



DEALER GUIDE

SEPTEMBER 2018

SUPERSTORE

AIR CRASH INVESTIGATION - SEASON 17

REVENGE OF THE CREATURE

COVER TITLE:

SUPERMANSION - SEASON 1

FROM THE PEOPLE THAT BROUGHT YOU ROBOT CHICKEN.



DEALER GUIDE

GO ON THE EVENTS

- 03 SUPERMANSION - SEASON 1
- 04 SUPERMANSION - SEASON 2
- 05 SUPERSTORE - SEASON 1
- 06 SUPERSTORE - SEASON 2
- 07 AIR CRASH INVESTIGATION - SEASON 17
- 08 INVISIBLE MAN'S REVENGE
- 09 REVENGE OF THE CREATURE
- 10 DEATH AT A FUNERAL
- 11 LIFE
- 12 THE INTERNATIONAL
- 13 FUN WITH DICK & JANE
- 14 BEVERLY HILLS NINJA
- 15 HOW HIGH
- 16 RUDY



SUPERMANSION - SEASON 1

The League of Freedom is a superhero group that is led by the aging superhero Titanium Rex. From their base called SuperMansion in the fictional Storm City, Titanium Rex and his fellow superheroes Black Saturn, American Ranger, Jewbot/Robobot, Cooch, and Brad struggle to keep the team relevant even if it involves fighting an assortment of supervillains like Dr. Devizo as well as Titanium Rex's daughter Lex Lightning.

SALES & MARKETING

KEY SELLING POINTS

- Aging superhero, Titanium Rex, and his has-been team known as The League of Freedom struggle to stay relevant in a changing world.
- Supermansion is created by Zeb Wells and Matthew Senreich, the same creators of stop motion comedy Robot Chicken.
- The series stars Oscar nominated actor Bryan Cranston (Breaking Bad, Isle of Dog), Emmy winner Keegan-Michael Key (Key & Peele, Friends from College) as well as Chris Pine (Wonder Woman & Star Trek: Beyond).
- The series has been nominated for two Primetime Emmys.
- The series is broadcast on the Comedy Channel on the Foxtel Network.

MARKETING POINTS

- Digital marketing campaign including Facebook, website takeovers, Google ads and programmatic ads.
- Extensive national PR/promo campaign.

TITLE	RELEASE DATE	UNITS	AVE. PRICE
ROBOT CHICKEN S1-5	07-11-2007	63,097	\$28.00



WWW.SHOCK.COM.AU

SUPERMANSION SEASON 1

RELEASE DATE
01.09.18



SPECS

LABEL: SHOCK
RATING:
DISCS: 3 DVD
RUN TIME: 286 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD)
GENRE: TV / ANIMATION / COMEDY
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2015

DIRECTOR: ZEB WELLS

ACTORS: BRYAN CRANSTON, CHRIS PINE,
KEEGAN-MICHAEL KEY

FORMAT: DVD
PPD: \$20.44 (Ex. GST)
RRP: \$29.99
CAT#: KAL4626
BARCODE: 5021456217380





SUPERMANSION - SEASON 2

Dr. Devizo and Lex Lightning form the Injustice Club in order to combat the League of Freedom. In addition, the League of Freedom deals with a Subtopian invasion led by Titanium Rex's brother Titanium Dax.

SALES & MARKETING

KEY SELLING POINTS

- Dr. Devizo and Lex Lightning form the Injustice Club in order to combat the League of Freedom.
- Supermansion is created by Zeb Wells and Matthew Senreich, the same creators of stop motion comedy Robot Chicken.
- The series stars Oscar nominated actor Bryan Cranston (Breaking Bad, Isle of Dog & Why Him?), Emmy winner Keegan-Michael Key (Key & Peele, Friends from College & Bob's Burgers) as well as Chris Pine (Wonder Woman & Star Trek: Beyond).
- The series has been nominated for two Primetime Emmys.
- The series is broadcast on the Comedy Channel on the Foxtel Network.

MARKETING POINTS

- Digital marketing campaign including Facebook, website takeovers, Google ads and programmatic ads.
- Extensive national PR/promo campaign.



WWW.SHOCK.COM.AU

SUPERMANSION SEASON 2

RELEASE DATE
01.09.18



SPECS

LABEL: SHOCK
RATING:
DISCS: 3 DVD
RUN TIME: 360 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD)
GENRE: TV / ANIMATION / COMEDY
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2016

DIRECTOR: ZEB WELLS

ACTORS: BRYAN CRANSTON, CHRIS PINE,
KEEGAN-MICHAEL KEY

FORMAT: DVD
PPD: \$20.44 (Ex. GST)
RRP: \$29.99
CAT#: KAL4627
BARCODE: 5021456217397





SUPERSTORE - SEASON 1

HEROES AREN'T BORN. THEY'RE HIRED.

From the producer of The Office comes Superstore, a hilarious workplace comedy venturing into the world of retail hell. Starring America Ferrera (Ugly Betty) and Ben Feldman (Mad Men, A to Z), the giant megastore is staffed by employees ranging from bright-eyed newbies and the seen-it-all veterans, to the clueless summer hires and the in-it-for-life managers. Together they tackle the day-to-day grind of rabid bargain hunters, riot-causing sales and nap-worthy training sessions.

SALES & MARKETING

KEY SELLING POINTS

- High jinks at a megastore come to the fore in this workplace comedy.
- Stars Golden Globe winner America Ferrara (Ugly Betty) and Ben Feldman (Mad Men).
- Created by Justin Spitzer who is known for The Office and Scrubs.
- Broadcast on FOX8 in Australia. Season three is coming soon to DVD and a fourth season is currently in production.

MARKETING POINTS

- Digital marketing campaign including Facebook, website takeovers, Google ads and programmatic ads.
- Extensive national PR/promo comps.

TITLE	RELEASE DATE	UNITS	AVE. PRICE
UGLY BETTY SEASON 1 & 2	31-10-2007	17,059	\$40.00
MOM SEASONS 1 & 2	25-05-2015	8,009	\$22.00
OFFICE SEASONS 1 & 2	6-10-2010	6,523	\$31.00



WWW.SHOCK.COM.AU

SUPERSTORE SEASON 1

RELEASE DATE
01.09.18



SPECS

LABEL: SHOCK
RATING:
DISCS: 4 DVD
RUN TIME: 237 MINS
SOUND: MONO
REGION: 4 - (DVD)
GENRE: TV / COMEDY
ASPECT RATIO: WIDE SCREEN
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2015

DIRECTOR: VICTOR NELLI JR.

ACTORS: AMERICA FERRERA, BEN FELDMAN,
LAUREN ASH

FORMAT: DVD
PPD: \$20.44 (Ex. GST)
RRP: \$29.99
CAT#: KAL4643
BARCODE: 5021456217557





SUPERSTORE - SEASON 2

THEY'RE GETTING THEIR SHIFT TOGETHER

America Ferrera (Ugly Betty) and Ben Feldman (Mad Men) star in the hilarious workplace comedy Superstore, about a unique family of employees at a supersized megastore. Superstore centers around Amy (Ferrera), the store's most stalwart employee as well as the glue holding the place together, and Jonah (Feldman), a dreamer determined to prove work doesn't have to be boring.

SALES & MARKETING

KEY SELLING POINTS

- Superstore centers around Amy, the store's most stalwart employee as well as the glue holding the place together, and newly hired Jonah, a dreamer determined to prove work doesn't have to be boring.
- Stars Golden Globe winner America Ferrara (Ugly Betty) and Ben Feldman (Mad Men).
- Created by Justin Spitzer who is known for The Office and Scrubs.
- Broadcast on FOX8 in Australia. Season three is coming soon to DVD and a fourth season is currently in production.

MARKETING POINTS

- Digital marketing campaign including Facebook, website takeovers, Google ads and programmatic ads.
- Extensive national PR/promo comps.



WWW.SHOCK.COM.AU

SUPERSTORE
SEASON 2
RELEASE DATE
01.09.18



SPECS

LABEL: SHOCK
RATING: TBA
DISCS: 4 DVD
RUN TIME: 420 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD)
GENRE: TV / COMEDY
ASPECT RATIO: WIDE SCREEN
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2016

DIRECTOR: VICTOR NELLI JR.

ACTORS: AMERICA FERRERA, BEN FELDMAN,
LAUREN ASH

FORMAT: DVD
PPD: \$20.44 (Ex. GST)
RRP: \$29.99
CAT#: KAL4644
BARCODE: 5021456217564





WWW.SHOCK.COM.AU

AIR CRASH INVESTIGATION SEASON 17

RELEASE DATE
01.09.18

AIR CRASH INVESTIGATION - SEASON 17

EVERY AIR CRASH INVESTIGATION HAS TO GET IT RIGHT TO KEEP YOUR SKIES SAFE.

The captivating series Air Crash Investigations is back with season 17, and continues to reveal the often harrowing truth behind plane crashes, providing viewers a unique, behind-the-scenes look at the world's most catastrophic aviation accidents in search of clues that might prevent similar tragedies from happening again.

All 10 of this season's episodes analysis using Mayday's signature blend of gripping reenactments, state-of-the-art CGI, cockpit voice recorders, accident reports, and insider accounts by the investigators themselves.

SALES & MARKETING

KEY SELLING POINTS

- Dramatized reconstruction of real-life air disasters, along with interviews with aviation experts and eyewitnesses.
- Seasons 17 of the this highly successful TV series.
- Seasons 1-15 have collectively sold close to 30k units in Australia on DVD to date.

MARKETING POINTS

- Digital marketing campaign including Facebook, website takeovers, Google ads and programmatic ads.
- Extensive national PR/promo campaign.



SPECS

LABEL: SHOCK
RATING: TBA
DISCS: 3 DVD
RUN TIME: 495 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD)
GENRE: DOCUMENTARY / SPECIAL INTEREST
ASPECT RATIO: WIDE SCREEN
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2017

FORMAT: DVD
PPD: \$17.03 (Ex. GST)
RRP: \$24.99
CAT#: KAL4642
BARCODE: 5021456217540





INVISIBLE MAN'S REVENGE

The Invisible Man's Revenge is a 1944 science fiction-horror film directed by Ford Beebe and written by Bertram Millhauser. The picture stars John Carradine as a mad scientist who tests his experiment on Jon Hall.

SALES & MARKETING

KEY SELLING POINTS

- An eccentric scientist helps a fugitive from the law become invisible, unwittingly giving him the power to exact revenge on his former friends.
- Directed by Ford Beebe, the director for other classics such as The Green Hornet and Flash Gordon Conquers the Universe.

MARKETING POINTS

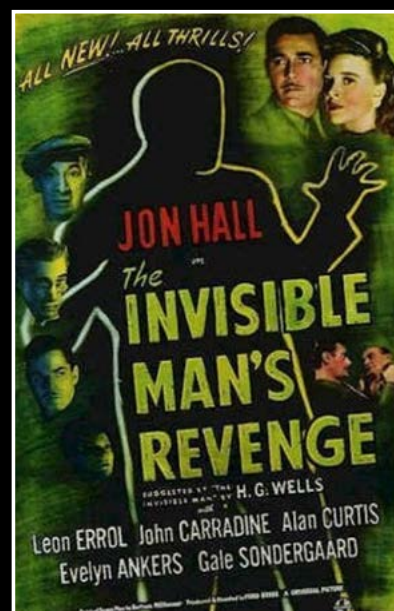
- Digital marketing campaign including Facebook, website takeovers, Google ads and programmatic ads.
- Working with retailers to tailor marketing spend to suite their campaign styles.

CINEMA
CULT

WWW.SHOCK.COM.AU

INVISIBLE MAN'S REVENGE

RELEASE DATE
01.09.18



SPECS

LABEL: SHOCK
RATING: G
DISCS: 1 DVD / 1 BLU
RUN TIME: 78 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD) / B - (BLU) (BACKLIST)
GENRE: HORROR / SCI-FI
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 1944

DIRECTOR: FORD BEEBE

ACTORS: JOHN CARRADINE, JON HALL,
LEON ERROL

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4629

BARCODE: 5021456217410

FORMAT: BLU

PPD: \$13.62 (Ex. GST)

RRP: \$19.99

CAT#: KAL4630

BARCODE: 5021456217427



5 021456 217410



5 021456 217427





REVENGE OF THE CREATURE

Revenge of the Creature (a.k.a. Return of the Creature and Return of the Creature from the Black Lagoon) is the first sequel to Creature from the Black Lagoon. Directed by Jack Arnold, the film stars John Agar and Lori Nelson. Having previously survived being riddled with bullets, the Gill-man is captured and sent to the Ocean Harbor Oceanarium in Florida, where he is studied by animal psychologist Professor Cleve Ferguson (John Agar) and ichthyology student Helen Dobson (Lori Nelson). This was Clint Eastwood's film debut.

SALES & MARKETING

KEY SELLING POINTS

- Men capture the creature from the Black Lagoon and make him an aquarium attraction, from which he escapes.
- Stars Lori Nelson known for her role as Rosie Kettle in the Ma & Pa Kettle films and was Clint Eastwood's film debut.

MARKETING POINTS

- Digital marketing campaign (including FB and programmatic).
- Working with retailers to tailor marketing spend to suite their campaign styles.

**CINEMA
CULT**

WWW.SHOCK.COM.AU

REVENGE OF THE CREATURE

RELEASE DATE
01.09.18



SPECS

LABEL: SHOCK
RATING: PG
DISCS: 1 DVD / 1 BLU
RUN TIME: 82 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD) / B - (BLU) (BACKLIST)
GENRE: HORROR / SCI-FI
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 1955

DIRECTOR: JACK ARNOLD

ACTORS: JOHN AGAR, JOHN BROMFIELD,
LORI NELSON

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4631

BARCODE: 5021456217434

FORMAT: BLU

PPD: \$13.62 (Ex. GST)

RRP: \$19.99

CAT#: KAL4632

BARCODE: 5021456217441



5 021456 217434



5 021456 217441





DEATH AT A FUNERAL

THIS IS ONE SAD FAMILY.

A day in the life of an American family who come together to put a beloved husband and father to rest. As mourners gather at the family home, shocking revelations, festering resentments, ugly threats, blackmail and a misdirected corpse unleash lethal mayhem.

SALES & MARKETING

KEY SELLING POINTS

- A funeral ceremony turns into a debacle of exposed family secrets and misplaced bodies.
- Stars Primetime Emmy Winny Chris Rock (Grown Ups), Kevin Hart (Central Intelligence) and Martin Lawrence (Big Momma's House)
- The film earned over 42 million at the box office and has sold through over 10k units on DVD in Australia.
- Stars Golden Globe winner Peter Dinklage (Game of Thrones, Three Billboards Outside Ebbing, Missouri) and BAFTA Winner Matthew Macfadyen (Pride & Prejudice).

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.



WWW.SHOCK.COM.AU

DEATH AT A FUNERAL

RELEASE DATE
01.09.18



SPECS

LABEL: SHOCK
RATING: M
DISCS: 1 DVD / 1 BLU
RUN TIME: 92 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD) / B - (BLU)
GENRE: COMEDY
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2010

DIRECTOR: NEIL LABUTE

ACTORS: CHRIS ROCK, KEVIN HART,
MARTIN LAWRENCE

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4636

BARCODE: 5021456217489

FORMAT: BLU

PPD: \$10.22 (Ex. GST)

RRP: \$14.99

CAT#: KAL4637

BARCODE: 5021456217496



5 021456 217489



5 021456 217496





LIFE

SHARE IT WITH SOMEONE YOU LOVE.

During Prohibition, loudmouth Harlem grifter Ray (Eddie Murphy) and the no-nonsense Claude (Martin Lawrence) team up on a bootlegging mission to Mississippi that could bring them big bucks. But they run into trouble when a crooked lawman hits them with a phony murder charge. Ray and Claude are given life sentences and shipped off to jail, where they must think of a way to prove their innocence and avoid the brutal guards while battling their biggest enemies - their opposing personalities.

SALES & MARKETING

KEY SELLING POINTS

- In 1932, two strangers are wrongfully convicted and develop a strong friendship in prison that lasts them through the 20th century.
- Stars Oscar nominated comedian Eddie Murphy (The Nutty Professor, Beverly Hills Cop) as well as Martin Lawrence (Bad Boys, Big Momma's House).
- From the producers of Liar Liar and The Nutty Professor and directed by Emmy Winner Ted Demme (Blow).
- The film earned over 70 million at box office and sold through over 18,000 units on DVD in Australia.

MARKETING POINTS

- Digital marketing campaign (including FB and programmatic).
- Working with retailers to tailor marketing spend to suite their campaign styles.



WWW.SHOCK.COM.AU

LIFE
RELEASE DATE
01.09.18



SPECS

LABEL: SHOCK
RATING: MA
DISCS: 1 DVD / 1 BLU
RUN TIME: 110 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD) / B - (BLU) (BACKLIST)
GENRE: COMEDY / DRAMA / CRIME
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 1999

DIRECTOR: TED DEMME

ACTORS: ANTHONY ANDERSON, EDDIE MURPHY,
MARTIN LAWRENCE

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4633

BARCODE: 5021456217458

FORMAT: BLU

PPD: \$10.22 (Ex. GST)

RRP: \$14.99

CAT#: KAL4634

BARCODE: 5021456217465



5 021456 217458



5 021456 217465





THE INTERNATIONAL

THEY CONTROL YOUR MONEY. THEY CONTROL YOUR GOVERNMENT.
THEY CONTROL YOUR LIFE. AND EVERYBODY PAYS.

Interpol agent Louis Salinger (Clive Owen) joins forces with New York prosecutor Eleanor Whitman (Naomi Watts) to put an end to a powerful bank's funding of terrorism. As they follow the money from Germany to Italy to New York to Turkey, Salinger and Whitman find their own lives are at risk from those who will stop at nothing to protect their interests.

SALES & MARKETING

KEY SELLING POINTS

- An Interpol agent attempts to expose a high-profile financial institution's role in an international arms dealing ring.
- Stars Academy Award Nominees Clive Owen (Sin City) and Naomi Watts (Sin City)
- Directed by the award winning Tom Tykwer (Sense8)
- Made over 25 million at the box office and has sold through over 44k units on DVD in Australia.

MARKETING POINTS

- Digital marketing campaign (including FB and programmatic).
- Working with retailers to tailor marketing spend to suite their campaign styles.

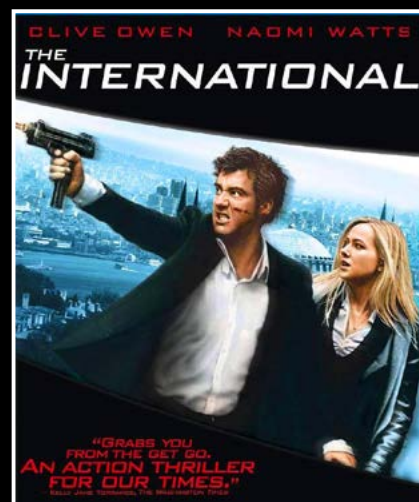


WWW.SHOCK.COM.AU

THE INTERNATIONAL

RELEASE DATE

01.09.18



SPECS

LABEL: SHOCK

RATING:

DISCS: 1 DVD / 1 BLU

RUN TIME: 118 MINS

SOUND: DOLBY DIGITAL 5.1

REGION: 4 - (DVD) / B - (BLU) (BACKLIST)

GENRE: ACTION / THRILLER

ASPECT RATIO: WIDE SCREEN

LANGUAGE: ENGLISH

SUBTITLES: NONE

YEAR: 2009

DIRECTOR: TOM TYKWER

ACTORS: ARMIN MUELLER-STAH, CLIVE OWEN,
NAOMI WATTS

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4641

BARCODE: 5021456217533

FORMAT: BLU

PPD: \$10.22 (Ex. GST)

RRP: \$14.99

CAT#: KAL4441

BARCODE: 5021456215478





FUN WITH DICK & JANE

Dick Harper (George Segal) is the perfect husband. He's got the perfect job and the perfect wife, Jane (Jane Fonda). Things are so perfect for the Harpers that they have just built a swimming pool in their backyard, using money they don't actually have. Then Dick is unexpectedly fired from his job and the couple find themselves deeply in debt. Dick starts looking elsewhere for employment, but when he finds he has no marketable skills, he and Jane have no choice but to turn to a life of crime.

SALES & MARKETING

KEY SELLING POINTS

- When an upwardly mobile couple find themselves unemployed and in debt, they turn to armed robbery in desperation.
- The film stars Academy Award nominee George Segal and two time Academy Award winner Jane Fonda.
- The film made 30 million at the box office.

MARKETING POINTS

- Digital marketing campaign (including FB and programmatic).
- Working with retailers to tailor marketing spend to suit their campaign styles.

HOLLYWOOD
GOLD
SERIES

WWW.SHOCK.COM.AU

FUN WITH DICK & JANE

RELEASE DATE
01.09.18



SPECS

LABEL: SHOCK
RATING: M
DISCS: 1 DVD
RUN TIME: 95 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD)
GENRE: COMEDY / CRIME
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 1997

DIRECTOR: TED KOTCHEFF

ACTORS: ED MCMAHON, GEORGE SEGAL,
JANE FONDA

FORMAT: DVD
PPD: \$7.03 (Ex. GST)
RRP: \$9.99
CAT#: KAL4640
BARCODE: 5021456217526





BEVERLY HILLS NINJA

MASTER OF DISASTER.

When a young American boy washes ashore near a village populated by skilled Japanese warriors, they raise the child as one of them and instruct him in the ways of ninjitsu. Unfortunately, he grows up to be the overweight and inept but very enthusiastic Haru (Chris Farley), who remains intent on becoming a real ninja. Haru's first assignment - protecting a beautiful woman from California - doesn't go smoothly, since he's both uncoordinated and completely unaccustomed to Western culture.

SALES & MARKETING

KEY SELLING POINTS

- A baby is rescued by a clan of Ninja warriors and raised by them as one of their own, but never quite fits in, nor does he manage to make a worthy Ninja and Haru's first assignment doesn't go smoothly.
- The film stars Saturday Night Live alum Chris Farley (Tommy Boy) as well as the hilarious Chris Rock (Down to Earth, Grown Ups).
- Directed by Dennis Dugan (Happy Gilmore, I Now Pronounce You Chuck & Larry, Grown Ups).
- The film has sold over 31k Units on DVD in Australia.

MARKETING POINTS

- Digital marketing campaign (including FB and programmatic).
- Working with retailers to tailor marketing spend to suit their campaign styles.



WWW.SHOCK.COM.AU

BEVERLY HILLS NINJA

RELEASE DATE

01.09.18



SPECS

LABEL: SHOCK
RATING: M
DISCS: 1 DVD
RUN TIME: 89 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD)
GENRE: COMEDY / ACTION
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 1997

DIRECTOR: DENNIS DUGAN

ACTORS: CHRIS FARLEY, CHRIS ROCK,
NICOLLETTE SHERIDAN

FORMAT: DVD
PPD: \$7.03 (Ex. GST)
RRP: \$9.99
CAT#: KAL4639
BARCODE: 5021456217519





HOW HIGH

THEY'VE GOT THEIR DEGREES ALL ROLLED UP.

Multi-platinum rap superstars Redman and Method Man star as Jamal and Silas, two regular guys who smoke something magical, ace their college entrance exams and wind up at Harvard. Ivy League ways are strange but Silas and Jamal take it in stride - until their supply of supernatural smoke runs dry. That's when they have to start living by their wits and rely on their natural resources to make the grade.

SALES & MARKETING

KEY SELLING POINTS

- Two guys by the name of Silas and Jamal decided to one day smoke something magical, which eventually helps them to ace their college entrance exam.
- Stars multi-platinum rappers Redman and Method Man.
- The film earned over 30 million at the box office, and sold through 28k units on DVD in Australia.

MARKETING POINTS

- Digital marketing campaign (including FB and programmatic).
- Working with retailers to tailor marketing spend to suite their campaign styles.

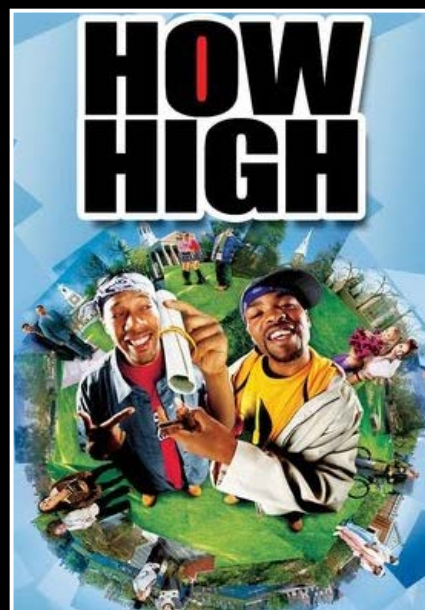


WWW.SHOCK.COM.AU

HOW HIGH

RELEASE DATE

01.09.18



SPECS

LABEL: SHOCK
 RATING: MA
 DISCS: 1 DVD
 RUN TIME: 95 MINS
 SOUND: DOLBY DIGITAL 5.1
 REGION: 4 - (DVD)
 GENRE: COMEDY / FANTASY
 ASPECT RATIO: 16:9
 LANGUAGE: ENGLISH
 SUBTITLES: NONE
 YEAR: 2001

DIRECTOR: JESSE DYLAN

ACTORS: METHOD MAN, OBBA BABATUNDÉ, REDMAN

FORMAT: DVD
 PPD: \$7.03 (Ex. GST)
 RRP: \$9.99
 CAT#: KAL4635
 BARCODE: 5021456217472





RUDY

Rudy Ruettinger (Sean Astin) wants to play football at the University of Notre Dame, but has neither the money for tuition nor the grades to qualify for a scholarship. Rudy redoubles his efforts to get out of the steel mill where his father works when his best friend (Christopher Reed) dies in an accident there. Overcoming his dyslexia thanks to his friend and tutor, D-Bob (Jon Favreau), Rudy gains admission to Notre Dame and begins to fight his way onto the school's fabled football team.

SALES & MARKETING

KEY SELLING POINTS

- Rudy is the biographical film about the life of Daniel 'Rudy' Ruettinger, who harbored dreams of playing football at the University of Notre Dame despite significant obstacles.
- The film stars Oscar nominated actor Sean Astin (Stranger Things) and Jon Favreau (Iron Man, The Wolf of Wall Street).
- Directed by Emmy winner David Anspaugh, the director of Oscar nominated film Hoosiers.
- The film made over 22 million at the box office and has 7.5 star rating on IMDB from over 47k user votes.
- The film has sold over 10k units on DVD in Australia.

MARKETING POINTS

- Digital marketing campaign (including FB and programmatic).
- Working with retailers to tailor marketing spend to suite their campaign styles.

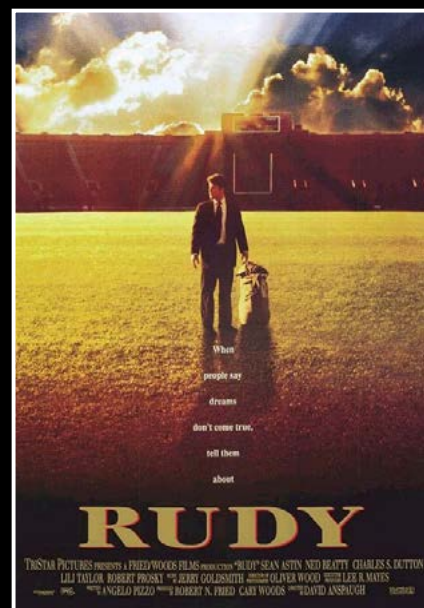


WWW.SHOCK.COM.AU

RUDY

RELEASE DATE

01.09.18



SPECS

LABEL: SHOCK
 RATING: PG
 DISCS: 1 DVD
 RUN TIME: 116 MINS
 SOUND: DOLBY DIGITAL 5.1
 REGION: 4 - (DVD)
 GENRE: BIOGRAPHY / DRAMA / SPORT
 ASPECT RATIO: 16:9
 LANGUAGE: ENGLISH
 SUBTITLES: NONE
 YEAR: 1993

DIRECTOR: DAVID ANSPAUGH

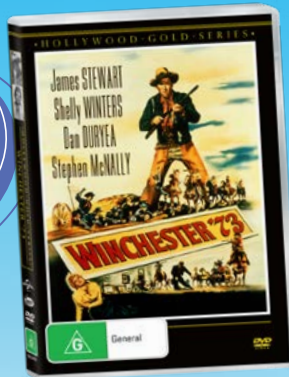
ACTORS: JON FAVREAU, NED BEATTY,
 SEAN ASTIN

FORMAT: DVD
 PPD: \$7.03 (Ex. GST)
 RRP: \$9.99
 CAT#: KAL4638
 BARCODE: 5021456217502

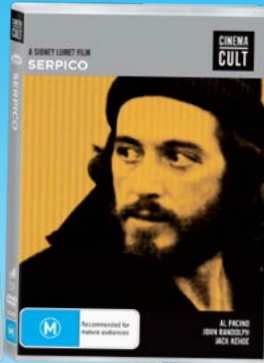


Father's Day Under \$30

RRP
\$7.99
each



KAL4460



KAL4411



KAL3934



KAL3464



KAL4279



KAL4307

RRP
\$12.99
each

RRP
\$14.99
each



KAL3830



KAL4368



KAL4367



KAL4249



KAL4288

RRP
\$19.99
each



School Holidays Under \$30

RRP
\$7.99
each



KAL3871



KAL3874



KAL3872



KAL3867



KAL3863



KAL3875

RRP
\$12.99
each

RRP
\$14.99
each



KAL4014



KAL4371



KAL3659



KAL2690



KAL2817



KAL2874

RRP
\$24.99
each



DEALER GUIDE

SHOCK ORDER FORM

ACCOUNT NUMBER: _____
 RETAILER NAME: _____
 CONTACT NAME: _____
 CONTACT NUMBER: _____

FATHER'S DAY MOVIES - TREAT DAD THIS FATHER'S DAY

TITLES	CAT NO.	FMT	GENRE	RATING	SALE PPD (EX. GST)	BARCODE	QTY
\$7.99 RRP							
VANISHING POINT	VEGE005	DVD	ACTION	M	\$5.03	9345228000052.00	
FEAR CITY	KAL3463	DVD	CRIME	MA	\$5.03	5021456199082.00	
KILLER KLOWNS FROM OUTER SPACE	VEGE271	DVD	SCI-FI	M	\$5.03	9345228002711.00	
SCUM	VEGE273	DVD	CRIME	R	\$5.03	9345228002735.00	
BLIND FURY	KAL3788	DVD	ACTION	M	\$5.03	5021456208104.00	
NO MERCY	KAL3819	DVD	ACTION	M	\$5.03	5021456208418.00	
SOMEONE TO WATCH OVER ME	KAL3829	DVD	CRIME	M	\$5.03	5021456208517.00	
BIRD ON A WIRE	KAL3934	DVD	ACTION	M	\$5.03	5021456210251.00	
SHANGHAI EXPRESS	KAL3952	DVD	CRIME	M	\$5.03	5021456210435.00	
CHAMBER, THE	KAL3953	DVD	CRIME	M	\$5.03	5021456210442.00	
30 MINUTES OR LESS	KAL4236	DVD	ACTION	MA	\$5.03	5021456213399.00	
STRAW DOGS	KAL4234	DVD	ACTION	MA	\$5.03	5021456213375.00	
TAKERS	KAL4231	DVD	ACTION	M	\$5.03	5021456213344.00	
BULLETPROOF	KAL4254	DVD	ACTION	M	\$5.03	5021456213573.00	
DANTE'S PEAK	KAL4270	DVD	ACTION	M	\$5.03	5021456213740.00	
STEALTH	KAL4278	DVD	ACTION	M	\$5.03	5021456213825.00	
THE PUNISHER	KAL4274	DVD	ACTION	MA	\$5.03	5021456213788.00	
THE PUNISHER WAR ZONE	KAL4276	DVD	ACTION	MA	\$5.03	5021456213801.00	
AMERICAN, THE	KAL4300	DVD	CRIME	MA	\$5.03	5021456214044.00	
REPO MEN	KAL4306	DVD	ACTION	R	\$5.03	5021456214105.00	
RIVER WILD, THE	KAL4296	DVD	ACTION	M	\$5.03	5021456214006.00	
SUDDEN DEATH	KAL4332	DVD	ACTION	MA	\$5.03	5021456214365.00	
MYSTERY MEN	KAL4355	DVD	ACTION	PG	\$5.03	5021456214587.00	
OUT OF SIGHT	KAL4357	DVD	CRIME	M	\$5.03	5021456214600.00	
THE FAN	KAL4418	DVD	ACTION	MA	\$5.03	5021456215232.00	
SERPICO	KAL4411	DVD	CRIME	M	\$5.03	5021456215164.00	
WINCHESTER 73	KAL4460	DVD	ACTION	G	\$5.03	5021456215720.00	
21	KAL4496	DVD	CRIME	M	\$5.03	5021456216086.00	
DEVIL IN A BLUE DRESS	KAL4488	DVD	CRIME	M	\$5.03	5021456216000.00	
ONE, THE	KAL4486	DVD	ACTION	M	\$5.03	5021456215980.00	
SEA OF LOVE	KAL4454	DVD	CRIME	M	\$5.03	5021456215669.00	
VERTICAL LIMIT	KAL4492	DVD	ACTION	M	\$5.03	5021456216048.00	
\$12.99 RRP							
BOY WONDER	VEGE188	DVD	ACTION	M	\$8.37	9345228001882.00	
BRO'	VEGE191	DVD	ACTION	MA	\$8.37	9345228001912.00	
FEAR CITY (BLURAY)	KAL3464	BLU	CRIME	MA	\$8.37	5021456199099.00	
30 MINUTES OR LESS (BLU)	KAL4240	BLU	ACTION	MA	\$8.37	5021456213436.00	
TAKERS (BLU)	KAL4238	BLU	ACTION	M	\$8.37	5021456213412.00	
BULLETPROOF (BLURAY)	KAL4255	BLU	ACTION	M	\$8.37	5021456213580.00	
DANTE'S PEAK BLU	KAL4271	BLU	ACTION	M	\$8.37	5021456213757.00	

CAMPAIGN PRICES AVAILABLE FROM 01/09/2018 TILL 30/09/2018

For more information please contact:

THE SHOCK SALES DESK: P: +61 2 8884 4097 E: shock.orders@shock.com.au W: shock.com.au



DEALER GUIDE

SHOCK ORDER FORM

ACCOUNT NUMBER: _____
 RETAILER NAME: _____
 CONTACT NAME: _____
 CONTACT NUMBER: _____

FATHER'S DAY MOVIES - TREAT DAD THIS FATHER'S DAY

TITLES	CAT NO.	FMT	GENRE	RATING	SALE PPD (EX. GST)	BARCODE	QTY
\$12.99 RRP							
STEALTH BLU	KAL4279	BLU	ACTION	M	\$8.37	5021456213832.00	
THE PUNISHER BLU	KAL4275	BLU	ACTION	MA	\$8.37	5021456213795.00	
THE PUNISHER WAR ZONE BLU	KAL4277	BLU	ACTION	MA	\$8.37	5021456213818.00	
AMERICAN, THE (BLURAY)	KAL4301	BLU	CRIME	MA	\$8.37	5021456214051.00	
REPO MEN (BLURAY)	KAL4307	BLU	ACTION	R	\$8.37	5021456214112.00	
RIVER WILD, THE (BLURAY)	KAL4297	BLU	ACTION	M	\$8.37	5021456214013.00	
FIRST KNIGHT (BLU)	KAL4471	BLU	ACTION	M	\$8.37	5021456215836.00	
WINCHESTER 73 (BLU)	KAL4469	BLU	ACTION	G	\$8.37	5021456215812.00	
21 BLU	KAL4497	BLU	CRIME	M	\$8.37	5021456216093.00	
DEVIL IN A BLUE DRESS BLU	KAL4489	BLU	CRIME	M	\$8.37	5021456216017.00	
ONE, THE BLU	KAL4487	BLU	ACTION	M	\$8.37	5021456215997.00	
SEA OF LOVE BLU	KAL4484	BLU	CRIME	M	\$8.37	5021456215966.00	
VERTICAL LIMIT BLU	KAL4493	BLU	ACTION	M	\$8.37	5021456216055.00	
\$14.99 RRP							
KILLER KLOWNS FROM OUTER SPACE BLURAY	VEGE272	BLU	SCI-FI	M	\$9.62	9345228002728.00	
SCUM - BLURAY	VEGE277	BLU	CRIME	R	\$9.62	9345228002773.00	
BLIND FURY (1989) BLU-RAY	VEGE325	BLU	ACTION	M	\$9.62	5021456208869.00	
STARKY & HUTCH SEASON 1	KAL3830	DVD	ACTION	M	\$9.62	5021456208524.00	
STARKY & HUTCH SEASON 2	KAL3831	DVD	ACTION	M	\$9.62	5021456208531.00	
STARKY & HUTCH SEASON 3	KAL3832	DVD	ACTION	M	\$9.62	5021456208548.00	
STARKY & HUTCH SEASON 4	KAL3833	DVD	ACTION	M	\$9.62	5021456208555.00	
CRIME DRAMA TRIPLE (ENOUGH, VANTAGE POINT, FELON)	KAL4367	DVD	CRIME	MA	\$9.62	5021456214716.00	
SLAUGHTERHOUSE-FIVE (BLURAY)	KAL4245	BLU	SCI-FI	M	\$9.62	5021456213481.00	
SUDDEN DEATH (BLU)	KAL4333	BLU	ACTION	MA	\$9.62	5021456214372.00	
ACTION TRIPLE (STEALTH, TAKERS, 16 BLOCKS)	KAL4368	DVD	ACTION	M	\$9.62	5021456214723.00	
MYSTERY MEN (BLURAY)	KAL4356	BLU	ACTION	PG	\$9.62	5021456214594.00	
SERPICO (BLU)	KAL4412	BLU	CRIME	M	\$9.62	5021456215171.00	
RAISING CAIN (BLU)	KAL4529	BLU	CRIME	M	\$9.62	5021456216413.00	
\$19.99 RRP							
LEWIS - SERIES 3	KAL1773	DVD	CRIME	M	\$13.02	5021456170746.00	
GHOST ADVENTURES SEASON ONE	KAL3242	DVD	SCI-FI	PG	\$13.02	5021456196296.00	
BILLY JACK BOX SET	VEGE186	DVD	ACTION	M	\$13.02	9345228001868.00	
HOUDS OF LOVE (BLURAY)	LAB007	BLU	CRIME	MA	\$13.02	5021456214518.00	
\$24.99 RRP							
THE TWILIGHT ZONE - NEW TWILIGHT ZONE: SEASON 2	KAL2172	DVD	TV SERIES	PG	\$16.43	5021456179596.00	
LEWIS - SERIES 5	KAL2468	DVD	TV SERIES	M	\$16.43	5021456184705.00	
LAW & ORDER L.A. SEASON 1 PART 1	KAL4249	DVD	TV SERIES	MA	\$16.43	5021456213528.00	
LAW & ORDER L.A. SEASON 1 PART 2	KAL4288	DVD	TV SERIES	MA	\$16.43	5021456213924.00	

CAMPAIGN PRICES AVAILABLE FROM 01/09/2018 TILL 30/09/2018

For more information please contact:

THE SHOCK SALES DESK: P: +61 2 8884 4097 E: shock.orders@shock.com.au W: shock.com.au



DEALER GUIDE

SHOCK ORDER FORM

ACCOUNT NUMBER: _____
 RETAILER NAME: _____
 CONTACT NAME: _____
 CONTACT NUMBER: _____

SCHOOL HOLIDAYS UNDER \$30

TITLES	CAT NO.	FMT	GENRE	RATING	SALE PPD (EX. GST)	BARCODE	QTY
\$7.99 RRP							
DOCTOR DOLITTLE	VEGD910	DVD	FAMILY	G	\$5.03	9314748909107.00	
WUBBULOUS WORLD OF DR. SEUSS, THE - VOL 4	KAL3353	DVD	CHILDRENS	G	\$5.03	5021456197484.00	
WUBBULOUS WORLD OF DR. SEUSS, THE - VOL 5	KAL3354	DVD	CHILDRENS	G	\$5.03	5021456162499.00	
CASPER'S SCARE SCHOOL SEASON 2 - VOLUME 1	KAL3871	DVD	CHILDRENS	G	\$5.03	5021456209576.00	
CASPER'S SCARE SCHOOL SEASON 2 - VOLUME 4	KAL3874	DVD	CHILDRENS	G	\$5.03	5021456209606.00	
CASPER'S SCARE SCHOOL SEASON 2 - VOLUME 2	KAL3872	DVD	CHILDRENS	G	\$5.03	5021456209583.00	
CASPER'S SCARE SCHOOL SEASON 2 - VOLUME 3	KAL3873	DVD	CHILDRENS	G	\$5.03	5021456209590.00	
\$12.99 RRP							
PETER PAN - THE NEW ADVENTURES OF - SEASON 1 VOLUME 1	KAL3867	DVD	CHILDRENS	PG	\$8.37	5021456209538.00	
PETER PAN - THE NEW ADVENTURES OF - SEASON 1 VOLUME 2	KAL3868	DVD	CHILDRENS	PG	\$8.37	5021456209545.00	
PETER PAN - THE NEW ADVENTURES OF - SEASON 1 VOLUME 3	KAL3869	DVD	CHILDRENS	PG	\$8.37	5021456209552.00	
PETER PAN - THE NEW ADVENTURES OF - SEASON 1 VOLUME 4	KAL3870	DVD	CHILDRENS	PG	\$8.37	5021456209569.00	
JUNGLE BOOK SEASON 2 - VOLUME 1	KAL3863	DVD	CHILDRENS	G	\$8.37	5021456209491.00	
JUNGLE BOOK SEASON 2 - VOLUME 2	KAL3864	DVD	CHILDRENS	G	\$8.37	5021456209507.00	
JUNGLE BOOK SEASON 2 - VOLUME 3	KAL3865	DVD	CHILDRENS	G	\$8.37	5021456209514.00	
JUNGLE BOOK SEASON 2 - VOLUME 4	KAL3866	DVD	CHILDRENS	G	\$8.37	5021456209521.00	
JUNGLE BOOK & PETER PAN CHRISTMAS SPECIAL	KAL3875	DVD	CHILDRENS	PG	\$8.37	5021456209613.00	
\$14.99 RRP							
CASPER'S SCARE SCHOOL SEASON 1 COLLECTION	KAL3846	DVD	CHILDRENS	G	\$9.62	5021456208845.00	
GEORGE OF THE JUNGLE SEASON 1 COLLECTION	KAL3659	DVDB	CHILDRENS	G	\$9.62	5021456204533.00	
CASPER'S SCARE SCHOOL SEASON 2 COLLECTION	KAL4002	DVD	CHILDRENS	G	\$9.62	5021456210961.00	
FULL OUT	KAL4014	DVD	FAMILY	PG	\$9.62	5021456211111.00	
JUNGLE BOOK, THE - SEASON 2 COLLECTION	KAL4003	DVD	CHILDRENS	G	\$9.62	5021456210978.00	
PETER PAN SEASON 1 COLLECTION	KAL4004	DVD	CHILDRENS	PG	\$9.62	5021456210985.00	
FAMILY CLASSICS VOLUME 1	KAL4193	DVD	FAMILY	TBA	\$9.62	5021456212965.00	
FAMILY CLASSICS VOLUME 2	KAL4194	DVD	FAMILY	TBA	\$9.62	5021456212972.00	
FAMILY CLASSICS VOLUME 3	KAL4195	DVD	FAMILY	TBA	\$9.62	5021456212989.00	
FAMILY TRIPLE (THE BORROWERS, DUDLEY DO RIGHT, FLINTSTONES IN VIVA ROCK VEGAS)	KAL4371	DVD	FAMILY	PG	\$9.62	5021456214754.00	
\$19.99 RRP							
YOUNG DRACULA SEASON 4	KAL3545	DVD	CHILDRENS	PG	\$13.02	5021456201907.00	
\$24.99 RRP							
YOUNG DRACULA - SEASON 1	KAL2690	DVD	CHILDRENS	PG	\$16.43	5021456188710.00	
YOUNG DRACULA - SEASON 2	KAL2817	DVD	CHILDRENS	PG	\$16.43	5021456190829.00	
YOUNG DRACULA - SEASON 3	KAL2874	DVD	CHILDRENS	PG	\$16.43	5021456191383.00	

CAMPAIGN PRICES AVAILABLE FROM 01/09/2018 TILL 30/09/2018

For more information please contact:

THE SHOCK SALES DESK: P: +61 2 8884 4097 E: shock.orders@shock.com.au W: shock.com.au