



# MEDIA UPDATES

SHOCK NEW RELEASES  
JANUARY 21ST 2011

Hard Times and Nursery Rhymes builds on singer Mike Ness' twin footings, one in the haunted American landscapes of Hank Williams and the other in the raw swagger of Exile-era Rolling Stones. While these twin pillars have always been behind Social Distortion's anthemic songs, on Hard Times and Nursery Rhymes they come roaring to the fore, in one of the hardest rocking, most soulful albums of Ness' career. From opener "California (Hustle and Flow)," a song with enough attitude to redline a '40 Merc, to the dark rockin' cover of Hank William's "Alone and Forsaken," longtime fans will find the trademark punk roar they love. New fans, too, will be drawn to Ness' maturing songwriting and vocals – Ness produced Hard Times and Nursery Rhymes (his first time at the production helm) with an eye to his rock and roll legacy, and it's not hard to imagine fans of Springsteen or Petty rocking out to these timeless songs.

Social D are touring nationally, for the first time in Australia, as part of the Soundwave Festival Feb/March 2011. Sideshows in Melbourne and Sydney have almost sold out!

Hard Times is Social D's first album in 6 years and first for Epitaph, there is huge anticipation for the release, by one of the most influential bands in the punk/rock n roll scene.

Social Distortion are an iconic rock and roll band who have sold over 3 million albums to date.

Rack this baby up and watch it walk out the door !!!!!

# SOCIAL DISTORTION



## SOCIAL DISTORTION

**HARD TIMES AND NURSERY RHYMES**

CAT# E87119-2

APN: 5021456178506

RELEASE: JAN 21, 2011

PPD: \$15.32

## KEY SELLING POINTS

- National advertising in Blunt mag and Deadbeat mag (Kustom Culture)
- East coast street press week of release, banner ads on Bombshellzine (including newsletters). Facebook campaign 2 weeks from street date
- Cafe/Tattoo/Boutique clothing retail poster run in Melbourne and Sydney
- Pre-awareness with flyering at Reveren Horton Heat tour and No Sleep Till Festival nationally
- Front cover of Australian Hysteria and 6 page feature ran in Nov 2010. 4 page feature in Deadbeat mag running in December.
- Expect features in glossy mags (Rolling Stone, Blunt, Inked Australia, Music Australia Guide) etc as well as street press, daily papers and websites

# MINE IS YOURS COLD WAR KIDS

JJJ  
FEATURE  
ALBUM  
w/c Jan 24th



**COLD  
WAR KIDS**  
MINE IS YOURS

CAT# VVR757461  
APN: 5021456178841  
RELEASE: 28.1.11  
PPD: \$15.98

"Mine Is Yours" is the 3rd album from Cold War Kids, the Long Beach, CA-based outfit who have enjoyed great success in Australia with their previous two albums "Robbers And Cowards" and "Loyalty To Loyalty".

Lead single "Louder Than Ever" has continued the band's great run at JJJ, reaching #1 Most Played, as well as getting spots at Nova.

Produced by Jacquire King (Kings Of Leon, Tom Waits, Modest Mouse), "Mine Is Yours" is CWK's most accomplished album yet; a departure from the relatively bleak "Loyalty To Loyalty", finding the band in a much more anthemic mood, and featuring a number of soaring choruses including brilliant second single "Finally Begin".

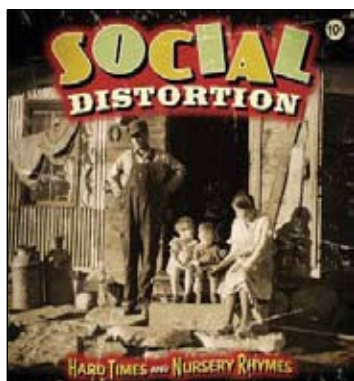
## KEY SELLING POINTS

- Lead single "Louder Than Ever" was #1 Most Played on JJJ and is being spotted on Nova
- Cold War Kids are touring currently, including performances at Falls, Southbound and Sunset Sounds as well as their own headline shows
- Ads in Triple J Magazine and Music Australia Guide
- Full Café Poster and Promo CD in service across New South Wales and Victoria
- Facebook campaign and Yen Newsletter ads, as well as Myspace Album Premiere
- Huge promo schedule including onground at JJJ and Nova, plus interviews in all streetpress and dailies
- Sumptuous video for "Louder Than Ever" due for service prior to album

# SHOCK PRIORITIES

SHOCK NEW RELEASES  
JANUARY 21ST 2010

**SOCIAL DISTORTION HARD TIMES AND NURSERY RHYMES** CD: E87119-2/PPD: \$15.32 // 2LP: E87119-1/PPD: \$15.98



- Hard Times and Nursery Rhymes is the first release in 6 years from iconic punk rock band Social Distortion. Social D are one of the most influential bands in the scene today.
- They will be touring nationally, for the first time in Australia, as part of the Soundwave Festival Feb/March 2011.
- Front cover for Australian Hysteria and 6 page feature ran in Nov 2010. 4 page feature in Deadbeat mag confirmed.
- Expect features in glossy mags (Rolling Stone, Blunt, Inked Australia, Music Australia Guide) etc as well as street press, daily papers and websites.
- National advertising in Blunt mag and Deadbeat mag (Kustom Kulture)
- East coast street press week of release, banner ads on Bombshellzine (including newsletters). Facebook campaign 2 weeks from street date
- Pre-awareness with flyering at Reveren Horton Heat tour and No Sleep Till Festival nationally.

**CRYSTAL CASTLES II [BIG DAY OUT EDITION]** 2CD: CTX564CDX/PPD: \$15.98

ALTERNATIVE / CORTEX



- Shock in conjunction with Big Day Out are releasing an official BIG DAY OUT EDITION of the bands second critically acclaimed album.
- A second disc contains the new smash hit single 'Not In Love' feat Robert Smith plus remixes of Celestica, Baptism and Suffocation as well as rare B-sides.
- After meeting at last year's NME Awards, Ethan and Alice from Crystal Castles and Robert Smith joined forces to re-record a track from CRYSTAL CASTLES' second critically acclaimed album entitled NOT IN LOVE. The result is truly spectacular. Two days after hitting the airways Crystal Castles became the NUMBER 1 MOST BLOGGED BAND IN THE WORLD (Hype Machine).
- The track was added instantly to High Rotation TRIPLE J, to follow on from the Feature Album accolade earned on release back in May, 2010. The track has been consistently Top 3 most requested on TRIPLE J - SUPER REQUEST throughout the month.

**CHIODOS ILLUMINAUDIO** CD: CTX609CD/PPD: \$15.98

PUNK / CORTEX



- The first Chiodos recording featuring new lead vocalist Brandon Bolmer (Yesterday's Rising) and drummer Tanner Wayne (Underminded, Scary Kids Scaring Kids). They join established Chiodos members Bradley Bell (keys), Jason Hale (guitar), Pat McManaman (guitar), and Matt Goddard (bass).
- With the core composers of the music still at the heart of Chiodos, fans can be reassured that they will hear the sound that they have grown familiar with over the years. With grandiose, haunting melodies and delicate piano-work contrasting intense, bellowing screams and powerful guitar leads, Illuminaudio proves Chiodos to be just as brilliant as ever before.
- Illuminaudio was recorded with super-producer Machine (Lamb Of God, Every Time I Die, Amity Affliction). This release contains an exclusive bonus track for Australia & New Zealand



# SHOCK PRIORITIES

SHOCK NEW RELEASES

JANUARY 21ST 2011

**CHARLES BRADLEY NO TIME FOR DREAMING** CD: DAP022/PPD: \$15.98 // LP: DAP022LP/PPD: 19.30 **SOUL/DAPTONE**



- Debut album - on Daptone Records imprint Dunham - from the dynamic soul singer who toured Australia last year up front of the Menahan Street Band. This album has been long anticipated by Daptone fans!!
- Extensive servicing of all Daptone friendly media. This is the label's first release following the latest super-successful Sharon Jones & The Dapkins tour, so everyone is primed!

**THE AQUABATS HI-FIVE SOUP!** CD: FRL301462/PPD: \$15.98

**PUNK/FEARLESS**



- The world's favorite rock superheroes, The Aquabats, are back to bring a smile to the faces of music fans everywhere! New album Hi-Five Soup! is the fifth full-length release over their impressive 16 year career
- Played to great response from packed houses across Australia on their recent co-headlining run with Reel Big Fish in December
- Singer Christian Jacobs AKA The MC Bat Commander is also the co-creator of award-winning hit children's TV series Yo Gabba Gabba!, which has featured songs by The Aquabats!
- Recorded with Cameron Webb (30 Seconds To Mars, Motorhead, Flylife), the album includes single RADIO DOWN! featuring guest vocals from hip hop legend Biz Markie.

**DECODER DECODER** CD: RR120 /PPD: \$15.98

**PUNK/RISE RECORDS**



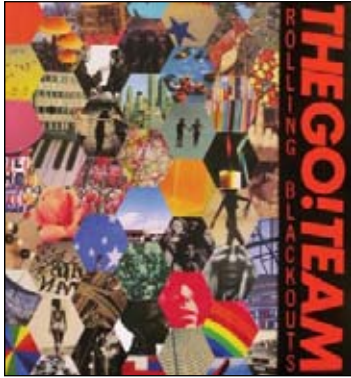
- A band forged with the idea of doing something unique, new, and unheard DECODER was formed. It's formation came out of that of many previously signed bands/musicians. The idea came about between Brent Guistwite (Ex-Of Machines) and Jack Burns (Ex-OCEANA) shortly after the disbanding of Of Machines and the departure of Jack from OCEANA.
- With major tours scheduled, the rest of the year is theirs for the taking. Taking elements of prog, rock and screamo, DECODER is a bands' band and much, much more.
- Reviews scheduled in all key street-press & print media
- Lead single 'Conflicts' is gaining attention in the US
- Serviced to Triple J and key community radio around the country

# SHOCK PRIORITIES

SHOCK NEW RELEASES  
IN STORES FEB 4TH

THE GO! TEAM **ROLLING BLACKOUTS** CD: CTX607CD/PPD: \$15.98

ALTERNATIVE/CORTEX



- The Go! Team burst onto the scene in 2004 with their universally praised debut, 'Thunder, Lightning, Strike', a homebrewed collage of meticulously chosen samples and trashy live instruments, assembled brilliantly by founder Ian Parton. It somehow found its way from the bedroom to international acclaim, picking up a Mercury Prize nomination along the way. The follow up, 2007's 'Proof of Youth', was the first album recorded with all six members (plus a guest appearance from Chuck D, amongst others).
- Rolling Blackouts ups the vocal quotient, with special help from Satomi Matsuzaki from Deerhoof, Bethany Cosentino of Best Coast who chips in on a couple for tracks, plus Dominique Young Unique, the hotly tipped Tampa based rapper and Bordeaux's bedroom balladeer, Lispector. Not forgetting, of course, Ninja, The Go! Team's unstoppable MC, who is back in full force.
- Bethany Best Coast lends vocals to 'Buy Nothing Day' (the first single & getting loads of JJJ radio love), and with a clip from each song on the album, there's going to be tons of visual love as well, both online and on TV.
- For this widescreen meets C-90 cassette lofi epic, The Go! Team have upped their own ante, giving us a record that is by turns their most refined, most kick ass, most melodic and most effortlessly effusive record yet.

EIGHTIES MATCHBOX B-LINE DISASTER **BLOOD & FIRE** CD: VVR755439/PPD: \$13.99

ALTERNATIVE/V2



- "Blood & Fire" is the first album in six years from the UK's Eighties Matchbox B-Line Disaster. Having experienced considerable success in the first half of the last decade, the group came near to implosion, fuelled by their insatiable rock'n'roll appetites and dangerously chaotic live shows.
- The intervening years have seen them clean up, dry out and, in the case of more than one member, turn to Buddhism.
- "Blood & Fire" is a self-produced effort (not an easy task considering none of them were particularly experienced), and despite their cleaner living ways, it has lost none of the anger and energy of the back catalogue, giving the occasional nod to influences such as The Birthday Party, The Cramps and Queens Of The Stone Age.
- Full media service of single "Love Turns To Hate", and album
- Ads in Triple J Magazine and Music Australia Guide
- Online campaigns on Bombshell Zine and Kill Your Stereo

# FURTHER NEW RELEASES

SHOCK NEW RELEASES  
JANUARY 21ST 2011

## THE 13TH FLOOR ELEVATORS **EASTER EVERYWHERE (2CD DELUXE)** 2CD: SNAX617CD / PPD: \$17.28 **ROOTS / 60S / MPS**

- 2CD limited deluxe edition of the classic 1967 album from ROKY ERICKSON's iconic and influential Psychedelic band from Texas! Includes original mono and stereo mixes, remastered from the original tapes. Presented in a luxury digibook limited edition of 5,000 copies with a detailed 16 page booklet written by band expert Paul Drummond.

## DIED PRETTY **FREE DIRT** CD: CITCD504 / PPD: \$9.34 **ALTERNATIVE / SHOCK**

- Classic debut album from this iconic Sydney band, now mid-price!

## DIED PRETTY **PRE DIET** CD: CITCD510 / PPD: \$9.34 **ALTERNATIVE / SHOCK**

- Great compilation, collecting their 'Out of the Unknown' and 'Mirror Blues' singles and 'Next to Nothing' EP. At mid-price for the first time.

## DRAGGED INTO SUNLIGHT **HATRED FOR MANKIND (REISSUE)** CD: 10083-2 / PPD: \$15.98 **METAL / PROSTHETIC**

- Dragged Into Sunlight's sound has generally been referred to as some bastard breed of blackened sludge, but there's at least as much bleak death metal – and a velocity occasionally approaching classic British grindcore – in it as there is blackness.

## RADIO BIRDMAN **RITUALISM** CD: CSR001 / PPD: \$9.34 **ROCK / ORIGINAL PUNK ROCK / SHOCK**

- New to mid-price - the great live-in-the-studio album recorded during their 1996 reformation tour.

## RADIO BIRDMAN **LIVING EYES** CD: CITCD551 / PPD: \$9.34 **ROCK / ORIGINAL PUNK ROCK / SHOCK**

- Last copies! Birdman's brilliant second album, now mid-price!



# ORDER FORM

SHOCK NEW RELEASES

JANUARY 21ST 2011

ARTIST	TITLE	CATNUM	BARCODE	FT	SOR	PPD	QTY
<b>PRIORITY RELEASES</b>							
SOCIAL DISTORTION	HARD TIMES AND NURSERY RHYMES	E87119-2	5021456178506	CD	Y	15.32	
SOCIAL DISTORTION	HARD TIMES AND NURSERY RHYMES	E87119-1	0045778711918	2LP	Y	15.98	
CRYSTAL CASTLES	CRYSTAL CASTLES II [BIG DAY OUT EDI-	CTX564CDX	5021456178896	2CD	Y	15.98	
CHIODOS	ILLUMINAUDIO	CTX609CD	5021456178988	CD	Y	15.98	
BRADLEY,CHARLES	NO TIME FOR DREAMING	DAP022	0823134002227	CD	Y	15.98	
BRADLEY,CHARLES	NO TIME FOR DREAMING	DAP022LP	0823134002210	LP	Y	19.30	
AQUABATS,THE	HI-FIVE SOUP!	FRL301462	0714753014626	CD	Y	15.98	
DECODER	DECODER	RR120	0858721002175	CD	Y	15.98	
<b>PRIORITY RELEASES IN STORES OCTOBER 1</b>							
GO! TEAM,THE	ROLLING BLACKOUTS	CTX607CD	5021456178834	CD	Y	15.98	
EIGHTIES MATCHBOX B-LINE DISAS-	BLOOD & FIRE	VVR755439	5021456179138	CD	Y	13.99	
<b>FURTHER NEW RELEASES</b>							
13TH FLOOR ELEVATORS,THE	EASTER EVERYWHERE (2CD DELUXE)	SNAX617CD	0803415761722	2CD	Y	17.28	
DIED PRETTY	FREE DIRT	CITCD504	9399612553426	CD	N	9.34	
DIED PRETTY	PRE DIETY	CITCD510	9399612556625	CD	Y	9.34	
DROGGED INTO SUNLIGHT	HATRED FOR MANKIND (REISSUE)	10083-2	656191008327	CD	Y	15.98	
RADIO BIRDMAN	RITUALISM	CSR001	9399612550623	CD	Y	9.34	
RADIO BIRDMAN	LIVING EYES	CITCD551	5021456110636	CD	Y	9.34	