

90 DAY RENTAL EXCLUSIVE

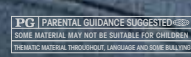
ED HARRIS CHASE ELLISON and AMY MADIGAN



I'M A TEACHER.
I'M A SINGER.
I'M A WRITER.

that's what i am

SAMUEL GOLDWYN FILMS AND WWE STUDIOS PRESENT ED HARRIS 'THAT'S WHAT I AM' CHASE ELLISON MOLLY PARKER DANIEL ROEBUCK RANDY ORTON
DANIEL YELSKY ALEXANDER WALTERS MIA ROSE FRAMPTON AND AMY MADIGAN CASTING BY DENISE CHAMIAN CASTING DESIGNER CLAIRE BREAUX MUSIC SUPERVISOR MATT KIERSCHT
MUSIC BY JAMES RAYMOND CO-PRODUCER NANCY HIRAM PRODUCER LANE TODD LEWIS EDITED BY MARC POLLON PRODUCTION DESIGNER RAYMOND PUMILIA DIRECTOR OF PHOTOGRAPHY KENNETH ZUNDER, ASC
PRODUCED BY MIKE PAVONE DENISE CHAMIAN WRITTEN AND DIRECTED BY MIKE PAVONE



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that'swhatiammovie.com

AVAILABLE ON DVD AND BLU-RAY JUNE 01, 2011



that'swhatiammovie.com



SET IN 1965...

...That's What I Am is a coming-of-age story which follows 12-year-old Andy Nichol (**Chase Ellison**), a bright student who is put to the test when his English teacher Mr. Simon (**Ed Harris**), pairs him up on a project with the school's biggest outcast, Stanley. Andy watches as Stanley fearlessly confronts a school bully, which triggers a series of events that will change the lives of both young men - and their teacher - forever. Not only does Andy discover being different is acceptable, but most importantly, he starts to understand the value of tolerance.

SALES & MARKETING

- All new movie starring Ed Harris as a School Teacher in a coming-of-age story
- 90 Day Rental Exclusive
- Rental Catalogue & Website Advertising
- Film Ink Advertising
- Editorial in Film Ink, Empire & Screen Print Magazines (TBC)
- Monthly online promotion wrestling.net.au
- Promotion on Facebook
- Giveaways and reviews in Sunday papers kids liftouts



THAT'S WHAT I AM (DVD)

RELEASE DATE 01/06/11
 CAT NO KAL2161
 PPD \$ 19.84
 RATING TBC
 DISCS DVD
 PACKAGING AMARAY - SLIMLINE
 RUN TIME 110 MINS
 GENRE FILM

SUB GENRE DRAMA
 REGION 4
 FORMAT NTSC
 ASPECT RATIO 16X9
 SOUND STEREO
 LANGUAGES ENGLISH
 SUBTITLES NONE
 YEAR 2011



THAT'S WHAT I AM (BLU-RAY)

RELEASE DATE 01/06/11
 CAT NO KAL2162
 PPD \$ 19.84
 RATING TBC
 DISCS BLU-RAY
 PACKAGING AMARAY - SLIMLINE
 RUN TIME 110 MINS
 GENRE FILM

SUB GENRE DRAMA
 REGION 4
 FORMAT NTSC
 ASPECT RATIO 16X9
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 LANGUAGES ENGLISH
 SUBTITLES NONE
 YEAR 2011



Academy-Award® Nominee
ED HARRIS
 (MR. SIMON)
 Pollock, A Beautiful Mind, Apollo 13,
 The Truman Show, The Abyss, The Rock



CHASE ELLISON
 (ANDY NICHOL)
 Tooth Fairy, Malcolm in the Middle,
 The Boy Who Cried Werewolf



AMY MADIGAN
 (PRINCIPAL KELNER)
 Pollock, Field of Dreams, Uncle Buck,
 Carnivàle, With Friends Like These



DANIEL ROEBUCK
 (JIM)
 The Fugitive, U.S. Marshalls,
 Final Destination, Rob Zombie's Halloween,
 Star Trek: The Next Generation



RANDY ORTON
 (ED FREEL)
 WWE Superstar on the top-ranked cable
 TV show, Monday Night Raw, since 2002



MOLLY PARKER
 (SHERRI)
 Deadwood, Swingtown,
 Six Feet Under, Hollywoodland