



DEALER GUIDE

OCTOBER 2018

COVER TITLE:

DRACULA - SEASON 1

OLD LEGEND, NEW BLOOD.

DEALER GUIDE

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DRACULA - SEASON 1

OLD LEGEND, NEW BLOOD.

Golden Globe winner Jonathan Rhys Meyers stars in season one of *Dracula*, a sexy, twisted and provocative take on Bram Stoker's classic novel. Centuries after the Order of the Dragon cursed him with immortality and murdered his wife, Dracula (Rhys Meyers) arrives in Victorian London to wreak his revenge. Posing as an American industrialist who intends to bring modern science to England, Dracula sets out to destroy the sect, only to fall in love with a woman (Jessica De Gouw) who strongly resembles his dead wife, an obsession that threatens to thwart all his plans.

SALES & MARKETING

KEY SELLING POINTS

- Dracula travels to London, with dark plans for revenge against those who ruined his life centuries earlier. However, his plan is complicated when he falls in love with a woman who seems to be a reincarnation of his dead wife.
- Stars Golden Globe winner Jonathan Rhys Myers (*The Tudors*), Jessica De Gouw (*Arrow*) and Oliver Jackson-Cohen (*Emerald City*).
- Directed by BAFTA nominee Andy Goddard, whose credits also include *The Bill*, *Downton Abbey* and *Doctor Who*.
- The series has an IMDB rating of 7.4 from over 26k votes.

MARKETING POINTS

- Key dailies, magazines, online and radio. Extensive national PR/promo campaign.
- Digital marketing campaign including Facebook, website takeovers, Google ads and programmatic ads.



WWW.SHOCK.COM.AU

DRACULA SEASON 1

RELEASE DATE
03.10.18



SPECS

LABEL: SHOCK
RATING: TBC
DISCS: 3 DVD
RUN TIME: 448 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD)
GENRE: DRAMA / HORROR / ROMANCE
ASPECT RATIO: WIDE SCREEN
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2013

DIRECTOR: ANDY GODDARD

ACTORS: JESSICA DE GOUW, JONATHAN RHYNS MEYERS,
OLIVER JACKSON-COHEN

FORMAT: DVD
PPD: \$23.85 (Ex. GST)
RRP: \$34.99
CAT#: KAL4693
BARCODE: 5021456218059





HOUDINI & DOYLE - SEASON 1

A WORLD-FAMOUS MAGICIAN. A LEGENDARY DETECTIVE WRITER.
CATCHING KILLERS IS ELEMENTARY TO THEM.

Beginning in 1900, the series follows the master magician and famed author as they team up to solve some of the Metropolitan Police Force's more bizarre cases. The investigations they take on include a murdered nun, a supernatural demon and an alien abduction. While Arthur holds a hopeful belief in the paranormal, Houdini's scepticism of anything out of the ordinary causes friction and rivalry between the pair in their pursuit of the truth.

SALES & MARKETING

KEY SELLING POINTS

- At the turn of the 20th century the Metropolitan Police were overwhelmed with bizarre cases so they turned to outsiders including Houdini and Doyle, who collaborated with New Scotland Yard on some unsolved and inexplicable crimes.
- Co-created by David Hoselton, producer of The Good Doctor, House and Bull and David Titcher, best known for The Librarian franchise.
- Stars Michael Weston (House, State of Play), Stephen Mangan (Episodes, Rush) and Rebecca Liddiard (Slasher, Saving Hope).
- The series has a 7.4 star rating on IMDB.

MARKETING POINTS

- Key dailies, magazines, online and radio. Extensive national PR/promo campaign.
- Digital marketing campaign including Facebook, website takeovers, Google ads and programmatic ads.



WWW.SHOCK.COM.AU

HOUDINI & DOYLE SEASON 1

RELEASE DATE
03.10.18



SPECS

LABEL: SHOCK
RATING: TBC
DISCS: 3 DVD
RUN TIME: 450 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD)
GENRE: TV / CRIME / DRAMA
ASPECT RATIO: WIDE SCREEN
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2016

DIRECTOR: EDWARD BAZALGETTE

ACTORS: MICHAEL WESTON, REBECCA LIDDIARD,
STEPHEN MANGAN

FORMAT: DVD
PPD: \$23.85 (Ex. GST)
RRP: \$34.99
CAT#: KAL4647
BARCODE: 5021456217595





A STAR-CROSSED CHRISTMAS

A Romeo and Juliet romance takes place among two feuding New England Christmas Tree lot families. Against their families' wills, Julie Pine and visiting-from-Texas, Rick Spruce, fall in love, but are forced to hide their Yuletide relationship.

SALES & MARKETING

KEY SELLING POINTS

- The Spruces and the Pines, rival tree farm-owning families, have been feuding for years. When the respective heirs fall in love, they must keep their growing romance a secret or they'll risk a Christmas blow-up that could destroy everything.
- Stars Nick Ballard (Modern Family) and Jonna Walsh (Couples Retreat).
- Perfect timing to leverage Christmas and target gift-givers.
- Shock Christmas Titles have sold through over 20k units each year.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.



WWW.SHOCK.COM.AU

A STAR-CROSSED CHRISTMAS

RELEASE DATE

03.10.18



SPECS

LABEL: SHOCK
RATING: TBC
DISCS: 1 DVD
RUN TIME: 86 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD)
GENRE: HOLIDAY / ROMANCE / DRAMA
ASPECT RATIO: WIDE SCREEN
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2017

DIRECTOR: JOHN STIMPSON

ACTORS: JONNA WALSH, KEN CHEESEMAN,
NICK BALLARD

FORMAT: DVD
PPD: \$7.03 (Ex. GST)
RRP: \$9.99
CAT#: KAL4654
BARCODE: 5021456217663





A TASTE OF CHRISTMAS

Emily has just moved home to take over her grandmother's failing bakery and discovers that if she doesn't attract enough customers by Christmas, she'll lose it. Finding new customers proves tough, and competition from the town's grocery megastore isn't making it any easier. Thankfully, salvation comes in the form of an advent calendar, which holds a love letter behind every door and a promise to reveal the sender's identity on Christmas Day. The calendar becomes the talk of the town and Emily's bakery flourishes; as does her love life, with every bachelor now vying for her attention. Of course, the one man who catches her eye is French pastry chef Gerard, her top competitor. As their rivalry blossoms into romance, she questions if she can really fall in love with the enemy, especially when she has a secret admirer whose identity is about to be revealed.

SALES & MARKETING

KEY SELLING POINTS

- When Emily, a struggling baker in a small town, receives a handmade Christmas Calendar from a secret admirer, the local residents become obsessed with finding out the identity of the sender.
- Stars Laura Bell Bundy (Hart of Dixie, Scream Queens) and Brendon Zub (Supernatural).
- Perfect timing to leverage Christmas and target gift-givers.
- Shock Christmas Titles have sold through over 20k units each year.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.



WWW.SHOCK.COM.AU

A TASTE OF CHRISTMAS

RELEASE DATE
03.10.18



SPECS

LABEL: SHOCK
RATING: TBC
DISCS: 1 DVD
RUN TIME: 83 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD)
GENRE: HOLIDAY / ROMANCE
ASPECT RATIO: WIDE SCREEN
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2017

DIRECTOR: ALLAN HARMON

ACTORS: BRENDON ZUB, LAURA BELL BUNDY,
PALOMA KWIATKOWSKI

FORMAT: DVD
PPD: \$7.03 (Ex. GST)
RRP: \$9.99
CAT#: KAL4652
BARCODE: 5021456217649





CHRISTMAS MAIL

Sparks fly during the holidays when Postman Matt meets his mysterious new coworker Kristi. As an official "Santa Writer," Kristi is buried in children's letters to Santa. Her job: respond to every letter addressed to St. Nick. Their petty boss gets suspicious of this new employee that fell out of thin air, so he enlists a reluctant Matt to spy on her. But the more Matt gets to know Kristi, the more he falls in love.

SALES & MARKETING

KEY SELLING POINTS

- A woman takes a job answering children's letters to Santa and falls in love with a disillusioned postman, unaware that their suspicious boss has asked him to spy on her.
- Stars Ashley Scott (Unreal) and A.J. Buckley (Seal Team).
- Perfect timing to leverage Christmas and target gift-givers.
- Shock Christmas Titles have sold through over 20k units each year.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.



WWW.SHOCK.COM.AU

CHRISTMAS MAIL

RELEASE DATE
03.10.18



SPECS

LABEL: SHOCK
RATING: TBC
DISCS: 1 DVD
RUN TIME: 89 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD)
GENRE: HOLIDAY / FAMILY / ROMANCE
ASPECT RATIO: WIDE SCREEN
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2010

DIRECTOR: JOHN MURLOWSKI

ACTORS: A.J. BUCKLEY, ASHLEY SCOTT,
LOCHLYN MUNRO

FORMAT: DVD
PPD: \$7.03 (Ex. GST)
RRP: \$9.99
CAT#: KAL4655
BARCODE: 5021456217670





LOVE STRIKES TWICE

On her way to drop off divorce papers, overworked event planner Caroline (Katrina Begin) gets hit by a car and wakes up without any memory. She can't recall who she is and doesn't recognize the handsome face belonging to her nearly-ex-husband, Jack (Tilky Jones). Motivated by the opportunity to start fresh, Jack along with Caroline's overbearing mother, Peggy (Charlene Tilton), take advantage of Caroline's memory loss to correct her flaws and erase their past mistakes. Jack is determined to make his wife fall in love with him again and save his marriage before it's too late. But will Caroline's memory come back and ruin his plan?

SALES & MARKETING

KEY SELLING POINTS

- An unhappy wife's love life is shaken up after she suffers from amnesia caused by an accident she had on the way to file for divorce from her husband.
- Stars Katrina Begin and Tilky Jones (Nashville, Never Back Down).
- Perfect timing to leverage Christmas and target gift-givers.
- Shock Christmas Titles have sold through over 20k units each year.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.



WWW.SHOCK.COM.AU

LOVE STRIKES TWICE

RELEASE DATE
03.10.18



SPECS

LABEL: SHOCK
RATING: TBC
DISCS: 1 DVD
RUN TIME: 120 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD)
GENRE: HOLIDAY / ROMANCE / COMEDY
ASPECT RATIO: WIDE SCREEN
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2017

FORMAT: DVD
PPD: \$7.03 (Ex. GST)
RRP: \$9.99
CAT#: KAL4649
BARCODE: 5021456217618





MAGGIE'S CHRISTMAS MIRACLE

Maggie, a single mom has to balance between her career and her son, Jordan. Jordan finds a tutor named Casey to help him at school, and Casey becomes like a father figure. Will the three of them find happiness and love once again?

SALES & MARKETING

KEY SELLING POINTS

- Maggie tries to maintain the balance of being a mother and having a career. When her son Jordan needs help at school, he meets Casey, a tutor, and the two quickly bond. As Casey becomes a father figure, Jordan wishes his mom could find love again.
- Stars Luke Macfarlane (Brothers & Sisters) and Jill Wagner (Teen Wolf).
- Perfect timing to leverage Christmas and target gift-givers.
- Shock Christmas Titles have sold through over 20k units each year.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.



WWW.SHOCK.COM.AU

MAGGIE'S CHRISTMAS MIRACLE

RELEASE DATE
03.10.18



SPECS

LABEL: SHOCK
RATING: TBC
DISCS: 1 DVD
RUN TIME: 83 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD)
GENRE: HOLIDAY / ROMANCE
ASPECT RATIO: WIDE SCREEN
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2017

DIRECTOR: MICHAEL ROBISON

ACTORS: JILL WAGNER, LAUREN GUCI,
LUKE MACFARLANE

FORMAT: DVD
PPD: \$7.03 (Ex. GST)
RRP: \$9.99
CAT#: KAL4650
BARCODE: 5021456217625



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MR. CHRISTMAS

Tom Jacobs has built a business around helping clients find the perfect gift for their loved ones. When he's hired to find a gift for his friend's girlfriend, he finds himself in a bit of trouble as the more he researches her, the more he likes her.

SALES & MARKETING

KEY SELLING POINTS

- Tom is 'Mr. Christmas,' the guy who can find the perfect gift for that special someone. But when he agrees to help an old college buddy discover his girlfriend's Christmas wish, he ends up getting too close.
- Stars Sam Page (Mad Men, Shark) and Tara Holt (Ballers).
- Perfect timing to leverage Christmas and target gift-giver.
- Shock Christmas Titles have sold through over 20k units each year.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

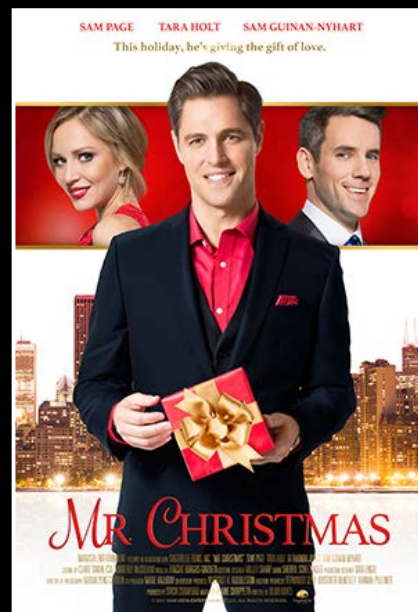


WWW.SHOCK.COM.AU

MR. CHRISTMAS

RELEASE DATE

03.10.18



SPECS

LABEL: SHOCK
 RATING: TBC
 DISCS: 1 DVD
 RUN TIME: 82 MINS
 SOUND: DOLBY DIGITAL 5.1
 REGION: 4 - (DVD)
 GENRE: FAMILY / ROMANCE
 ASPECT RATIO: WIDE SCREEN
 LANGUAGE: ENGLISH
 SUBTITLES: NONE
 YEAR: 2017

DIRECTOR: BLAIR HAYES

ACTORS: EMILY PETERSON, SAM PAGE,
 TARA HOLT

FORMAT: DVD
 PPD: \$7.03 (Ex. GST)
 RRP: \$9.99
 CAT#: KAL4651
 BARCODE: 5021456217632



5 021456 217632





MY CHRISTMAS LOVE

As a hopeless romantic, Cynthia is crushed when her boyfriend breaks up with her right before the holidays. With love no longer an option for her, she coaxes her friend Liam to go home with her for her sister's Christmas wedding. When she starts receiving all of the gifts from "The 12 Days of Christmas" at her door, she thinks one of her exes might be trying to get back together with her. Now, Cynthia is determined to discover who is behind this epic romantic gesture, a gesture so elaborate that it must mean true love. The search proves to be more arduous than she first expected, and when all hope seems lost, she discovers that true love might have been standing in front of her the whole time.

SALES & MARKETING

KEY SELLING POINTS

- A woman receives presents from an anonymous suitor who's inspired by the "12 Days of Christmas".
- Stars Meredith Hagner (Younger, Set It Up), Bobby Campo (Scream: The TV Series) and Megan Park (What If?).
- Perfect timing to leverage Christmas and target gift-givers.
- Shock Christmas Titles have sold through over 20k units each year.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.



WWW.SHOCK.COM.AU

MY CHRISTMAS LOVE

RELEASE DATE

03.10.18



SPECS

LABEL: SHOCK
 RATING: TBC
 DISCS: 1 DVD
 RUN TIME: 120 MINS
 SOUND: DOLBY DIGITAL 5.1
 REGION: 4 - (DVD)
 GENRE: HOLIDAY / ROMANCE
 ASPECT RATIO: WIDE SCREEN
 LANGUAGE: ENGLISH
 SUBTITLES: NONE
 YEAR: 2016

DIRECTOR: JEFF FISHER

ACTORS: BOBBY CAMPO, MEGAN PARK, MEREDITH HAGNER

FORMAT: DVD
 PPD: \$7.03 (Ex. GST)
 RRP: \$9.99
 CAT#: KAL4648
 BARCODE: 5021456217601





SNOWMANCE

Sarah has always been a true romantic, hence her favorite Christmas tradition, building her annual "Snow Beau" snowman with her best friend Nick. After another breakup right before the holidays, Sarah begins to wonder if she'll ever find true love of her own. When a little Christmas magic brings her Snow Beau to life as the romantically perfect Cole, Sarah must decide whether to pursue the romance she's always dreamed of or the true love that has been right in front of her all along.

SALES & MARKETING

KEY SELLING POINTS

- A true romantic finally gets her chance at the love she's always dreamed of when a little Christmas magic brings her snowman to life.
- Stars Ashley Newbrough (Mistresses) and Adam Hurtig (Supernatural).
- Perfect timing to leverage Christmas and target gift-givers.
- Shock Christmas Titles have sold through over 20k units each year.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.



WWW.SHOCK.COM.AU

SNOWMANCE

RELEASE DATE

03.10.18



SPECS

LABEL: SHOCK
 RATING: TBC
 DISCS: 1 DVD
 RUN TIME: 90 MINS
 SOUND: DOLBY DIGITAL 5.1
 REGION: 4 - (DVD)
 GENRE: HOLIDAY / ROMANCE
 ASPECT RATIO: WIDE SCREEN
 LANGUAGE: ENGLISH
 SUBTITLES: NONE
 YEAR: 2017

DIRECTOR: DOUGLAS MITCHELL

ACTORS: ADAM HURTIG, ASHLEY NEWBROUGH,
 JESSE HUTCH

FORMAT: DVD
 PPD: \$7.03 (Ex. GST)
 RRP: \$9.99
 CAT#: KAL4653
 BARCODE: 5021456217656





TINY CHRISTMAS

When a clumsy elf accidentally shrinks two kids on Christmas Eve, they get scooped up into Santa's sack. When they are dropped off across the street, the tiny kids have to navigate holiday hazards to make it home safely.

SALES & MARKETING

KEY SELLING POINTS

- Zapped by a shrinking ray at the hands of one of Santa's inept elves on Christmas Eve, two kids have to work as a team to get back home before Christmas, or risk staying tiny forever.
- Perfect timing to leverage Christmas and target gift-givers.
- Shock Christmas Titles have sold through over 20k units each year.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.



WWW.SHOCK.COM.AU

TINY CHRISTMAS

RELEASE DATE

03.10.18



SPECS

LABEL: SHOCK
 RATING: TBC
 DISCS: 1 DVD
 RUN TIME: 66 MINS
 SOUND: DOLBY DIGITAL 5.1
 REGION: 4 - (DVD)
 GENRE: HOLIDAY / FAMILY / FANTASY
 ASPECT RATIO: WIDE SCREEN
 LANGUAGE: ENGLISH
 SUBTITLES: NONE
 YEAR: 2017

DIRECTOR: JONATHAN A. ROSENBAUM

ACTORS: GRAEME MCCOMB, LIZZY GREENE, RIELE DOWNS

FORMAT: DVD
 PPD: \$7.03 (Ex. GST)
 RRP: \$9.99
 CAT#: KAL4656
 BARCODE: 5021456217687





DOOMSDAY

MANKIND HAS AN EXPIRATION DATE.

When the first outbreak of the Reaper virus hit Scotland, Eden Sinclair was one of the last to escape containment and had to leave her mother behind. Twenty-five years later, Maj. Eden Sinclair (Rhona Mitra) leads a team back into the hot zone to find a counteragent to the virus, which has re-emerged in London. She and her comrades wage a desperate battle for survival against feral survivors, as they try to prevent it from ushering in a new dark age.

SALES & MARKETING

KEY SELLING POINTS

- A futuristic action thriller where a team of people work to prevent a disaster threatening the future of the human race.
- Film stars Academy Award nominee Bob Hoskins (Mona Lisa) and Rhona Mitra (Underworld: Rise of the Lycans).
- Written and directed by Neil Marshall who is also known for directing The Descent and Dog Soldiers.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

CINEMA
CULT

WWW.SHOCK.COM.AU

DOOMSDAY

RELEASE DATE

03.10.18



SPECS

LABEL: SHOCK

RATING: R

DISCS: 1 DVD / 1 BLU

RUN TIME: 105 MINS / 115 MINS

SOUND: DOLBY DIGITAL 5.1

REGION: 4 - (DVD) / B - (BLU)

GENRE: ACTION / SCI-FI / THRILLER

ASPECT RATIO: WIDE SCREEN

LANGUAGE: ENGLISH

SUBTITLES: NONE

YEAR: 2008

DIRECTOR: NEIL MARSHALL

ACTORS: BOB HOSKINS, MALCOLM MCDOWELL,
RHONA MITRA

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4661

BARCODE: 5021456217731

FORMAT: BLU

PPD: \$13.62 (Ex. GST)

RRP: \$19.99

CAT#: KAL4662

BARCODE: 5021456217748



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5 021456 217748





REPLACEMENT KILLERS

KILL OR BE REPLACED.

Hired assassin John Lee (Chow Yun-Fat) is asked by Chinatown crime boss Terence Wei (Kenneth Tsang) to murder the young son of policeman Stan Zedkov (Michael Rooker). Lee has the boy in his sights, but his conscience gets the better of him, and he spares the child's life. Afraid that Wei will take revenge on his family in China, Lee seeks out expert forger Meg Coburn (Mira Sorvino) to obtain the passport he needs to get out of the country, but a band of replacement killers is soon on his trail.

SALES & MARKETING

KEY SELLING POINTS

- A troubled hitman seeks aid from a forger to help him get papers to China. However, the drug lord has hired replacements to finish the job, and kill the hitman.
- Stars Academy Award winner Mira Sorvino (Romy and Michele's High School Reunion) and Chow Yun-fat (A Better Tomorrow, The Killer).
- Directed by Antoine Fuqua, known for Training Day, The Equalizer and The Magnificent Seven.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

CINEMA
CULT

WWW.SHOCK.COM.AU

REPLACEMENT KILLERS

RELEASE DATE
03.10.18



SPECS

LABEL: SHOCK
RATING: MA
DISCS: 1 DVD / 1 BLU
RUN TIME: 97 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD) / B - (BLU)
GENRE: ACTION / CRIME / THRILLER
ASPECT RATIO: WIDE SCREEN
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 1998

DIRECTOR: ANTOINE FUQUA

ACTORS: MICHAEL ROOKER, MIRA SORVINO,
YUN-FAT CHOW

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4663

BARCODE: 5021456217755

FORMAT: BLU

PPD: \$13.62 (Ex. GST)

RRP: \$19.99

CAT#: KAL4664

BARCODE: 5021456217762





KISS OF THE VAMPIRE

SHOCKING! HORRIFYING! MACABRE!

Honeymooning in Bavaria, Gerald and Marianne Harcourt experience car trouble and are forced to spend a few days in a small remote village. Soon Doctor Ravna, owner of the impressive chateau that sits imposingly above the village, invites them to dinner and the couple are persuaded to go. Their association with Ravna and his charming beautiful family is to prove disastrous as they become unwittingly embroiled with this company of vampires who seek to initiate them into their diabolical creed. When the pair attend a masked ball at the chateau a few days later, things start to go eerily wrong when Gerald begins to feel faint and Marianne disappears only to later return in front of a ceremony of gowned vampires and announced as their new disciple.

SALES & MARKETING

KEY SELLING POINTS

- When car trouble strands a honeymooning couple in a small Southern European village, an aristocratic family in the area reaches out to help them with sinister consequences.
- The Kiss of the Vampire is a 1963 vampire film made by the legendary British studio: Hammer Film Productions.
- Directed by Don Sharp (The Avengers), Kiss of the Vampire stars Noel Willman (Dr Zhivago) as the unholy protagonist and is not your average vampire flick.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

CINEMA
CULT

WWW.SHOCK.COM.AU

KISS OF THE VAMPIRE

RELEASE DATE
03.10.18



SPECS

LABEL: SHOCK
RATING:
DISCS: 1 DVD / 1 BLU
RUN TIME: 88 MINS
SOUND: DOLBY DIGITAL 2.0
REGION: 4 - (DVD) / B - (BLU)
GENRE: HORROR
ASPECT RATIO: WIDE SCREEN
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 1963

DIRECTOR: DON SHARP

ACTORS: CLIFFORD EVANS, EDWARD DE SOUZA,
NOEL WILLMAN

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4575

BARCODE: 5021456216871

FORMAT: BLU

PPD: \$13.62 (Ex. GST)

RRP: \$19.99

CAT#: KAL4576

BARCODE: 5021456216888





THIS ISLAND EARTH

TWO MORTALS TRAPPED IN OUTER SPACE... CHALLENGING THE UNEARTHLY FURIES OF AN OUTLAW PLANET GONE MAD!

Prepare to blast off from planet Earth in one of the most popular classic sci-fi films of all time! When atomic scientist Dr. Meacham (Rex Reason) is chosen to take part in a top-secret research experiment in a remote lab, he quickly discovers that he is really involved in an evil scheme by alien Metalunans to take over Earth. After he and the gorgeous Dr. Adams (Faith Domergue) make their escape shortly before the lab explodes, they are whisked away in a flying saucer to Metaluna, where they are blamed for the destruction. Will interstellar negotiation save the day or will the scientists be forced to take part in a treacherous battle to the death? Featuring incredible special effects that were two and a half years in the making, this is one adventure that you have to see to believe!

SALES & MARKETING

KEY SELLING POINTS

- One of the more intelligent & elaborate sci-films of the 50's, This Island Earth sees aliens come to Earth seeking scientists to help them in their war.
- Directed by two-time Oscar Nominee Joseph M. Newman (San Fransico), This Island Earth was one of the first sci-fi films to be made in glorious Technicolor and was critically acclaimed for its special effects and storytelling.
- Based on a novel by Raymond F. Jones, This Island Earth is one of those rare 1950s speculative films that holds up as well today as it did when first released, despite the obvious technological advances in film-making.
- Available for the first time on Bluray.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.

CINEMA
CULT

WWW.SHOCK.COM.AU

THIS ISLAND EARTH

RELEASE DATE
03.10.18



SPECS

LABEL: SHOCK
RATING: G
DISCS: 1 DVD / 1 BLU
RUN TIME: 86 MINS
SOUND: DOLBY DIGITAL 2.0
REGION: 4 - (DVD) / B - (BLU)
GENRE: SCI-FI
ASPECT RATIO: 16:9
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 1955

DIRECTOR: JOSEPH M. NEWMAN

ACTORS: FAITH DOMERGUE, JEFF MORROW, REX REASON

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4580

BARCODE: 5021456216925

FORMAT: BLU

PPD: \$13.62 (Ex. GST)

RRP: \$19.99

CAT#: KAL4581

BARCODE: 5021456216932



5 021456 216925



5 021456 216932





CIRQUE DU FREAK: THE VAMPIRES ASSISTANT

MEET DARREN. HE'S SIXTEEN GOING ON IMMORTAL.

Darren (Chris Massoglia) is just like any other teenager, until the day he encounters the Cirque du Freak and a vampire named Larten Crepsley (John C. Reilly). After Crepsley turns him into one of the undead, Darren joins the traveling sideshow and its parade of weird and monstrous creatures. As he learns to use his newfound powers, Darren unwittingly becomes a pawn in the struggle between vampire factions.

SALES & MARKETING

KEY SELLING POINTS

- Teenager Darren Shan meets a mysterious man at a freak show who turns out to be a vampire. After a series of events, Darren must leave his normal life and go on the road with the Cirque du Freak and become a vampire.
- Stars Academy Award nominee John C. Reilly (Chicago, Step Brothers), Salma Hayek (Frida) and Josh Hutcherson (Hunger Games).
- Directed by Academy Award Nominee Paul Weitz (About a Boy, Being Flynn).

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.



WWW.SHOCK.COM.AU

CIRQUE DU FREAK: THE VAMPIRES ASSISTANT

RELEASE DATE

03.10.18



SPECS

LABEL: SHOCK

RATING: M

DISCS: 1 DVD / 1 BLU

RUN TIME: 109 MINS

SOUND: DOLBY DIGITAL 5.1

REGION: 4 - (DVD) / B - (BLU)

GENRE: ACTION / ADVENTURE / THRILLER

ASPECT RATIO: WIDE SCREEN

LANGUAGE: ENGLISH

SUBTITLES: NONE

YEAR: 2009

DIRECTOR: PAUL WEITZ

ACTORS: CHRIS MASSOGLIA, JOHN C. REILLY,
JOSH HUTCHERSON

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4671

BARCODE: 5021456217830

FORMAT: BLU

PPD: \$10.22 (Ex. GST)

RRP: \$14.99

CAT#: KAL4672

BARCODE: 5021456217847



5 021456 217830



5 021456 217847





ULTRAVIOLET

FIRST, THEY MADE HER A WEAPON. THAT WAS THEIR NEXT-TO-DEADLIEST MISTAKE. NOW, THEY'VE MADE HER A TARGET...

In the late 21st-century, a vampiric disease modifies some people, imbuing each of them with superhuman strength, intelligence and speed. Worldwide civil war looms as normal people, feeling threatened by their enhanced brethren, demand the extermination of the group. One such transformed female (Milla Jovovich) finds herself caught in the crossfire when she becomes the protector of a boy who is perceived to be a threat to humanity.

SALES & MARKETING

KEY SELLING POINTS

- A beautiful hemophage infected with a virus that gives her superhuman powers has to protect a boy in a futuristic world, who is thought to be carrying antigens that would destroy all hemophages.
- The film stars Milla Jovovich (Resident Evil).
- The film grossed over 18 million at the box office.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.



WWW.SHOCK.COM.AU

ULTRAVIOLET

RELEASE DATE

03.10.18



SPECS

LABEL: SHOCK

RATING: M

DISCS: 1 DVD / 1 BLU

RUN TIME: 88 MINS

SOUND: DOLBY DIGITAL 5.1

REGION: 4 - (DVD) / B - (BLU)

GENRE: ACTION / SCI-FI / THRILLER

ASPECT RATIO: WIDE SCREEN

LANGUAGE: ENGLISH

SUBTITLES: NONE

YEAR: 2006

DIRECTOR: KURT WIMMER

ACTORS: CAMERON BRIGHT, MILLA JOVOVICH,
NICK CHINLUND

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4669

BARCODE: 5021456217816

FORMAT: BLU

PPD: \$10.22 (Ex. GST)

RRP: \$14.99

CAT#: KAL4670

BARCODE: 5021456217823



5 021456 217816



5 021456 217823





RED FACTION: ORIGINS

A soldier whose father fought to liberate human colonies on Mars from a tyrannical regime faces a new enemy planning to conquer the red planet. He discovers his sister, assumed long dead, is still alive and has been brainwashed to fight for the invaders.

SALES & MARKETING

KEY SELLING POINTS

- An officer in a rebel militia discovers that his sister, who was abducted a dozen years before, is still alive and has been raised as a soldier whose goal is to bring about the destruction of her brother's faction.
- The film stars Brian J. Smith (Sense8) and Danielle Nicolet (Central Intelligence).

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.



WWW.SHOCK.COM.AU

**RED FACTION:
ORIGINS**
RELEASE DATE
03.10.18



SPECS

LABEL: SHOCK
RATING: M
DISCS: 1 DVD / 1 BLU
RUN TIME: 88 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD) / B - (BLU)
GENRE: SCI-FI
ASPECT RATIO: WIDE SCREEN
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2011

DIRECTOR: MICHAEL NANKIN

ACTORS: BRIAN J. SMITH, DANIELLE NICOLET,
KATE VERNON

FORMAT: DVD

PPD: \$7.03 (Ex. GST)

RRP: \$9.99

CAT#: KAL4667

BARCODE: 5021456217793

FORMAT: BLU

PPD: \$10.22 (Ex. GST)

RRP: \$14.99

CAT#: KAL4668

BARCODE: 5021456217809



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5 021456 217809





LAST DAYS ON MARS

THE SEARCH FOR LIFE IS ABOUT TO END.

On the last day of the first manned mission to Mars, a crew member of Tantalus Base believes he's made an historic discovery; fossilised evidence of bacterial life. Unwilling to let the relief crew claim the glory, he disobeys orders to pack up, and goes out on an unauthorised expedition to collect further samples. But a routine excavation turns to disaster, when the porous ground collapses, and he falls into a deep crevice and near certain death. His devastated colleagues attempt to recover his body, however, when another vanishes, they begin to realise that the life-form they've discovered is highly dangerous to all human life.

SALES & MARKETING

KEY SELLING POINTS

- Astronauts (Liev Schreiber, Elias Koteas, Romola Garai) on Mars contend with a microbe that turns those it infects into zombielike killers.
- The film stars Golden Globe nominees Liev Schreiber (X-Men films, The Manchurian Candidate) and Romola Garai (Atonement).
- The film has sold through over 5k units in Australia.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.



WWW.SHOCK.COM.AU

LAST DAYS ON MARS

RELEASE DATE

03.10.18



SPECS

LABEL: SHOCK
 RATING: MA
 DISCS: 1 DVD
 RUN TIME: 108 MINS
 SOUND: DOLBY DIGITAL 5.1
 REGION: 4 - (DVD)
 GENRE: HORROR / SCI-FI / THRILLER
 ASPECT RATIO: WIDE SCREEN
 LANGUAGE: ENGLISH
 SUBTITLES: NONE
 YEAR: 2013

DIRECTOR: RUAIRI ROBINSON

ACTORS: ELIAS KOTEAS, LIEV SCHREIBER, ROMOLA GARAI

FORMAT: DVD
 PPD: \$7.03 (Ex. GST)
 RRP: \$9.99
 CAT#: KAL4666
 BARCODE: 5021456217786





ANONYMOUS

WAS SHAKESPEARE A FRAUD?

Edward De Vere, Earl of Oxford, is presented as the real author of Shakespeare's works. Edward's life is followed through flashbacks from a young child, through to the end of his life. He is portrayed as a child prodigy who writes and performs A Midsummer Night's Dream for a young Elizabeth I. A series of events sees his plays being performed by a frontman, Shakespeare.

SALES & MARKETING

KEY SELLING POINTS

- The theory that it was in fact Edward De Vere, Earl of Oxford, who penned Shakespeare's plays. Set against the backdrop of the succession of Queen Elizabeth I and the Essex rebellion against her.
- The Academy Award nominated film stars Rhys Ifans (Notting Hill), Academy Award winner Vanessa Redgrave (Atonement, Julia) and Sebastian Armesto (Pirates of the Caribbean: On Stranger Tides).
- The film made over \$15 million at the box office and has sold over 21k units on DVD in Australia.

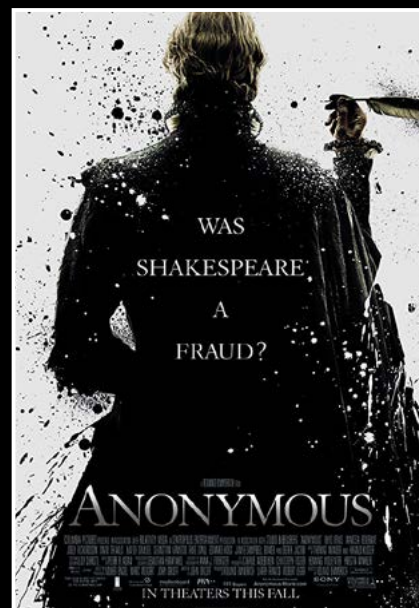
MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.



WWW.SHOCK.COM.AU

ANONYMOUS
RELEASE DATE
03.10.18



SPECS

LABEL: SHOCK
RATING: M
DISCS: 1 DVD
RUN TIME: 130 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD)
GENRE: DRAMA / THRILLER
ASPECT RATIO: WIDE SCREEN
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2011

DIRECTOR: ROLAND EMMERICH

ACTORS: RHYS IFANS, SEBASTIAN ARMESTO,
VANESSA REDGRAVE

FORMAT: DVD
PPD: \$7.03 (Ex. GST)
RRP: \$9.99
CAT#: KAL4675
BARCODE: 5021456217878





CRY WOLF

NOBODY BELIEVES A LIAR...EVEN WHEN THEY'RE TELLING THE TRUTH.

When a young woman is found murdered, a group of local high school students decide to further scare their classmates by spreading online rumors that a serial killer called 'The Wolf' is on the loose. By describing 'The Wolf's' next victims, the students' game is to see how many people they can convince - and if anyone will uncover the lie. But when the described victims actually do start turning up dead, suddenly no one knows where the lies end and the truth begins. As someone or something begins hunting the students themselves, the game turns terrifyingly real.

SALES & MARKETING

KEY SELLING POINTS

- Eight unsuspecting high school seniors at an expensive boarding school come face to face with terror and learn that nobody believes a liar - even when they're telling the truth.
- The film stars Julian Morris (TV's *Pretty Little Liars*), Jared Padalecki (TV's *Supernatural*) and Lindy Booth (*Dawn of the Dead*).
- Directed by Jeff Wadlow who is also known for *Kick Ass 2* and TV's *Bates Motel*.

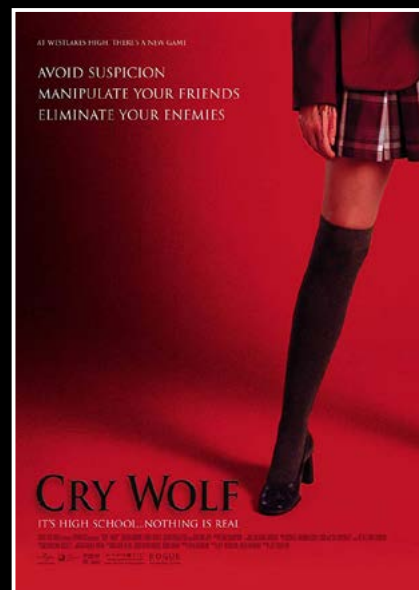
MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.



WWW.SHOCK.COM.AU

CRY WOLF
RELEASE DATE
03.10.18



SPECS

LABEL: SHOCK
RATING: M
DISCS: 1 DVD
RUN TIME: 0 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD)
GENRE: DRAMA / HORROR / MYSTERY
ASPECT RATIO: WIDE SCREEN
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2005

DIRECTOR: JEFF WADLOW

ACTORS: JARED PADALECKI, JULIAN MORRIS,
LINDY BOOTH

FORMAT: DVD
PPD: \$7.03 (Ex. GST)
RRP: \$9.99
CAT#: KAL4665
BARCODE: 5021456217779





GUARDING TESS

A COMEDY BEYOND THE CALL OF DUTY.

Doug Chesnic (Nicolas Cage), an agent with the Secret Service Uniformed Division, is assigned to protect former first lady Tess Carlisle (Shirley MacLaine). Chesnic finds the job demeaning and a challenge because of Tess' high-maintenance personality and petty demands. He's desperate to get another assignment, but she insists that he remain head of her security detail, using her influence with the current president to get her way. When she's kidnapped, however, Chesnic's feelings change.

SALES & MARKETING

KEY SELLING POINTS

- A former U.S. First Lady wants a particular Secret Service agent to head her bodyguard detail, even though he can't stand her.
- Stars Academy Award winner Shirley MacLaine, who was nominated for her role in the film, and Academy Award winner Nicolas Cage (Face Off, Leaving Las Vegas).
- The film grossed over 27 million at the Box Office.

MARKETING POINTS

- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.



WWW.SHOCK.COM.AU

GUARDING TESS

RELEASE DATE

03.10.18



SPECS

LABEL: SHOCK
RATING: M
DISCS: 1 DVD
RUN TIME: 96 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD)
GENRE: COMEDY / DRAMA
ASPECT RATIO: WIDE SCREEN
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 1994

DIRECTOR: HUGH WILSON

ACTORS: AUSTIN PENDLETON, NICOLAS CAGE,
SHIRLEY MACLAINE

FORMAT: DVD
PPD: \$7.03 (Ex. GST)
RRP: \$9.99
CAT#: KAL4673
BARCODE: 5021456217854





WALK HARD: THE DEWEY COX STORY

LIFE MADE HIM TOUGH. LOVE MADE HIM STRONG. MUSIC MADE HIM HARD.

The up-and-down-and-up-again story of musician Dewey Cox, whose songs would change a nation. On his rock 'n roll spiral, Cox sleeps with 411 women, marries three times, has 36 kids, stars in his own 70s TV show, collects friends ranging from Elvis to the Beatles to a chimp, and gets addicted to - and then kicks - every drug known to man; but despite it all, Cox grows into a national icon and eventually earns the love of a good woman - longtime backup singer Darlene.

SALES & MARKETING

KEY SELLING POINTS

- Singer Dewey Cox overcomes adversity to become a musical legend.
- John C. Reilly (Step Brothers, Chicago) received a Golden Globe for Best Performance by an Actor in a Motion Picture - Comedy or Musical for his role as Dewey Cox.
- The film also stars Primetime Emmy nominee Jenna Fischer after (The Office, Hall Pass) and Academy Award Nominee Kristen Wiig (Bridesmaids).
- The film made over \$18 million at the box office.

MARKETING POINTS

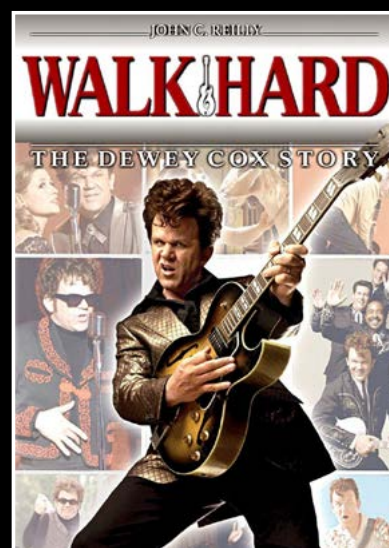
- Extensive marketing and promotional campaign across key dailies, magazines, online, entertainment columns and radio.
- Digital marketing campaign including Facebook.



WWW.SHOCK.COM.AU

WALK HARD: THE DEWEY COX STORY

RELEASE DATE
03.10.18



SPECS

LABEL: SHOCK
RATING: MA
DISCS: 1 DVD
RUN TIME: 96 MINS
SOUND: DOLBY DIGITAL 5.1
REGION: 4 - (DVD)
GENRE: FILM
ASPECT RATIO: WIDE SCREEN
LANGUAGE: ENGLISH
SUBTITLES: NONE
YEAR: 2007

DIRECTOR: JAKE KASDAN

ACTORS: JENNA FISCHER, JOHN C. REILLY,
KRISTEN WIIG

FORMAT: DVD
PPD: \$7.03 (Ex. GST)
RRP: \$9.99
CAT#: KAL4674
BARCODE: 5021456217861

