION:** 4  
**GENRE:** COMEDY / FANTASY / HORROR  
**ASPECT RATIO:** WIDE SCREEN  
**LANGUAGE:** ENGLISH  
**SUBTITLES:** NONE  
**YEAR:** 1948

**ACTORS:** BELA LUGOSI, BUD ABBOTT, LOU COSTELLO

**DIRECTOR:** CHARLES BARTON

**FORMAT:** DVD  
**PPD:** \$ 7.03 (EX. GST)  
**RRP:** \$ 9.99  
**CAT#:** KAL4709  
**BARCODE:** 5021456218219







## BUCK PRIVATES

Abbott and Costello turn the U.S. Army upside down in this hilarious World War II comedy.

They portray two dim-witted tie salesmen who accidentally enlist in the army to avoid getting arrested. But they find no relief since they are now being ordered around by the Sargent (Nat Pendleton) who used to be the policeman who chased them. While Bud and Lou go through many of their now classic routines, they meet President Roosevelt himself, as well as The Andrew Sisters, who get the troops moving with hits like 'Boogie Woogie Bugle Boy.' Made on a shoestring budget, Buck Privates became a box office smash, securing Abbott and Costello's spot as America's leading comedy team.

## SALES & MARKETING

### KEY SELLING POINTS

- Two sidewalk salesman enlist in the army in order to avoid jail, only to find that their drill instructor is the police officer who tried having them imprisoned.
- Stars iconic duo Bud Abbott and Lou Costello, who are known as 'The Kings of Comedy'.
- Grossing over \$4 million at the time of release, this made more money than any film Universal Pictures had produced to that point.
- The film also features the fabulous Andrew Sisters, who recorded 'Boogie Woogie Bugle Boy' for the film and received an Academy Award nomination. Buck Privates also earned another Oscar nomination for the category 'Best Music, Scoring of a Musical Picture.'

### MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

## COMPARABLE TITLES

COMPARABLE TITLES	UNITS	RELEASE DATE	AVG. PRICE
ABBOTT & COSTELLO COLLECTION (20 FILMS)	800	28.11.2018	\$139.90



WWW.SHOCK.COM.AU

## BUCK PRIVATES

RELEASE DATE  
**01.05.19**



ARTWORK TBC

### SPECS

LABEL: SHOCK

RATING: G

DISCS: 1 DVD

RUN TIME: 84 MINS

SOUND: MONO

REGION: 4

GENRE: COMEDY / MUSICAL / WAR

ASPECT RATIO: WIDE SCREEN

LANGUAGE: ENGLISH

SUBTITLES: NONE

YEAR: 1941

ACTORS: BUD ABBOTT, LOU COSTELLO, THE ANDREWS SISTERS

FORMAT: DVD

PPD: \$ 7.03 (EX. GST)

RRP: \$ 9.99

CAT#: KAL4695

BARCODE: 5021456218073





## COMIN' ROUND THE MOUNTAIN

Al Stewart (Bud Abbott) and Wilbert (Lou Costello) are magicians doing a stage act when they run into Wilbert's cousin Dorothy McCoy. Wilbert is the grandson of Squeeze-box McCoy. They go back to the hills of Kentucky to and find that Squeeze-box had a hidden treasure. The boys find themselves in the middle of a family feud.

## SALES & MARKETING

### KEY SELLING POINTS

- Bud and Lou get mixed up with hillbillies, witches and love potions.
- Stars Iconic duo Bud Abbott and Lou Costello, who are known as 'The Kings of Comedy'.
- The film also stars Margaret Hamilton, famous for playing the witch in the iconic film, *The Wizard of Oz*.
- One of the greatest box office attractions in the history of show business, Bud Abbott and Lou Costello were quite possibly the two most quoted men in America at their peak.

### MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

## COMPARABLE TITLES

COMPARABLE TITLES	UNITS	RELEASE DATE	AVG. PRICE
ABBOTT & COSTELLO COLLECTION (20 FILMS)	800	28.11.2018	\$139.90



WWW.SHOCK.COM.AU

## COMIN' ROUND THE MOUNTAIN

RELEASE DATE

01.05.19



ARTWORK TBC

## SPECS

LABEL: SHOCK

RATING: G

DISCS: 1 DVD

RUN TIME: 77 MINS

SOUND: MONO

REGION: 4

GENRE: COMEDY / MUSICAL

ASPECT RATIO: WIDE SCREEN

LANGUAGE: ENGLISH

SUBTITLES: NONE

YEAR: 1951

ACTORS: BUD ABBOTT, LOU COSTELLO, MARGARET HAMILTON

DIRECTOR: CHARLES LAMONT

FORMAT: DVD

PPD: \$ 7.03 (EX. GST)

RRP: \$ 9.99

CAT#: KAL4696

BARCODE: 5021456218080







## HIT THE ICE

Bud Abbott and Lou Costello get mixed up with gangsters, gun molls and gumshoes in one of their funniest and zaniest comedies. As would-be newspaper photographers, the boys are mistakenly hired as bank robbers by hospitalized underworld gangster Sheldon Leonard.

Only after the 'job' is finished do Bud and Lou realize what they've done, so it's off to the ice-skating mecca of Sun Valley to track down Leonard and his gang before the police put the boys permanently on ice. Produced at the zenith of the comic duo's movie career, the unqualified box office hit features songstress Ginny Simms and Johnny Long and his orchestra along with the slapstick chases and burlesque routines that made the team famous.

## SALES & MARKETING

### KEY SELLING POINTS

- Two newspaper photographers get mixed up with gangsters at a ski resort.
- Stars iconic duo Bud Abbott and Lou Costello, who are known as 'The Kings of Comedy'.
- Also stars three Primetime Emmy winner, Sheldon Leonard, who is also known for *It's A Wonderful Life* and *Guys and Dolls*.
- One of the greatest box office attractions in the history of show business, Bud Abbott and Lou Costello were quite possibly the two most quoted men in America at their peak.

### MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

## COMPARABLE TITLES

COMPARABLE TITLES	UNITS	RELEASE DATE	AVG. PRICE
ABBOTT & COSTELLO COLLECTION (20 FILMS)	800	28.11.2018	\$139.90



WWW.SHOCK.COM.AU

## HIT THE ICE

RELEASE DATE  
01.05.19



ARTWORK TBC

## SPECS

LABEL: SHOCK

RATING: G

DISCS: 1 DVD

RUN TIME: 82 MINS

SOUND: MONO

REGION: 4

GENRE: COMEDY / CRIME / MUSICAL

ASPECT RATIO: WIDE SCREEN

LANGUAGE: ENGLISH

SUBTITLES: NONE

YEAR: 1943

ACTORS: BUD ABBOTT, LOU COSTELLO, SHELDON LEONARD

DIRECTOR: CHARLES LAMONT

FORMAT: DVD

PPD: \$ 7.03 (EX. GST)

RRP: \$ 9.99

CAT#: KAL4699

BARCODE: 5021456218110





## HOLD THAT GHOST

The third Abbott and Costello movie of 1941, and their funniest of all-time, was rushed into release to capitalise on the wild box office success of their first two starring films, *Buck Privates* and *In The Navy*.

In *Hold That Ghost*, Bud and Lou come into an inheritance: an abandoned roadhouse formerly belonging to a 'rubbed out' mobster. This choice piece of real estate is also supposedly the hiring place for the mobster's illicit loot. When they arrive to claim the 'inheritance' all mayhem breaks loose. People are mysteriously murdered. Lights go on and off. Walls go inside and out. Moans and shrieks are heard. And spooks and ghosts are running rampant.

## SALES & MARKETING

### KEY SELLING POINTS

- After inheriting a fortune from a gangster, two dim-witted service station attendants find themselves stranded in a haunted house.
- Stars iconic duo Bud Abbott and Lou Costello, who are known as 'The Kings of Comedy'.
- Also stars Joan Davis, who won a Primetime Emmy for Best Comedienne, and starred in other well known films such as *Kansas City Kitty* and *Sally, Irene and Mary*.
- One of the greatest box office attractions in the history of show business, Bud Abbott and Lou Costello were quite possibly the two most quoted men in America at their peak.

### MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

## COMPARABLE TITLES

COMPARABLE TITLES	UNITS	RELEASE DATE	AVG. PRICE
ABBOTT & COSTELLO COLLECTION (20 FILMS)	800	28.11.2018	\$139.90



WWW.SHOCK.COM.AU

## HOLD THAT GHOST

RELEASE DATE  
01.05.19



ARTWORK TBC

## SPECS

LABEL: SHOCK

RATING: G

DISCS: 1 DVD

RUN TIME: 86 MINS

SOUND: MONO

REGION: 4

GENRE: COMEDY / ADVENTURE / MUSICAL

ASPECT RATIO: WIDE SCREEN

LANGUAGE: ENGLISH

SUBTITLES: NONE

YEAR: 1941

ACTORS: BUD ABBOTT, JOAN DAVIS, LOU COSTELLO

DIRECTOR: ARTHUR LUBIN

FORMAT: DVD

PPD: \$ 7.03 (EX. GST)

RRP: \$ 9.99

CAT#: KAL4700

BARCODE: 5021456218127







## IN SOCIETY

When the proprietors of Atlas Plumbing (Abbott and Costello) come to fix a leaky bathroom sink in an uptown home, everyone ends up swimming!

The fact that a high society bash is going on downstairs only complicates matters when their cabbie friend Elsie (Marion Hutton) meets a fancy beau while waiting for the guys to finish their work upstairs. One disaster leads to another and all three outsiders wind up going to the same bigwig shindig out in the country. Witty repartee takes on a new meaning as the identities of the plumbers and the cabbie remain a mystery to the high-stepping guests. Nonetheless, all are the recipients of some unforgettable humour, from trips to the pool to the famous stall down Bagel Street, smashed straw hats and all. When the highbrows finally discover their party-crashers' true selves, they learn a lesson in humility after convicting the poor fellows of a crime they didn't commit. Music and merriment combine to make *In Society* one of the most entertaining Abbott and Costello films ever made. If you're not careful, you might just split your pipes laughing!

## SALES & MARKETING

### KEY SELLING POINTS

- Two bumbling plumbers are hired by a socialite to fix a leak. A case of mistaken identity gets the pair an invitation to a fancy party and an entry into high society. As expected, things don't go too smoothly.
- Stars Iconic duo Bud Abbott and Lou Costello, who are known as 'The Kings of Comedy'.
- The film also stars Oscar nominee Thomas Gomez, who is also known for his roles in *Key Largo* and *The Twilight Zone*.
- One of the greatest box office attractions in the history of show business, Bud Abbott and Lou Costello were quite possibly the two most quoted men in America at their peak.

### MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

## COMPARABLE TITLES

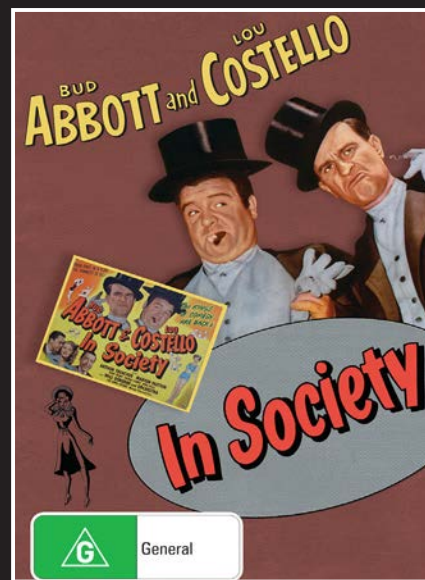
COMPARABLE TITLES	UNITS	RELEASE DATE	AVG. PRICE
ABBOTT & COSTELLO COLLECTION (20 FILMS)	800	28.11.2018	\$139.90



WWW.SHOCK.COM.AU

## IN SOCIETY

RELEASE DATE  
01.05.19



ARTWORK TBC

## SPECS

LABEL: SHOCK

RATING: G

DISCS: 1 DVD

RUN TIME: 75 MINS

SOUND: MONO

REGION: 4

GENRE: COMEDY / ACTION / CRIME

ASPECT RATIO: WIDE SCREEN

LANGUAGE: ENGLISH

SUBTITLES: NONE

YEAR: 1944

ACTORS: BUD ABBOTT, LOU COSTELLO, THOMAS GOMEZ

DIRECTOR: JEAN YARBROUGH

FORMAT: DVD

PPD: \$ 7.03 (EX. GST)

RRP: \$ 9.99

CAT#: KAL4701

BARCODE: 5021456218134

